

QUARTERLY ISSUES/PROGRAMS LIST

STATION: WPYX-FM

LOCATION: ALBANY, NY

FOR QUARTER BEGINNING: July 1, 2015

Attached herto are the descriptions of local issues addresses by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

A handwritten signature in black ink, appearing to read 'John Cooper', with a long horizontal flourish extending to the right.

John Cooper, Program Director

WPYX- 106.5FM
Albany, NY
QUARTERLY ISSUES / PROGRAMS LIST
3rd Quarter 2015
7/1/15-9/30/15

TRAFFIC REPORTS LISTINGS

Report Title	Times Run	Duration	Days Run	Total Runs
Morning Reports	6:35AM-9AM @:10,:35, :50 after hour	:15	Monday-Friday	420 (1hr 45m)
Afternoon Reports	4PM to 6PM @ :20 & :50 after hour	:15	Monday-Friday	240 (60 mins)

WEATHER REPORTS LISTINGS

Report Title	Times Run	Duration	Days Run	Total Runs
Daily Reports	Once per hour 24 hours per day	:20	Monday-Sunday	1440 reports

NEWS REPORTS LISTINGS

Report Title	Times Run	Duration	Days Run
Local News Reports	Approx once per hour 6A-10A Weekdays	5-10 Minutes	Monday-Friday

News stories covered 7/1/15-9/30/15

July-

Host Veteran Night at Joe Bruno Stadium

Discuss local gun store banning Muslims

Host Alive at 5 promote the city of Albany

Boy Scout lift their ban on gay troop leaders topic

Bernie Sanders speaks in Albany we carry it on our webpage

August –

Coverage of Watervliet cop busted in drug ring

Mark 1 year anniversary of Michael Brown death

Promote the NY State Food Fest

Cover shooting at Colonie center

Attorney Paul Harding on 1st amendment rights

Broadcast from Saratoga for triple crown winners practice run

September

Attorney Paul Harding on show to talk Kim Davis' rights

Greg Furlong of Leather Stocking Honor Flight on show to promote next flight

Host Irish music & arts festival

Cover Pope's arrival in United States

Promote & attend Vietnam Vets Watchfire.

**ISSUES/PROGRAMS LIST
WPYX Promotions
3rd Quarter 2015**

<u>ISSUE</u>	<u>TREATED AS</u>	<u>TITLE</u>	<u>RUN DATES</u>	<u>DAY PARTS</u>	<u>#TIME</u>	<u>TYPE</u>
1	Center for Disabilities Services DESCRIPTION: WPYX was a media sponsor for the Siros Cup Event. The Siros Cup raises funds for the Center for Disabilities and is held each year the night prior to Opening Day at Saratoga Race Course.	Media Sponsorship - Fundraiser Siros Cup	7/7 - 7/23	All	12 min	:30 recorded
2	Support for Active Troops and Veterans DESCRIPTION: WPYX is a sponsor for the Stars For Our Troops Program where listeners are invited to volunteer their time for an organization called Stars For Our Troops. Listeners are encouraged to volunteer their time to take old tattered and faded US Flags that have been retired from service and pass the legacy of their embroidered Stars to those that defend them. The station donates office space to the organization and has listeners, staff and other volunteers come in and cut stars as well as package them with a poem to hand out to active troops and veterans to let them know we appreciate their service and they are not forgotten.	Public Service Stars for Our Troops Program	7/25 - 7/29 9/26 - 9/30	All All	2.5min 2.5 min	:15 live :15 live
3	Cap Com Cares Foundation & Colonie Youth Center Fundraising DESCRIPTION: WPYX was a media sponsor if this 5k Challenge and Kids Run that raised funds for the Cap Com Foundation and the Colonie Youth Center.	Public Service - Media Sponsorship Crossings 5k Challenge	8/31 - 9/26	All	26min	:30 recorded
4	Support for Veterans DESCRIPTION: WPYX was a media for this event on 9/26 where listeners were invited to come out and show their support for Veterans and Active Duty Military. After a military battle or long march a Watchfire would be lit so the lost troops could find their way home. This event features food vendors, and kids activities with a Watchfire that took place that night in support of our Veterans. PYX 106 was on-site throughout the day and helped provide PA and music for the event.	Public Service - Media Sponsorship Welcome Home Vietnam Vets Watchfire	9/3 - 9/26 26-Sep	All	36.50min 480 min	:30 recorded Appearance and Music On-site

