

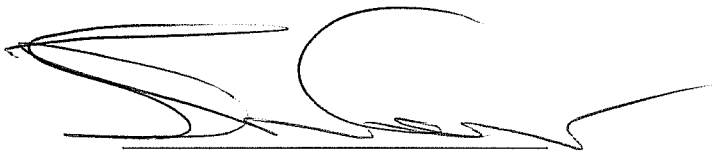
**QUARTERLY ISSUES/PROGRAMS LIST**

**STATION:** WPYX-FM

**LOCATION:** ALBANY, NY

**FOR QUARTER BEGINNING:** July 1, 2014

Attached herto are the descriptions of local issues addresses by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

A handwritten signature in black ink, appearing to read 'John Cooper', with a horizontal line underneath it.

John Cooper, Program Director

WPYX  
Albany, NY  
Quarterly Issues/Programs List  
Third Quarter, 2014  
09/30/2014

WPYX  
Quarterly Issues/Programs List

WPYX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- EMERGENCY PREPAREDNESS
- ENVIRONMENTAL AWARENESS
- FINANCIAL
- HEALTH
- LITERACY
- MINORITIES
- VETERANS
- VOLUNTEERISM
- YOUTH

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS	CLEARVIEW - SHOW YOUR STRIPES	This special presentation from iHeartRadio, CCM+E and 24/7 News hopes to raise awareness for the Show Your Stripes initiative. Show Your Stripes encourages businesses to ~Hire Smart, Hire Vets. The show tells the story of Rafael Herrera, a Veteran of the War in Afghanistan and his struggle with getting a job after his duty to our country was complete. We hear from Rafael's present employer and understand why ~showing their stripes (tm)	RAFAEL HERRERA	07/06/2014 07:00 AM	026:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>was the right decision and has positively impacted their business. Admiral Terry "T" McCreary, President of Military Advantage and Vice President of Monster Worldwide, give practical advice to businesses and to those who are transitioning out of the military find jobs.</p>			
<p>YOUTH</p>	<p>CLEARVIEW - SHELTERS OF SARATOGA</p>	<p>Shelters of Saratoga provides a roof, a bed, and food for people in need, but their services go well beyond that. Among them: youth outreach. Crystal Swinton, Youth Outreach Coordinator talks about the aspects of a young person's life that may make them at risk for becoming homeless. Swinton says much of what they do is relationship building, in order to let young people who may find themselves struggling know that help is available. Shelters of Saratoga provides outreach by literally hitting the streets to talk to young people who appear to be in need. The outreach component also includes help at a couple of after-school programs where young people are assisted with their homework and provided with someone to talk to. A project in the works would create a drop-in site, where young adults could come in, do their laundry, get job hunting tips and counseling if desired. Young people who have aged-out of foster care are among those most at-risk to become homeless.</p>	<p>CRYSTAL SWINTON</p>	<p>07/13/2014 07:00 AM</p>	<p>012:12</p>
<p>VOLUNTEERISM</p>	<p>CLEARVIEW - ESCOT</p>	<p>Bill Hammarstrom, Chair for ESCOT (Executive Service Corps of Tri-Cities) talks about the low-cost and sometimes free management consulting their group provides to non-profits, government agencies and educational institutions. The volunteers are either retired or tenured in their fields to be</p>	<p>Bill Hammarstrom</p>	<p>07/13/2014 07:17 AM</p>	<p>013:00</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		able to help with human resource, bookkeeping, and management issues.			
MINORITIES	CLEARVIEW - HUMAN TRAFFICKING	<p>Annu Subramanian is an author and the co-founder of the Albany Women Connection. In this edition of Clearview, she sheds light on the existence of human trafficking in the Capital Region. Subramanian says some of the foreign workers we see in restaurants have been brought to this country under false pretenses. While they may have been lured here with the promise that they would be able to send money home to their families and create a better life, instead they are paid scant wages and housed in deplorable living conditions. She discusses prostitution as a form of trafficking, and even arranged marriages where a woman is forced into a life of servitude. Often times, Subramanian says the victims have their passports taken away from them, or they are here illegally, and don't know they could get help to return to their homes. Subramanian also discusses the grooming of young men and women to become terrorists as another form of human trafficking.</p>	ANNU SUBRAMANIAN	07/20/2014 07:00 AM	013:40
