

QUARTERLY ISSUES/PROGRAMS LIST

**STATION:** WPYX-FM

**LOCATION:** ALBANY, NY

**FOR QUARTER BEGINNING:** April 1, 2020

Attached herto are the descriptions of local issues addresses by the station and descriptions of how each issue was treated through the station's most significant issues-responsive programming or announcements during the report period.

John Cooper

John Cooper, Program Director

**WPYX- 106.5FM**  
**Albany, NY**  
**QUARTERLY ISSUES / PROGRAMS LIST**  
**2nd Quarter 2020**  
**4/1/2020-6/30/2020**

**TRAFFIC REPORTS LISTINGS**

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Morning Reports	6:35AM-9AM @:10,:35, :50 after hour	:15	Monday-Friday	420 (1hr 45m)
Afternoon Reports	4PM to 6PM @ :20 & :50 after hour	:15	Monday-Friday	240 (60 mins)

**WEATHER REPORTS LISTINGS**

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>	<u>Total Runs</u>
Daily Reports	Once per hour 24 hours per day	:20	Monday-Sunday	1440 reports

**NEWS REPORTS LISTINGS**

<u>Report Title</u>	<u>Times Run</u>	<u>Duration</u>	<u>Days Run</u>
Local News Reports	Approx once per hour 6A-10A Weekdays	5-10 Minutes	Monday-Friday

**News stories covered 4/1/2020-6/30/2020**

**April 2020**

**Sheriff Zurlo on show to outline "social distancing" requirements**

**Carry Gov. Cuomo's coronavirus press conference**

**Honor a Local First Responder**

**Local Nurse on show to describe "PPE" shortage in Albany county**

**Saratoga County Communications Director Steve Gordon on show**

**Suny Poly Scientist on show to talk virus**

**Cover "Open Up NY" protest**

**May 2020**

**Air frontline nurses pleading w/NY to stay home**

**Honor nurses on "National Nurses Day"**

Albany County Sheriff Craig Apple on show with update

Coverage of day 1 phase 1 for our region.

Honor First Responder of the Month

June 2020

Sheriff Apple on show talking local protestors

Promote "No Neighbor Go Hungry" campaign

Air George Floyd eulogy

Coverage of our regions move to "phase 3"

Promote the "Can We Talk Fund" for charity

Honor first responder of the month

**ISSUES/PROGRAMS LIST**  
**WPYX Promotions**  
**2nd Quarter 2020**

<b>ISSUE</b>	<b>TREATED AS</b>	<b>TITLE</b>	<b>RUN DATES</b>	<b>DAY PARTS</b>	<b>#TIME</b>
1 Community Event <b>DESCRIPTION:</b> WPYX was a media sponsor of the Freihofe's Run for Women. This 5K Race turned virtual mid-way thru promoting due to COVID-19. It started with promoting the Training Challenge which got run for the race, then turned to promotion of the virtual race itself. The race attracted approximately 1000 virtual runners from the Capital Region & across the nation.	Media Sponsorship	Freihofe's Run for Women	2/28 - 5/5	All	167.5 min
<b>ISSUE</b>	<b>TREATED AS</b>	<b>TITLE</b>	<b>RUN DATES</b>	<b>DAY PARTS</b>	<b>#TIME</b>
2 Community Event/Fundraiser <b>DESCRIPTION:</b> WPYX is a media sponsor for the Tour de Cure. We began by promoting the upcoming June race, then switched the promos over to promoting the rescheduled race in September (due to COVID-19) lastly updated the copy with the announcement that the race is now going virtual in September. The event raises funds & awareness for the American Diabetes Association.	Media Sponsorship	Tour de Cure	3/18 - 4/26	All	91 min 7.5 min
<b>ISSUE</b>	<b>TREATED AS</b>	<b>TITLE</b>	<b>RUN DATES</b>	<b>DAY PARTS</b>	<b>#TIME</b>
3 Awareness <b>DESCRIPTION:</b> During the height of the COVID-19 crisis, WPYX raised awareness for our Front Line Workers in the Capital Region. Listeners were encouraged to call in & share a shout out to thank these people or front lines, with a heightened focus on doctors & nurses, in addition to First Responders & other industries that had employees working at the peak of COVID-19.	Awareness	Front Line Shout Outs	3/30 - 4/22	All	40 min 10 min
<b>ISSUE</b>	<b>TREATED AS</b>	<b>TITLE</b>	<b>RUN DATES</b>	<b>DAY PARTS</b>	<b>#TIME</b>
4 Awareness <b>DESCRIPTION:</b> WPYX promoted that Staples was collecting PPE equipment for the local Children's Mircal Network Hospital, the Bernard & Miller Duker Children's Hospital at Albany Med. During this time, there was a shortage of PPE for doctors & nurses due to COVID-19.	Awareness	Children's Mircal Network - PPE Collection	4/13 - 4/26	All	7.5 min
<b>ISSUE</b>	<b>TREATED AS</b>	<b>TITLE</b>	<b>RUN DATES</b>	<b>DAY PARTS</b>	<b>#TIME</b>
5 Awareness/Fundraiser <b>DESCRIPTION:</b> WPYX partnered with SEFCU for the No Neighbor Hungry campaign. Together, we asked the Capital Region to make a donation which SEFCU would match the first \$100,000 in donations. All money collected & the match were to be donated to several Capital Region organizations who distribute food & meals to those in need in our area. There was an increased need for food assistance during this time due to the impact COVID-19 had, with many people losing their jobs or meals for their children thru schools.	Media Sponsorship - Fundraiser	No Neighbor Hungry	6/1 - 6/25	All	70 min 18.5 min 30 min
<b>ISSUE</b>	<b>TREATED AS</b>	<b>TITLE</b>	<b>RUN DATES</b>	<b>DAY PARTS</b>	<b>#TIME</b>
6 First Responder Awareness <b>DESCRIPTION:</b> WPYX hosted the PYX106 First Responder of the Month program. Listeners are encouraged to nominate a First Responder they know for this award. Each month, a First Responder is recognized on the air, invited into the studio (or via a phone call) to receive their award & is thanked for their hard work & dedication. This is also an opportunity to promote volunteerism in our communities.	Awareness	First Responder of the Month	4/1 - 6/30	All	45 min 15 min