WPYX -FM
Albany, NY
Quarterly Issues/Programs List
Third Quarter, 2015
09/30/2015

WPYX -FM
Quarterly Issues/Programs List

WPYX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- AGRICULTURE
- COMMUNITY
- CRIME PREVENTION
- CULTURE
- ECONOMY
- EDUCATION
- EMERGENCY PREPAREDNESS
- ENVIRONMENTAL AWARENESS
- GOVERNMENT
- HEALTH
- HOMELESSNESS
- RELIGION
- SAFETY
- VOLUNTEERISM
- YOUTH

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EMERGENCY PREPAREDNESS	CLEARVIEW - UALBANY HOMELAND SECURITY	Dr. Robert Jones, president at the University at Albany talks about the development of the nation (tm)s first College of Emergency Preparedness, Homeland Security and Cybersecurity. Dr. Jones says the university has been entrusted with a big responsibility to help New York become better prepared to deal with emergencies. He also touches on Digital Forensics programs at the University and the development of Mesonet program to help predict weather emergencies.	DR. ROBERT JONES	07/05/2015 07:00 AM	012:14
		Mediation Matters is a local organization that teaches skills to help people handle conflict in a constructive way. Executive			

VOLUNTEERISM	CLEARVIEW - MEDIATION MATTERS	Director Sarah Rudgers-Tysz talks with us about the role mediation plays in and out of legal conflicts, with particular attention paid to a program that trains students at Schenectady High School how to mediate. Volunteers make up the majority of manpower for the organization, with many people becoming inspired to become volunteers after using mediation to help them with their own conflicts. Most mediation services are available in Albany, Rensselaer, Saratoga, Schenectady, Warren, and Washington Counties. More information can be found at http://www.mediationmatters.org/	SARAH RUDGERS- TYSZ	07/05/2015 07:17 AM	013:22
HEALTH	CLEARVIEW - PARENTING	William Sears, MD and Martha Sears, RN talk about the transition into parenthood in this edition of Clearview. The couple has written more than 30 books on pregnancy and child development. Adjusting to parenthood is more than just learning to live on less sleep; it also involves what the couple refers to as progressing through a hormonal symphony. We talk about the pressures on parents to try to do everything right and the assurances Dr. Sears gives his patients that if they look at things through their baby (tm)s eyes they will do the right thing the majority of the time. Martha Sears discusses the prevalence of cesarean deliveries and how preventing surgical birth when possible also helps everyone get off to a better start.	DR. AND MARTHA SEARS	07/12/2015 07:00 AM	012:15
EDUCATION	CLEARVIEW - COLLEGE OF PHARMACY	Albany College of Pharmacy and Health Sciences has recently welcomed Greg Dewey as the new college president. Dewey talks with us about pharmacy as a profession, other career options for pharmacists and challenges his school will face in keeping up with technology. We discuss how data management has become a major part of research and how it is influencing the development of new drugs, as well as nanotechnology advancements in medicine. President Dewey also talks about the careful balance the college has to maintain between helping students tap into the most advanced technology while maintaining the bedside manner	GREG DEWEY	07/12/2015 07:17 AM	014:07

that has distinguished pharmacists as being one of the most trusted professionals in American communities.

GOVERNMENT	CLEARVIEW - GIBSON ON IRAN	U.S. Congressman and local representative Chris Gibson expresses his concern about the Iraq Nuclear agreement that Congress is considering passing. While the White House says the agreement will not provide a pathway to nuclear weapons, Gibson is skeptical. He characterizes the agreement as more "appeasement" than "peace through strength."	CHRIS GIBSON	07/19/2015 07:00 AM	010:57
GOVERNMENT	CLEARVIEW - CYBER SECURITY	Thomas Smith of the New York Office of Cyber Security talks about his agency's attempts to stay a step ahead of hackers. He talks about the threats to government agencies, infrastructure and the threats to individuals. Smith gives advice on how people can protect themselves. He also discusses ways his agency coordinates with other agencies to prepare themselves for hacking scenarios.	TOM SMITH	07/19/2015 07:16 AM	013:41
HEALTH	CLEARVIEW - PSYCHIATRIC RESOURCES	Harvey Rosenthal, Executive Director of the New York State Association of Psychiatric Rehabilitation Services talks with Diane Donato about current attitudes toward mental illness. Rosenthal says the term mental illness has been widened to cover many behaviors simply because society hasn't come up with a better way to explain them. Unfortunately, many people who may be struggling, resist getting treatment because they don't want to be labeled, they don't want to be catalogued into a state data system, or they don't have hope that addressing their needs will lead to a positive outcome. Rosenthal talks about reforms that have been made to social systems to advance recovery, but notes that many things, like greater medical community involvement still need to be developed.	HARVEY ROSENTHAL	07/26/2015 07:00 AM	013:04
		General Aviation is an important contributor to the local and state economy, providing both jobs and local services. Selena Shilad, Executive Director of the			