HEALTH	CLEARVIEW - HEALTHY PREGNANCY	<p>William Sears, MD and Martha Sears, RN talk about the transition into parenthood in this edition of Clearview. The couple has written more than 30 books on pregnancy and child development. Adjusting to parenthood is more than just learning to live on less sleep; it also involves what the couple refers to as progressing through a hormonal symphony. We talk about the pressures on parents to try to do everything right and the assurances Dr. Sears gives his patients that if they look at things through their baby's</p>	DR. AND MARTHA SEARS	07/20/2014 07:19 AM	012:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>eyes they will do the right thing the majority of the time. Martha Sears discusses the prevalence of cesarean deliveries and how preventing surgical birth when possible also helps everyone get off to a better start.</p>			
ENVIRONMENTAL AWARENESS	CLEARVIEW - FIVE RIVERS	<p>5 Rivers Environmental Education Center in Delmar is a year round living museum. With 450 acres of property and a visitor center, Five Rivers gives visitors and opportunity to connect with nature. Director Ray Perry talks about the wild life a visitor may encounter and the habitats they work to maintain. Perry says Five Rivers has become an especially favorite destination of Birders because they have recorded sightings of over 225 species on the property. Perry says the goal of their indoor Visitor Center is to inspire people to get outdoors so they can learn more about nature. Admission to the Center is free and the grounds are open from sunrise to sunset. The Visitor Center is open Monday through Saturday 9 am to 4:30 pm.</p>	RAY PERRY	07/27/2014 07:00 AM	013:56
VOLUNTEERISM	CLEARVIEW - SALT	<p>Schoharie Area Long Term (SALT) was formed to help recovery efforts after Hurricane/Tropical Storms Irene and Lee wreaked havoc on Upstate New York, particularly Schoharie County. Sarah Goodrich, Executive Director of SALT talks with Read Shepherd' the progress they've made and what lies ahead. She discusses the return of many businesses, the rebuilding of residential areas and the community spirit the common goals has engendered. Goodrich says there is still a need for volunteers because</p>	SARAH GOODRICH	07/27/2014 07:19 AM	012:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		restoration is not complete.			
VETERANS	CLEARVIEW - VA WHISTLEBLOWERS	<p>Attorney Ariel Solomon represents one of the whistleblowers who helped call attention to systemic problems at the V.A. Dr. Jose Mathews is a St. Louis psychiatrist, who filed complaints and says he was demoted. Mathews claims he was trying to effect changes that would reduce the wait time for veteran's seeking psychiatric care. Based on her knowledge of the case, Solomon talks about the need for greater transparency and accountability at the VA. Solomon is optimistic that changes in leadership and the way veterans can access care will improve the system, albeit slowly.</p>	JIM SPERO	08/03/2014 07:00 AM	013:04
LITERACY	CLEARVIEW - FIRST BOOK	<p>A child needs the right tools in order to learn how to read. One of the most important tools is the book itself, which many kids don't have, for a variety of reasons, one of which is cost. But what if these kids were to get free books? That's the basis of First Book, an International organization created with a goal to get free books to as many kids who need them. Mike Patrick speaks with two local organizers of an effort to get those free books to area students, and the many ways you can help it succeed.</p>	VARIOUS	08/03/2014 07:18 AM	012:55
