

WQLL-QIPL Q1-2020

Jan-March 2020

The following issues and topics were ascertained as to be the most important to the Baltimore metro community as determined by the annual Baltimore Broadcaster's Association Annual Ascertainment Day held in the fall of 2019:

CRIME- Former Mayor Sheila Dixon who is again running for mayor in 2020, released her new crime plan and discussed it during the Q Community spotlight program, which ran every Sunday during this quarter.

EDUCATION-Mayoral candidate Sean Gresh discussed his plan to improve the scores and grades for the Baltimore city education system and to restore accountability for the school administrators. This ten minute interview was edited for the Q Community Spotlight program and ran 10 times during this quarter.

CRIME- Sean Kennedy of the MD. Public Policy Institute discussed prison reform and community policing as it applies to the DOJ consent decree in Baltimore. Kennedy also addressed the lack of police officers on the BPD during this Q Community Spotlight interview which ran 10 times in February & March.

HEALTH- Diane Lyn interviewed officials from the American Heart Association on her program on 2/14 to discuss health issues affecting the heart during American Heart month. Diane also participated in the Go Red program where she solicited donations through a local hair salon in an effort to educate the public about the #1 killer of women which is heart disease.

HEALTH- Dr. Dr. Roger D. Klein, MD, JD (@RogerDKlein) is a clinical pathologist with subspecialty training in medical microbiology and board-certification in molecular diagnostics (molecular genetic pathology). He directs the types of clinical laboratories that would make the diagnosis of Coronavirus. While a pathology resident at Yale in 2003, he saw the first suspected SARS case in Connecticut.

Dr. Klein talked about a wide range of issues surrounding the Coronavirus, government policies to prevent transmission, and the impact of these policies on the American public. He is uniquely qualified to discuss both the medical and policy impact of COVID-19 and how it can affect the U.S. Klein spoke on the Q community spotlight program on the last Sunday of the quarter.