ECONOMY	CLEARVIEW - GENERAL AVIATION	Alliance for Aviation Across America talks about the number of jobs General Aviation supports in New York State and brings it down to the local level by providing numbers for the Schenectady County Airport. She talks about emergency service needs that are filled by General Aviation, and explains how important small local airports are to a community. Shilad discusses the need to keep young people aware of the career opportunities they have in aviation and points out that barring military training, the majority of pilots learn to fly through General Aviation outlets.	SELENA SHILAD	07/26/2015 07:18 AM	011:15
HEALTH	CLEARVIEW - SKIN CANCER AWARENESS	Phil VanHorne talks about his personal experience with skin cancer and how it led him to be an advocate for prevention. He discusses the importance of doing skin checks and protecting the skins from harmful rays, gives some statistics and talks about the #GetNaked campaign to raise awareness.	PHIL VANHORNE	08/02/2015 07:00 AM	012:56
CULTURE	CLEARVIEW - INTERNATIONAL EXCHANGE STUDENTS	Hosting an international exchange student is the subject of this edition of Clearview. Teresa Knapp of the International Student Exchange talks about how her organization helps match students with families and what the expectations are for host families and the teens the temporarily "adopt." She talks about the value of the experience, at times offering first-hand knowledge. We spend a short time on the value of American students going abroad. Knapp says the value of exchange programs like her is noted by the State Department as essential for strengthening foreign relations.	TERESA KNAPP	08/02/2015 07:17 AM	012:52
HEALTH	CLEARVIEW - HEROIN	Heroin and Opium addictions are clearly on the rise in the Capital Region and in addition to the destruction caused to the addicted individual, the entire community bears the costs. Keith Stack, Executive Director of the Addictions Care Center talks about the nature of an addiction to heroin and opium based drugs. He says it (tm)s only too easy to become addicted and very difficult to relieve. Stack talks about improvements society has	KEITH STACK	08/09/2015 07:00 AM	012:43

made that may make it less likely to become addicted to prescription opiates but points out that street-heroin is cheap and widely available. Stack talks about the treatment and prevention programs the Addictions Care Center offers.

AGRICULTURE	CLEARVIEW - AGRICULTURAL STEWARDSHIP	Teri Ptacek, Executive Director of Agricultural Stewardship Association is the featured guest this week on Clearview, talking about the ways her group is helping to keep farmland available for future generations. Ptacek explains landbanks and development rights and how they are being utilized to keep farms in business today and in the future. She talks about some of the groups successes and a current project they are raising funds for. Ptacek also talks about the impact farms have in our communities and one our plates.	TERI PTACEK	08/09/2015 07:18 AM	012:21
SAFETY	CLEARVIEW - DISTRACED DRIVING	Distracted driving is dangerous and deadly. Smart phone technology has created a temptation for drivers to divide their attention between the road and people trying to get in touch with them. AT&T has launched the It Can Wait public awareness campaign to reinforce the message that driving requires our full attention. Christopher Johnson talks about surveys that have found that even though the public knows texting while driving is dangerous they continue to do it while behind the wheel. He says they have launched #ItCanWait on social media to convince people to pledge not to use smart phones while driving. Johnson says their goal is to save lives and to make distracted driving as socially unacceptable as driving under the influence. He talks about the Virtual Reality 3D simulator that helps people experience distracted driving and about smartphone apps that can hold calls and texts for drivers until they have reached their destinations.	CHRISTOPHER JOHNSON	08/16/2015 07:00 AM	012:18

In this edition of Clearview, Dave Mosher discusses a management plan for the Mohawk River Watershed. Mosher is the Chairman of the Mohawk River

