

CONTRACT



WHNT-TV
200 Holmes Ave.
Huntsville, AL 35801
(256)533-1919

www.whnt.com

And:

PinPoint Media, Inc
163 West Main Street
Dothan, AL 36301

<u>Contract / Revision</u> 753176 / 1		<u>Alt Order #</u> 07280303
<u>Product</u> Strange for Atty General		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u> 127
<u>Advertiser</u> Strange/R/Atty General of AL		<u>Original Date / Revision</u> 08/14/14 / 08/14/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 8281	<u>Advertiser Code</u> 11	<u>Product Code</u> 12
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 4	19	10/31/14	10/31/14	Dr Oz	4-5pm		:30				NM	0	\$0.00
D 19	19	10/27/14	11/03/14	Dr Oz	4-5pm		:30				NM	0	\$0.00
D 70	19	10/29/14	10/29/14	Dr Oz	4-5pm		:30				NM	0	\$0.00
D 86	19	10/31/14	10/31/14	Undercover Boss	7-8pm		:30				NM	0	\$0.00
N 93	19	11/03/14	11/03/14	Under the Dome	9-10pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/03/14	11/09/14	1-----			1	\$1,000.00	0.00				
D 95	19	11/01/14	11/01/14	News	5-530p		:30				NM	0	\$0.00
D 97	19	11/01/14	11/01/14	Crimetime	7-8pm		:30				NM	0	\$0.00
D 98	19	11/01/14	11/01/14	Crimetime	8-9pm		:30				NM	0	\$0.00
D 99	19	11/02/14	11/02/14	News	10-10:35pm		:30				NM	0	\$0.00
D 100	19	11/02/14	11/02/14	News	530-6p		:30				NM	0	\$0.00
D 102	19	11/02/14	11/02/14	Good Wife	8-9pm		:30				NM	0	\$0.00
D 103	19	11/02/14	11/02/14	Mentalist	9-10pm		:30				NM	0	\$0.00
D 122	19	10/29/14	10/29/14	Big Brother	7-8pm		:30				NM	0	\$0.00
N 123	19	10/27/14	10/31/14	Harvey	4-5pm		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	MTWTF--			3	\$100.00	0.00				
N 124	19	11/03/14	11/03/14	Harvey	4-5pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/03/14	11/09/14	M-----			1	\$100.00	0.00				
N 125	19	10/31/14	10/31/14	Amazing Race	7-8pm		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	----1--			1	\$700.00	0.00				
N 126	19	10/27/14	10/27/14	NCIS LA	9-10pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	1-----			1	\$1,000.00	0.00				
N 127	19	11/02/14	11/02/14	News after NFL	1030-1105p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S			1	\$500.00	0.00				
N 128	19	11/02/14	11/02/14	Good Wife	830-930p		:30				NM	1	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> Strange/R/Atty General of		<u>Estimate #</u> 127
		<u>Original Date / Revision</u> 08/14/14 / 08/14/14

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$600.00	0.00			
N 129	19	11/02/14	11/02/14	Mentalist	930-1030p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----1				1	\$800.00	0.00			
N 130	19	10/29/14	10/29/14	Survivor	7-8pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$800.00	0.00			
N 131	19	11/03/14	11/03/14	News	10-1035pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----				1	\$600.00	0.00			
N 132	19	11/02/14	11/02/14	60 Minutes	630-730p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				1	\$500.00	0.00			
N 133	19	10/27/14	10/31/14	News	6-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	MTWTF--				1	\$200.00	0.00			
Totals										0.00		86	\$26,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	86	\$26,000.00	\$22,100.00
Totals	86	\$26,000.00	\$22,100.00

Signature: _____ **Date:** _____

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