AGRICULTURE	CLEARVIEW - AGRICULTURAL STEWARDSHIP ASSOCIATION	<p>Teri Ptacek, Executive Director of Agricultural Stewardship Association is the featured guest this week on Clearview, talking about the ways her group is helping to keep farmland available for future generations. Ptacek explains landbanks and development rights and how they are being utilized to keep farms in business today and in the future. She talks about some of the groups successes and a current project they are raising funds</p>	TERI PTACEK	08/10/2014 07:00 AM	012:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		for. Ptacek also talks about the impact farms have in our communities and one our plates.			
YOUTH	CLEARVIEW - IGUARDIAN	Jim Spero, an agent with Homeland Security talks about Project iGuardian, a national cyber safety campaign. Spero, who serves Upstate New York communities, tells us special agents are available to visit schools and youth groups to provide age-appropriate information to help keep kids from becoming victims of online predators. iGuardian also provides resources for adults, and Spero talks about signs parents can look for that may indicate their child is at risk. He acknowledges how difficult it can be for parents to stay ahead of the technology and points out how important it is for parents to maintain good communication with their kids. Spero further advises us about federal efforts to crack down on predators who are finding ways to stay anonymous on some servers.	JIM SPERO	08/10/2014 07:17 AM	013:04
ECONOMY	CLEARVIEW - GENERAL AVIATION	General Aviation is an important contributor to the local and state economy, providing both jobs and local services. Selena Shilad, Executive Director of the Alliance for Aviation Across America talks about the number of jobs General Aviation supports in New York State and brings it down to the local level by providing numbers for the Schenectady County Airport. She talks about emergency service needs that are filled by General Aviation, and explains how important small local airports are to a community. Shilad discusses the need to keep young people aware of the career opportunities they have in aviation and points out that barring military training, the	SELENA SHILAD	08/17/2014 07:00 AM	011:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		majority of pilots learn to fly through General Aviation outlets.			
CULTURE	CLEARVIEW - YOUTH AND ARTS	T-N-T is a lyricist and hip-hop artist who grew up in Schenectady and has just released his first album. He talks about finding his passion for music and using it as a conduit to channel the bad things in his life into a new direction. He says he has been inspired by people like Bob Dylan who reflect everything around them in their art. T-N-T explains the difference between ABC and compound rhyming schemes, the difference between lyricism and rap, matching beats to lyrics and vice versa, and talks about the creative differences involve in writing and producing as opposed to performing before an audience.	T-N-T	08/17/2014 07:16 AM	012:35
YOUTH	CLEARVIEW - MINECRAFT BULLYING	Sticks and stones aren't needed for bullies to crush their victims when it comes to internet gaming. Local author Mark Cheverton discusses the cyber-bullying his young son experienced in the popular Minecraft world. Cheverton talks about the many positive aspect of Minecraft, the ways parents can get involved and protect their children while they are on-line and a book he wrote that creates a fictional antidote to cyber-bullying called Invasion of the Overworld: A Minecraft Novel.	MARK CHEVERTON	08/24/2014 07:00 AM	012:26
ECONOMY	CLEARVIEW - UPSTATE MANUFACTURING	The challenges and benefits of revitalizing manufacturing in Upstate New York is the subject of this edition of Clearview featuring Congressman Paul Tonko. Congressman Tonko lays out the impact manufacturing has on our economy, talks about the investment in education that's needed to ensure a capable workforce is readily	PAUL TONKO	08/24/2014 07:17 AM	013:46



ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>available, and discusses foreign competition. He believes we need to revitalize public-private partnerships to help manufacturing and technology thrive and points to present day success stories. Congressman Tonko advises that to stay globally competitive we need to graduate more students with degrees in Engineering. Despite low cost competition he is optimistic that American ingenuity provides us with an edge. The topic is also featured in the American Made movie.</p>			
EMERGENCY PREPAREDNESS	CLEARVIEW - AMERICAN RED CROSS	<p>Gary Striar, Executive Director of the American Red Cross of Northeastern New York talks about Emergency Preparedness. The Red Cross has significant experience with helping people after an emergency and they've developed extensive information to help people put themselves in the best position to cope when an emergency comes their way. We discuss what items would go into an emergency kit, such as medications, flashlights, blankets, and documents and the best way to keep it all handy. Striar suggests creating a family plan to reunite family members in the event of separation. An app developed by the American Red Cross not only provides pages of "What to do" information, but it also transforms the Iphone into a flashlight, strobe light, or siren. We also discuss some of the classes the American Red Cross presents in the community.</p>	Gary Striar	08/31/2014 07:00 AM	012:34
EDUCATION	CLEARVIEW - SPECIAL NEEDS COMMON CORE	<p>While there has been much debate over the implementation of the Common Core in New York Schools, there has been less focus on how the changing standards are affecting</p>	SHERI TOWNSEND	08/31/2014 07:17 AM	013:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>children with learning disabilities. Sheri Townsend, owner of the Spotted Zebra Learning Center talks about the positive changes she sees in the state (tm)s attempt to raise standards. She discusses concerns though over demands that the standardized testing is not taking enough account of the needs of the disabled. Townsend points out that some disabled students will not be able to succeed when forced to take the same tests as their grade-appropriate peers. She points out that the resulting frustration and anxiety only makes learning harder.</p>			
HEALTH	CLEARVIEW- TICKS Part 1	<p>For years we've been hearing about the danger ticks present as carriers of Lyme disease, now we (tm)re learning about the extended threat ticks present as carriers of many different diseases. This special two part Clearview begins with an interview with Holly Ahern, a microbiologist at SUNY Adirondack who has become an expert on Lyme and other tick-borne illnesses after her own daughter contracted a debilitating strain of Lyme. (Her family (tm)s struggle was the subject of an article in the New Yorker, click <a href="#">here</a>.) Ahern makes a number of points about how she believes the medical community has fallen behind on recognizing the complexities tick-borne illnesses present. She makes a call for more research and a greater willingness to treat anyone bitten by a tick prophylactic dose of antibiotics.</p>	HOLLY AHERN	09/07/2014 07:00 AM	012:03
HEALTH	CLEARVIEW - TICKS Part 2	<p>Part Two features Congressman Chris Gibson who has co-sponsored legislation designed to free up more money for research on tick borne illnesses.</p>	CHRIS GIBSON	09/07/2014 07:17 AM	014:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>Congressman Gibson discusses the effect the diseases have had on many of his constituents and points out that the medical testing is unreliable. He suggests a first step is to get more scientific data culled together, since he says much of it has not been given proper attention. The Congressman notes that in addition to the human cost caused by these diseases, the tourism industry could be negatively affected if the threat of tick-borne illnesses dissuades tourists from visiting New York. Both Ahern and Gibson also discuss prevention as an important key to preventing illness.</p>			
HEALTH	<p>CLEARVIEW - AMERICAN CANCER SOCIETY</p>	<p>Each year the American Cancer Society Cancer Action Network (ACSCAN) releases a report which ranks states on how they are doing in regards to specific policies to combat cancer. Bill Sherman, Vice President, Government Relations tells us that New York is making progress, meeting ACSCAN's benchmarks for 6 of the 12 issues. Sherman says some of the areas New York is excelling in include: Tobacco Tax Rates and Early Detection Funding. Some of areas where more work needs to be done include: Tobacco Prevention Funding and Medicaid Coverage of Tobacco Cessation. Sherman notes well over 70 percent of smokers say they would like to quit and points out that increasing funding to help finance smoking cessation programs would actually save the state money in the long run.</p>	BILL SHERMAN	<p>09/14/2014 07:00 AM</p>	014:25
FINANCIAL	<p>CLEARVIEW - IDENTITY THEFT</p>	<p>While identity theft may concern us all, it's surprising how little we know about specific things we can do to protect ourselves. Tully Rinckey Associate Lincy M.</p>	<p>LINCY M JACOB</p>	<p>09/14/2014 07:20 AM</p>	012:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>Jacob is a former Albany County assistant district attorney who has seen the havoc caused when people they let their guard down. She explains why data breaches at major retailers like Target deserve some of our attention, but explains how attacks on a personal level are just as (if not more) likely to occur. Jacob explains things you can do to protect yourself from becoming a victim.</p>			
ENVIRONMENTAL AWARENESS	CLEARVIEW - H2O Zone	<p>In a continued effort to reduce the carbon footprint of the SUNY Albany campus, administrators are welcoming the H2O Zone this year. The H2O Zone, which is a complimentary filtered water station on campus, will provide the entire campus community with free water (even seltzer) all year. Undergraduate Karan Verma envisioned the program as a way to eliminate the usage of disposable plastic water bottles that students are frequently using. Verma discusses how he got the idea and why he thinks it will help keep hundreds of empty water bottles out of the trash stream each day.</p>	KARAN VARMA	09/21/2014 07:00 AM	012:27
EDUCATION	CLEARVIEW - TEACHING LATIN	<p>Gloversville High School teacher Charles Giglio received special recognition from the New York State Department of Education for his exceptional teaching style, but it's the subject he teaches that generates a myriad of questions. Giglio teaches Latin. Giglio talks about why the study of Latin is still an appropriate use of time and resources, giving examples of careers that benefit from having a basic knowledge of Latin. He discusses how understanding Latin aids in the understanding of Western culture and he gives some hints about why generations of students have asked to be placed in his class.</p>	CHARLES GIGLIO	09/21/2014 07:17 AM	013:11
HEALTH	CLEARVIEW - SAFE MOTHERHOOD INITIATIVE	<p>The Safe Motherhood Initiative is an attempt to ensure the best maternal outcome when a woman gives birth. Donna Montalto, MPP, Executive Director of the American Congress of Obstetricians and Gynecologists District II talks about mortality rates associated with child-bearing in New York and outlines some standards that if implemented by all healthcare providers may decrease the risk of death associated with giving birth. Montalto</p>	DONNA MONTALTO	09/28/2014 07:00 AM	013:03