ENVIRONMENTAL AWARENESS	CLEARVIEW - MOHAWK WATERSHED	Watershed Coalition and the Program Coordinator for the Schenectady County Soil and Water Conservation District. The watershed includes all of the tributaries of the Mohawk River from near Rome to where it meets the Hudson in Cohoes and has a large impact in the various areas it touches - from flooding to pollution to erosion. Mosher talks about the challenges of creating a comprehensive plan to care for a physical asset that runs through so many municipalities. He also notes the value to the communities in caring for this important resource and how working together can benefit everyone by helping to pull together knowledge and grant funding. Mosher says public input session have been scheduled to get reaction to the management plan.	DAVE MOSHIER	08/16/2015 07:17 AM	012:45
YOUTH	CLEARVIEW - CYBER BULLYING	Sticks and stones aren (tm)t needed for bullies to crush their victims when it comes to internet gaming. Local author Mark Cheverton discusses the cyber-bullying his young son experienced in the popular Minecraft world. Cheverton talks about the many positive aspect of Minecraft, the ways parents can get involved and protect their children while they are on-line and a book he wrote that creates a fictional antidote to cyber-bullying called Invasion of the Overworld: A Minecraft Novel.	MARK CHEVERTON	08/23/2015 07:00 AM	012:21
ECONOMY	CLEARVIEW - STACK CENTER FOR INNOVATION	Mike Hickey, Director of the Stack Center for Innovation and Entrepreneurship at Siena College talks with Diane Donato about the academic program and the ways it is supporting our regional economy. He discusses the risks associated with starting a business and how the Center helps students develop the appropriate skills to succeed. Hickey points out the high percentage of new economic growth attributed to new businesses and talks about the value of a liberal arts education.	MICHAEL HICKEY	08/23/2015 07:17 AM	012:30
		As the tri-city Capital Region experiences an increase in violent crime, a local church group continues to try to strengthen neighborhoods. In this special			

CRIME PREVENTION	CLEARVIEW - TRI-CITY CRIME	<p>edition of Clearview, Pastor Charlie Muller of Victory Christian Church talks with Diane Donato as he walks the streets of Albany. He discusses the violence that occurred near an outreach program his group was conducting in Schenectady, dismissing any fears for his own safety, saying that he has developed "relationships." Those relationships are something he says he is working to improve between city residents and their police departments. Pastor Charlie also talks about successful and not-so-successful gun buyback programs and successful and not-so-successful forms of protest.</p>	Pastor Charlie Muller	08/30/2015 07:00 AM	013:45
COMMUNITY	CLEARVIEW - CDYMCA	<p>Dave Brown, CEO of the Capital District YMCA talks about the thousands of lives impacted by the Y. While the Y is renowned for providing access to a wide variety of physical fitness opportunities, it is increasingly impacting families, employers and schools through its before and after school and summer programs. Brown says because of the child care offerings, the CDYMCA has also become a significant contributor to local employment. Brown also discusses the communities that call the Y home and the challenges in providing so many benefits while keeping membership costs affordable. The Y also serves a vital role in Schenectady by maintaining housing for men who are employed but in need of shelter.</p>	DAVE BROWN	08/30/2015 07:18 AM	013:45
ENVIRONMENT	CLEARVIEW - PART 1 NATIVE SPECIES	<p>This on-location interview is done as a walk-through of parking lot median gardens at the Wilton Mall. One of the parking lot gardens is so successful it is certified as a Monarch way station, registered with Monarch Watch. The interview was conducted during a fund-raising effort for services for Code Blue Saratoga.</p>	JESSE ELWERT	09/06/2015 07:00 AM	009:52
ENVIRONMENTAL AWARENESS	CLEARVIEW - PART 2 NATIVE SPECIES	<p>Con't - This on-location interview is done as a walk-through of parking lot median gardens at the Wilton Mall. One of the parking lot gardens is so successful it is certified as a Monarch way station, registered with Monarch</p>	JESSE ELWERT	09/06/2015 07:15 AM	012:25

Watch. The interview was conducted during a fund-raising effort for services for Code Blue Saratoga.

