

**YES ON 27 - CALIFORNIANS FOR SOLUTIONS TO
HOMELESSNESS AND MENTAL HEALTH SUPPORT**

LETTER OF AUTHORIZATION

July 6, 2022

**Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604**

Dear Ms. Sadler:

Please accept this letter as authorization to represent Yes on 27 - Californians for Solutions to Homelessness and Mental Health Support. Our official information is as follows:

Name: Yes on 27 - Californians for Solutions to Homelessness and Mental Health Support, a Coalition of Housing and Mental Health Experts, Concerned Taxpayers and Digital Sports Entertainment and Gaming Companies

**Address: 2350 Kerner Blvd., Suite 250, San Rafael, CA 94901
Phone: (415) 389-6800**

**Name of President: Jeremy Kudon
Name of Treasurer: Steven S. Lucas
Committee I.D.#: 1440682
Federal ID #: 87-2296531**

If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):

Name: Jeremy Kudon Title: President

Name: Steven S. Lucas Title: CFO

Name: Griffin Finan Title: Director

**Signature 
Steven S. Lucas, CFO/Treasurer**