discusses the main causes of maternal mortality and tells us how healthcare providers are being informed of better ways to respond to obstetric emergencies.

Young men are being arrested at an astonishing rate, according to a study published in the journal Crime and Delinquency. Excluding arrests for minor traffic violation, national data shows half of black males, and 40% of white males are arrested by the age of 23. UAlbany Criminal Justice professor Shawn Bushway collaborated on the study. He talks about the methodology of the study, as well as findings regarding the rates of arrests for Hispanics and for young women. While the purpose of the study is to create a measurement, Bushway does talk about what some of the take-aways might come from looking at the numbers. He asks why is the arrest rate so different for men of different races but not much different for women of different races? Bushway talks about how Zero Tolerance policies at schools may have contributed to the rates. He says at around age 23 most men age-out of the behaviors that are more likely to lead to arrests. Bushway also says society may need to reframe it's opinion of people who have been arrested, but not convicted. With so many experiencing at least one arrest in a lifetime, it is hard to imagine they are all potential criminals.

GOVERNMENT

CLEARVIEW -  
CRIME  
STATISTICS

SHAWN  
BUSHWAY

09/28/2014  
07:17 AM

013:58

WPYX-FM

3<sup>rd</sup> Qtr. 2014

Section II  
PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	PSA 30/DRUNK DRIVING PREVENTION -DEPT OF TRANSPORTATION	000:30	001
AMERICAN HEART ASSOCIATION	AD COUNCIL	000:15	008
ARMY NATIONAL GUARD	NY STATE BROADCASTERS ASSOC	000:30	022
CANCER RESEARCH	AMERICAN LUNG ASSOC.	000:15	003
CANCER RESEARCH	STAND UP TO CANCER	000:15	016
CHILD ABUSE PREVENTION	PREVENT CHILD ABUSE AMERICA	000:16	012
CHILDHOOD CANCER	ALEX'S LEMONADE STAND	000:15	008
CHILDHOOD ILLNESS	DOUBLE H RANCH	000:16	004
CHILDRENS MIRACLE NET. HOSP.	CAP COM FCU	000:15	010
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
CULTURAL EVENT	ST GEORGES GREEK CHURCH	000:15	014
DISCOVERING NATURE	DISCOVERING NATURE	001:00	001
DRIVING SAFETY	AD COUNCIL	000:30	001
DRIVING SAFETY	GOVERNORS TRAFFIC SAFETY COMM	000:30	033
EDUCATION	ALBANY PROMISE	000:15	008
FARMING	TOWN OF CLIFTON PARK	000:16	005
FEEDING AMERICA.ORG	AD COUNCIL	001:00	002
HEALTH	CITY OF ALBANY	000:15	011
IMMIGRATION RESOURCES	NYS BROADCASTERS ASSOCIATION	000:30	023
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
SMALL BUISNESS SUPPORT	NYS SMALL BUSINESS DEVELOPMEN	000:30	008
ST. PETERS HEALTH	ST PAULS LUTHERAN CHURCH	000:16	005
STUDENT SCHOLARSHIPS	CAP REG SPONSOR A SCHOLAR	000:17	010
TRAFFIC SAFETY	NYS BROADCASTERS ASSOCIATION	000:30	055