HEALTH	CLEARVIEW - ACSCAN	<p>Bill Sherman, of the American Cancer Society's Cancer Action Network (ACSCAN) gives us an update on the cancer risks we are facing, some of which are preventable. For example, he says people who use indoor tanning devices before the age of 35 increase their risk of melanoma by 59 percent. Sherman says his group would like the state to further regulate the tanning industry. He also cites a study which finds that 75 percent of children who have used an electronic cigarette in the past year also used a combustible cigarette for the first time. There is growing concern that e-cigarettes may not be harmless and that they may be developing into a gateway product to entice young people to take up the use of traditional tobacco products. Sherman also encourages listeners to take advantage of the state program called Cancer Services Program or CSP. It provides cancer screenings for those who are uninsured or underinsured.</p>	BILL SHERMAN	09/13/2015 07:00 AM	013:25
GOVERNMENT	CLEARVIEW - AMERICA AFTER 3PM	<p>Dr. Nora Niedzielski-Eichner, Executive Director New York State Afterschool Network talks with Diane Donato about the importance of afterschool programming for children and their families and the impact of quality care on school performance. She points out that participation in high-quality afterschool programs can help close the achievement gap between students coming from low and high-income communities. Additionally, afterschool programs have been found to increase school attendance and reduce risks of substance abuse and involvement in juvenile crime. We talk about the America After 3PM report which finds New York falling behind when it comes to investing in afterschool programming.</p>	DR. NORA NIEDZIELSKI- EICHNER	09/13/2015 07:19 AM	013:15
		<p>Patti Tullgren, Director of Outreach at Joseph's House talks</p>			

HOMELESSNESS	CLEARVIEW - JOSEPH'S HOUSE	about the services they provide to the homeless and to the mentally ill. She discusses trends they've seen among those who need help and their approach to meet their needs. Joseph's House uses a "housing first" approach, meaning that their first priority is getting a roof over a person's head. Once a homeless person comes into the shelter the staff then helps the individual make choices about what kind of additional assistance they need. Statistics show their approach has been successful. In addition to the beds provided, Joseph's House also has an extensive street-outreach program which helps people wherever they are in need.	JIM SPERO	09/20/2015 07:00 AM	013:14
EDUCATION	CLEARVIEW - ROSE RECORDS	Rose Records is the latest outgrowth of the College of Saint Rose Music Industry program. The Rose Record Label group consists of a group of students who are running a fully functioning record label at the college. Students Stacia Burns and Anna Miceli talk with Diane Donato about the artists they are working with (including musicians and writers) the legal aspects of contracts and creative property rights, promotions and the economic impact of the business of music.	BURNS AND MICEL	09/20/2015 07:19 AM	012:47
EDUCATION	CLEARVIEW - SPOTTED ZEBRA	The Spotted Zebra Learning Center is an early childhood learning center that integrates special need learners with average learners. Owner Sherri Townsend talks about the art of teaching to a variety of learning styles and the successes many of their children have had. Early Intervention and early learning are the keys to maximizing a person (tm)s potential according to Townsend. The Learning Center helps parents help their children by brining Special Education, Speech & Language Therapy, Occupational Therapy and Physical Therapy services either on-site or in the natural setting of the child.	SHERI TOWNSEND	09/27/2015 07:00 AM	013:35
		Bishop Edward Scharfenberger talks about plans to improve customer service and make other Pastoral Center changes based on an independent organizational review. The Roman Catholic			

RELIGION

CLEARVIEW -
PASTORAL
CENTER

Diocese of Albany is comprised of 14 counties and serves over 300,000 Catholics. Bishop Scharfenberger talks about his desire to further empower parish leadership and reveals one of the most poignant needs he encounters in his travels.

BISHOP
SCHARFENBERGER09/27/2015
07:19 AM

012:57

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BOATING SAFETY	NYS OFFICE PARKS RECREATION	000:30	005
CANCER RESEARCH	ALBANY WALK PANCREATIC CANCER	000:17	008
CHILDHOOD ILLNESS	DOUBLE H RANCH	000:16	006
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
CULTURAL EVENT	BETH TEFILAH SYNAGOGUE	000:16	006
CULTURAL EVENT	SAVE LAKE GEORGE	000:16	003
CULTURAL EVENT	ST GEORGES GREEK CHURCH	000:16	010
DISEASE AWARENESS	MS SOCIETY	000:15	093
DISEASE AWARENESS	NAT'L EATING DISORDER ASSSOC	000:16	016
DISEASE AWARENESS	NICK'S FIGHT TO BE HEALED	000:16	008
FEEDING AMERICA.ORG	AD COUNCIL	001:00	001
FIRE PREVENTION	AMERICAN RED CROSS	000:15	040
FIRE PREVENTION	AMERICAN RED CROSS	000:30	039
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	038
SENIOR SERVICES	TERESIAN HOUSE	000:16	012
TRAFFIC SAFETY	NYS GOVS TRAFFC SAFETY COMM.	000:30	087
VETERAN SERVICES	HEROES AT HOME/RENNIS COUNTY	000:18	004
VOTING	NYS BAR ASSOCIATION	000:29	004
VOTING	NYS BAR ASSOCIATION	000:30	003