

ORDER



KSHB-TV

Orders
Order / Rev: 191930
Alt Order #:
Product Desc: NRA-PVF
Estimate: 7965
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 09/22/16 / 09/22/16
Order Type: GENERAL

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRA-PVF
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-2
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	20	\$28,550.00	\$24,267.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	20	\$28,550.00	\$24,267.50	0.00
Totals	20	\$28,550.00	\$24,267.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	09/27/16	10/03/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	-----	:30	0	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	11-1---					3	\$100.00		0.00			
N 2	KSHB	09/27/16	10/03/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	11--1--					3	\$400.00		0.00			
N 3	KSHB	10/01/16	10/01/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S-					1	\$175.00		0.00			
N 4	KSHB	10/02/16	10/02/16	Su Today Show Su Today Show	CM	7-8am	-----S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-----S					1	\$175.00		0.00			
N 5	KSHB	09/27/16	10/03/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-1--1--					2	\$650.00		0.00			
N 6	KSHB	10/01/16	10/01/16		CM	5-530pm	-----S-	:30	1	\$325.00	P-2	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 5-530pm News											
				Sa 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	-----S-		1	\$325.00	0.00								
N 7	KSHB	10/01/16	10/01/16	Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
				Sa 6-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	-----S-		1	\$375.00	0.00								
N 8	KSHB	10/02/16	10/02/16	Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Su 10-1035pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	-----S		1	\$600.00	0.00								
N 9	KSHB	09/27/16	10/03/16	M-F 1035-1135pm	CM	1035-1135pm	11111--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
				M-F 1035-1135pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	11111--		5	\$550.00	0.00								
N 10	KSHB	10/01/16	10/01/16	Sa 1030pm-12am	CM	1030pm-12am	-----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Sa 1030pm-12am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	-----S-		1	\$850.00	0.00								
N 11	KSHB	10/02/16	10/02/16	KC Chiefs Game	CM	Various	-----S	:30	1	\$20,500.00	P-2	0.00	NM	1	\$20,500.00
				KC Chiefs Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/27/16		10/03/16	-----S		1	\$20,500.00	0.00								
													Totals	20	\$28,550.00