**ISSUES/PROGRAMS LIST**  
**WPYX Promotions**  
**3rd Quarter 2014**

<u>ISSUE</u>	<u>TREATED AS</u>	<u>TITLE</u>	<u>RUN DATES</u>	<u>DAY PARTS</u>	<u>#TIME</u>	<u>TYPE</u>
1 Center for Disabilities Services <b>DESCRIPTION:</b> WPYX was a media sponsor for the Siros Cup Event. The Siros Cup raises funds for the Center for Disabilities and is held each year the night prior to Opening Day at Saratoga Race Course.	Media Sponsorship - Fundraiser	Siros Cup	7/4 - 7/17	All	33 min	:30 recorded
2 Support for Active Troops and Veterans <b>DESCRIPTION:</b> WPYX is a sponsor for the Stars For Our Troops Program where listeners are invited to volunteer their time for an organization called Stars For Our Troops. Listeners are encouraged to volunteer their time to take old tattered and faded US Flags that have been retired from service and pass the legacy of their embroidered Stars to those that defend them. The station donates office space to the organization and has listeners, staff and other volunteers come in and cut stars as well as package them with a poem to hand out to active troops and veterans to let them know we appreciate their service and they are not forgotten.	Public Service	Stars for Our Troops Program	7/26 - 7/30 8/23 - 8/27 9/20 - 9/24	All All All	2.5min 2.5 min 2.5 min	:15 live :15 live :15 live
3 Schenectady Day Nursery <b>DESCRIPTION:</b> WPYX ran cross promos for sister station WGY's station sponsored event which took place on August 14th to raise funds for the Schenectady Day Nursery.	Media Sponsorship - Fundraiser	Steak & Lobster Fest	8/5 - 8/14	All	7.5 min	:15 recorded
4 Disaster Preparedness <b>DESCRIPTION:</b> WPYX was a media sponsor for the American Red Cross National Preparedness Month during the month of September. WPYX ran promos to bring awareness to National Preparedness Month which included tips on being prepared in case of a disaster and also encouraged listeners to visit the WPYX Website for additional tips that can help make a difference in an emergency. During the month of September WPYX also promoted the American Red Cross Pin Up Program done in conjunction with their partner Price Chopper - a local grocery store. WPYX encouraged listeners to make a donation at a local Price Chopper to the Red Cross Disaster Relief Fund which provides help to those in need when a disaster strikes. Those who donated could sign a pin up which was hung up in store locations. Plus morning show hosts Quinn & Cantara donated their time to do an appearance at a Price Chopper location with a music set up where they provided hand outs with tips on how to be prepared in case of a disaster.	Media Sponsor- Fundraising/Awareness	Red Cross National Preparedness Month	9/1 - 9/30	All	40 min 120 min	:30 recorded Quinn & Cantara appearance



**WPYX- 106.5FM**  
**Albany, NY**  
**QUARTERLY ISSUES / PROGRAMS LIST**  
**3rd Quarter 2014**  
**7/1/14-9/30/14**

**TRAFFIC REPORTS LISTINGS**

<b>Report Title</b>	<b>Times Run</b>	<b>Duration</b>	<b>Days Run</b>	<b>Total Runs</b>
Morning Reports	6:35AM-9AM @ :10, :35, :50 after hour	:15	Monday-Friday	420 (1hr 45m)
Afternoon Reports	4PM to 6PM @ :20 & :50 after hour	:15	Monday-Friday	240 (60 mins)

**WEATHER REPORTS LISTINGS**

<b>Report Title</b>	<b>Times Run</b>	<b>Duration</b>	<b>Days Run</b>	<b>Total Runs</b>
Daily Reports	Once per hour 24 hours per day	:20	Monday-Sunday	1440 reports

**NEWS REPORTS LISTINGS**

<b>Report Title</b>	<b>Times Run</b>	<b>Duration</b>	<b>Days Run</b>
Local News Reports	Approx once per hour 6A-10A Weekdays	5-10 Minutes	Monday-Friday

**News stories covered 7/1/14-9/30/14**

**July-**

Attorney Paul Harding on show to talk Supreme Court Ruling "Hobby Lobby"

Albany County Exec Dan McCoy on show to talk Soldier On Project

Promote Fire Fly 5k to benefit Susan G. Komen

Amsterdam City Council on show to talk about new law making it illegal to play basketball in the street

Coverage of the Baseball Hall of Fame's 100 year celebration

Attorney on show to discuss "civil forfeiture"

Legendary Broadcaster Larry King on show to talk about his latest charity

**August-**

Fire Fly 5k to benefit Susan G. Komen

Take calls from Troy residents who are fed up with the amount of violence in the city

Ice Bucket Challenge to benefit ALS

East Greenbush Casino

Tom Durkin wraps up his career at Saratoga Race Course we have his call

**Sept-**

Attorney Jeff Meyers of the Stop Casino East Greenbush on show

Coverage of Troy Murders

Director of Leather Stocking Honor Flight on show to promote next flight

9/11 Anniversary show

Rock N Roll Hall of Famer Linda Ronstadt on show to talk induction

Coverage of kid tased by Albany Cop (including local attorney perspective)

Promote Spirit of America Show

National Guard T shirts banned at RCS high school coverage

Talk Code Enforcement in Saratoga