

# Quarterly Issues / Programs List

There follows a listing of some of the significant issues responded to by Station KBRL-AM, McCook, Nebraska, along with the most significant programming treatment of those issues for the period July 1, 2021 to July 31, 2021. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Newly Renovated Imperial Campus	News/Print	7-1	7 a.m. 12 p.m. 5 p.m.	:60	The public will have its first look at the renovated Mid Plains Community College Imperial Campus on July 21. An open house is planned for 4 pm, followed by a ribbon cutting ceremony at 4:30 pm and MPCC Board of Governors meeting at 6:00 pm.
Pool Cool Program	News/Print	7-2	7 a.m. 12 p.m. 5 p.m.	:60	Pool Cool is returning to Southwest Nebraska Public Health Department after being put on hold several years ago. This program works with swimming pool staff to provide education about skin cancer and ways to prevent it.
Crazy Days Begins in McCook!	News/Print	7-8	7 a.m. 12 p.m. 5 p.m.	:60	McCook Chamber of Commerce's CRAZY DAYS kicks off today! Tons of retail sales all over the city! Plus High Plains Radio is teaming up with Mid-Plains Community College and bringing the Classic Truck tour today!
James and The Giant Peach This Saturday	News/Print	7-15	7 a.m. 12 p.m. 5 p.m.	:60	McCook Community College's Summer Kids Theater Camp will present two performances of "James and the Giant Peach Jr." Saturday at 2 and 7 p.m. The musical will be at the Weeth Theater in Tipton Hall on the MCC campus. There will be a free will donation.
Norris Alley	News/Print	7-22	7 a.m. 12 p.m. 5 p.m.	:60	The Norris Institute Board of Directors is pleased to announce the initiation of construction on the long-awaited Norris Alley open-air downtown plaza. Norris Alley will be a multi-purpose gathering space that honors McCook's legacy as home the late Senator George Norris.

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Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
It's Not too Late to Sign Up at MPCC	News/Print	8-10	7 a.m. 12 p.m. 5 p.m.	:60	It's not too late to sign up for fall classes at Mid-Plains Community College. The first session starts August 22. MPCC offers a variety of options for taking classes, including, on-site, online, distance learning and Sunday College formats.
40 Under 40 Award	News/Print	8-11	7 a.m. 12 p.m. 5 p.m.	:60	Community Hospital nurse, Tina Kennedy, RN, BSN, Director of Quality and Risk Management, has nominated and recently received the honor of the Nebraska Action Coalition's bi-annual award for emerging nurse leaders, 40 under 40.
Prairie Roots Festival Returns to McCook	News/Print	8-17	7 a.m. 12 p.m. 5 p.m.	:60	After a year hiatus, the Prairie Roots Music Festival returns to McCook this Saturday but with a few changes including a new location. After 4 years at Barnett Park, organizers have moved the music festival to the lower shelter house at Kelley Park in McCook.
Vaccination Clinic Cancelled	News/Print	8-20	7 a.m. 12 p.m. 5 p.m.	:60	A vaccination clinic planned for Ogallala had to be cancelled Thursday because health department staff felt threatened by a man who repeatedly e-mailed and called about the shots "He called so many times that staff felt threatened and they cancelled the clinic," SWNPPD Director Myra Stoney said.
Buffalo Bill Ranch and Mansion Close	News/Print	8-25	7 a.m. 12 p.m. 5 p.m.	:60	The ongoing staffing shortage with the Nebraska Game and Parks Commission is affecting another popular state park. The commission now says all of the buildings at the Buffalo Bill Ranch State historical Park in North Platte are temporarily closed, because they don't have the employees to operate the attractions.

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Description of Issue	Programs/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
MPCC Imperial Campus offers new class	News/Print	9-8	7 a.m. 12 p.m. 5 p.m.	:60	The Mid-Plains Community college Imperial campus will offer a class on "Fireground Mistakes and How to Avoid Them" next week. The class is scheduled for 6:30-9:30pm September 14 at the campus, 1324 Broadway Street, Imperial.
Heritage Acres Hosting Farm Tours	News/Print	9-13	7 a.m. 12 p.m. 5 p.m.	:60	To explore and celebrate the local flavors of McCook, Heritage Acres is hosting an afternoon of farm tours, and an evening featuring food and drinks made from seasonal local produce and products grown by community farmers and ranchers on Friday, September 24, 2021.
2021 Hormel Youth entrepreneurship Camp	News/Print	9-14	7 a.m. 12 p.m. 5 p.m.	:60	McCook Community College is hosting the 2021 Hormel Youth Entrepreneurship Camp competition Saturday, September 18. Four participants made it through the application process and are scheduled to make the presentations starting at 1 pm.
Insurance Education Meeting	News/Print	9-17	7 a.m. 12 p.m. 5 p.m.	:60	Confused about health insurance? There have been several significant developments in health insurance this year. Because of the Community Hospital is hosting an insurance education meeting for the public on Monday, October 4 from 3:30-5:30 PM in the Prairie View Meeting Room A.
2021 Heritage Days Royalty	News/Print	9-23	7 a.m. 12 p.m. 5 p.m.	:60	Heritage Days 2021 activities kicked off last night with the MNB Bank Mixer. Heritage Days Royalty include McCook High School seniors Matthew Pochop (King), Kerrigan Shaw (Queen), Max Weimer (Prince) and Joslyn Hammond (Princess). Bill Elliot was named this year's Parade Marshall while Mark Griff is the Grand Marshall.