

WQLL-QIPL Q2-2020

April-June 2020

The following issues and topics were ascertained as to be the most important to the Baltimore metro community as determined by the annual Baltimore Broadcaster's Association Annual Ascertainment Day held in the fall of 2019:

1. HEALTH: Michelle Eberle, Exec Director of the MD. Health benefit Exchange discussed how Marylanders without health insurance due to the corona virus pandemic can sign up for health coverage and could not be refused based on pre-existing conditions. Live interview on the Merson Person show and recorded psa's and Community Spotlight interview.
2. FAITH: Pastor Paul White discussed how one can seek alternative ways to practice faith and worship when churches, synagogues and temples are closed due to the pandemic. Virtual services, small gatherings and prayer are the best options. Part of our Community Spotlight interview for 4 weeks.
3. COVID-19: Dr. Nicole Saphier talked about the latest updates on the virus and the best practices to avoid contagion while still leading a normal life. Community Spotlight interview 4 weeks.
4. Veterans:- Charlie Daniels, the HOF country star discussed his new veterans group, The Journey Home Project, which helps out transitioning veterans get set up at home with places to live, treatment programs and jobs. Live interview with Diane Lyn and PSAS.
5. JOBS: Ray Bulger of the Small Business Admin. Talked about the federal government's small business loan program for business impacted by COVID-19 and the new PPP(Paycheck Protection Program) for small businesses. Bulger discussed overall funds, how to apply and where to go for more information. PSA's and Community Spotlight interview for 4 weeks.
6. EMPLOYMENT:- Rep. Andy Harris was interviewed about jobs programs at the federal and state level and the additional compensation for unemployed and the extension of benefits for those out of work due to the pandemic. Community Spotlight ran for 4 weeks.