

# ORDER



**Orders**  
**Order / Rev:** 3551735  
**Alt Order #:**  
**Product Desc:** Greg Edwards for Dougherty County Dis  
**Estimate:** 01  
**Flight Dates:** 05/19/24 - 05/21/24  
**Original Date / Rev:** 05/17/24 / 05/17/24  
**Order Type:** NORMAL

**WALB**  
**Primary AE:** Liz Knight  
**Sales Office:** ALB2L  
**Sales Region:** Local

**Agency Name:** Greg Edwards for Dougherty County [ ]  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 71309  
 Albany, GA 31708

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Greg Edwards for Dougherty County [ ]  
**Demographic:** A35+  
**Product Codes:** Candidate - Local - Judicial  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:** 632501  
**Agency External ID:** 204255  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	7	\$1,700.00	\$1,445.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	7	\$1,700.00	\$1,445.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$1,700.00</b>	<b>\$1,445.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Liz Knight	ALB2L	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WALB	05/19/24	05/21/24	Sat-Sun 6p News Sat-Sun 6p News	CM	6p-630p	-----1	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$200.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$200.00		0.00			
N 2	WALB	05/20/24	05/21/24	M-F 5a News M-F 5a News	CM	5a-6a	11-----	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11-----		2				\$150.00		0.00			
N 3	WALB	05/20/24	05/21/24	12-1230p (WALB News) 12-1230p (WALB News)	CM	12-1230p	11-----	:30	2	\$200.00	P-03	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11-----		2				\$200.00		0.00			
N 4	WALB	05/20/24	05/21/24	M-F 5p News M-F 5p News	CM	5p-6p	1-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$300.00		0.00			
N 5	WALB	05/19/24	05/21/24	M-F Late News M-F Late News	CM	11p-1135p	1-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----		0				\$0.00		0.00			
		Week: 05/20/24	05/26/24	1-----		1				\$500.00		0.00			

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 Flight Dates: 05/19/24 - 05/21/24

Advertiser: Greg Edwards for Dougherty County Dis  
 Product Desc: Greg Edwards for Dougherty County Dis **WALB**  
 Estimate: 01

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	7	\$1,700.00