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WPYX  
Albany, NY  
Quarterly Issues/Programs List  
Second Quarter, 2020  
04/16/2019  
WPYX

Quarterly Issues/Programs List

WPYX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	CORONAVIRUS EXPLAINED	Staying calm during the coronavirus outbreak	Dr. Ali Mokdad Ellie Hollander	04/05/2020 07:03 AM	029:30
HEALTH	UPSTATE ISSUES/CORONAVIRUS EXPLAINED	GUEST: Chris Neuber President of ENYCAR	Chris Neuber	04/12/2020 07:02 AM	029:58
HEALTH	CORONAVIRUS EXPLAINED/PUBLIC AFFAIRS	GUEST: U.S. Surgeon General - Dr. Jerome Adams	Dr. Jerome Adams	04/19/2020 07:01 AM	029:31
HEALTH	CORONAVIRUS EXPLAINED/PUBLIC AFFAIRS	GUEST: Chairman of Medicine at St. Joseph's University Dr. Bob Lahita	Dr. Lahita	04/26/2020 07:01 AM	029:28
HEALTH	CORONAVIRUS EXPLAINED/PUBLIC AFFAIRS	GUEST: Dr. Robert Gallo, Co-founder and director of the Institute Human Virology at the University	GUEST: Dr. Robert Gallo	05/03/2020 06:59 AM	029:32
HEALTH	CORONAVIRUS EXPLAINED/PUBLIC AFFAIRS	Program focuses on health, economic and social aspects of COVID-19	Dr. James Shmerling	05/10/2020 07:01 AM	029:30
ECONOMY	UPSTATE ISSUES 1 RETAIL NEW YORK	PROGRAM DESIGNED TO HELP LOCAL BUSINESSES RECOVER FROM COVID 19 PANDEMIC	Ted Potrikus	05/17/2020 06:58 AM	015:08
HEALTH & SAFETY	CORONAVIRUS EXPLAINED/PUBLIC AFFAIRS	Program focuses on health, economic and social aspects of COVID-19	Dr. Keri Lestage	05/17/2020 07:17 AM	014:44
HEALTH & SAFETY	CORONAVIRUS EXPLAINED/PUBLIC	Program focuses on	Dr. Ken Duckworth	05/24/2020 06:59 AM	029:30

	AFFAIRS	health, economic and social aspects of COVID-19			
HEALTH	UPSTATE ISSUES 1 PROVIDER STATUS PHARMACIES	ARGUMENT MADE IN FAVOR OF GRANTING PHARMACISTS PROVIDER STATUS TO INCREASE THEIR DUTIES.	GREG DEWEY	05/31/2020 07:00 AM	013:58
HEALTH & SAFETY	CORONAVIRUS EXPLAINED/PUBLIC AFFAIRS	Program focuses on health, economic and social aspects of COVID-19	David Becker	05/31/2020 07:18 AM	014:03
Public Service Announcement	iHeartRadio Communities: Public Affairs Special	Dr. Samuel Wright ? Public Policy Advisor on African American Issues & Community Activist	Dr. Samuel Wright	06/07/2020 07:01 AM	029:31
HIGHER EDUCATION	UPSTATE ISSUES 1ALBANY LAW PANDEMIC CLASSES	ALBANY LAW CLASSES TO TEACH STUDENTS ABOUT VARIOUS LEGAL ASPECTS OF THE COVID 19 PANDEMIC	ALICIA OUELLETTE	06/14/2020 06:59 AM	014:25
YOUTH	UPSTATE ISSUES 2 AGING OUT OF FOSTER CARE	AGING OUT OF FOSTER CARE IS ALREADY A DIFFICULT TRANSITION, NOW IT IS HARDER BECAUSE OF COVID 19	FAMILIES TOGETHER IN NYS	06/14/2020 07:18 AM	013:48
ECONOMY	UPSTATE ISSUES WORKFORCE COVID CHANGES	WORKFORCE EXPERT TALKS ABOUT REOPENING BUSINESSES AND KEEPING EMPLOYEES SAFE	MIRIAM DUSCHANE	06/21/2020 07:00 AM	015:43
ECONOMY	UPSTATE ISSUES 2 RESTARTING MANUFACTURING	CENTER FOR ECONOMIC GROWTH HAS PUT TOGETHER A MANUFACTURING RE-START PROGRAM	RICK SICARI	06/21/2020 07:21 AM	014:19
VETERAN SERVICES	UPSTATE ISSUES VBOC POST COVID	VETERANS BUSINESS OUTREACH CENTER HELPS VETERANS	AMY AMAROSO	06/28/2020 07:03 AM	015:13

		AND SERVICE MEMBERS START BUSINESSES			
ECONOMY	UPSTATE ISSUES 2 NATIONAL CENTER FOR SECURITY	UALBANY CENTER HELPS BUSINESSES RESTART AFTER PANDEMIC	JASON KRATOVILLE	06/28/2020 07:24 AM	015:03

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Stay Home Message from Saratoga County Sheriff Zurl	000:35	4