

CONTRACT



WHNT-TV
200 Holmes Ave.
Huntsville, AL 35801
(256)533-1919

www.whnt.com

And:

PinPoint Media, Inc
163 West Main Street
Dothan, AL 36301

| | | |
|---|--|--|
| <u>Contract / Revision</u> 753176 / 1 | | <u>Alt Order #</u> 07280303 |
| <u>Product</u> Strange for Atty General | | |
| <u>Contract Dates</u> 10/27/14 - 11/04/14 | | <u>Estimate #</u> 127 |
| <u>Advertiser</u> Strange/R/Atty General of AL | | <u>Original Date / Revision</u> 08/14/14 / 08/14/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WHNT | <u>Account Executive</u> Jamie Andrus | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> 8281 | <u>Advertiser Code</u> 11 | <u>Product Code</u> 12 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| D 4 | 19 | 10/31/14 | 10/31/14 | Dr Oz | 4-5pm | | :30 | | | | NM | 0 | \$0.00 |
| D 19 | 19 | 10/27/14 | 11/03/14 | Dr Oz | 4-5pm | | :30 | | | | NM | 0 | \$0.00 |
| D 70 | 19 | 10/29/14 | 10/29/14 | Dr Oz | 4-5pm | | :30 | | | | NM | 0 | \$0.00 |
| D 86 | 19 | 10/31/14 | 10/31/14 | Undercover Boss | 7-8pm | | :30 | | | | NM | 0 | \$0.00 |
| N 93 | 19 | 11/03/14 | 11/03/14 | Under the Dome | 9-10pm | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | 1----- | | | | 1 | \$1,000.00 | 0.00 | | | |
| D 95 | 19 | 11/01/14 | 11/01/14 | News | 5-530p | | :30 | | | | NM | 0 | \$0.00 |
| D 97 | 19 | 11/01/14 | 11/01/14 | Crimetime | 7-8pm | | :30 | | | | NM | 0 | \$0.00 |
| D 98 | 19 | 11/01/14 | 11/01/14 | Crimetime | 8-9pm | | :30 | | | | NM | 0 | \$0.00 |
| D 99 | 19 | 11/02/14 | 11/02/14 | News | 10-10:35pm | | :30 | | | | NM | 0 | \$0.00 |
| D 100 | 19 | 11/02/14 | 11/02/14 | News | 530-6p | | :30 | | | | NM | 0 | \$0.00 |
| D 102 | 19 | 11/02/14 | 11/02/14 | Good Wife | 8-9pm | | :30 | | | | NM | 0 | \$0.00 |
| D 103 | 19 | 11/02/14 | 11/02/14 | Mentalist | 9-10pm | | :30 | | | | NM | 0 | \$0.00 |
| D 122 | 19 | 10/29/14 | 10/29/14 | Big Brother | 7-8pm | | :30 | | | | NM | 0 | \$0.00 |
| N 123 | 19 | 10/27/14 | 10/31/14 | Harvey | 4-5pm | | :30 | | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | | | 3 | \$100.00 | 0.00 | | | |
| N 124 | 19 | 11/03/14 | 11/03/14 | Harvey | 4-5pm | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | | 1 | \$100.00 | 0.00 | | | |
| N 125 | 19 | 10/31/14 | 10/31/14 | Amazing Race | 7-8pm | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----1-- | | | | 1 | \$700.00 | 0.00 | | | |
| N 126 | 19 | 10/27/14 | 10/27/14 | NCIS LA | 9-10pm | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | 1----- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 127 | 19 | 11/02/14 | 11/02/14 | News after NFL | 1030-1105p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S | | | | 1 | \$500.00 | 0.00 | | | |
| N 128 | 19 | 11/02/14 | 11/02/14 | Good Wife | 830-930p | | :30 | | | | NM | 1 | \$600.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| <u>Contract Dates</u> 10/27/14 - 11/04/14 | | <u>Product</u> Strange for Atty General |
| | | <u>Estimate #</u> 127 |
| <u>Advertiser</u> Strange/R/Atty General of | | <u>Original Date / Revision</u> 08/14/14 / 08/14/14 |

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|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----1 | | | | 1 | \$600.00 | 0.00 | | | |
| N 129 | 19 | 11/02/14 | 11/02/14 | Mentalist | 930-1030p | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----1 | | | | 1 | \$800.00 | 0.00 | | | |
| N 130 | 19 | 10/29/14 | 10/29/14 | Survivor | 7-8pm | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | --1---- | | | | 1 | \$800.00 | 0.00 | | | |
| N 131 | 19 | 11/03/14 | 11/03/14 | News | 10-1035pm | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 132 | 19 | 11/02/14 | 11/02/14 | 60 Minutes | 630-730p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -----S | | | | 1 | \$500.00 | 0.00 | | | |
| N 133 | 19 | 10/27/14 | 10/31/14 | News | 6-7a | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | MTWTF-- | | | | 1 | \$200.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 86 | \$26,000.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/27/14 - 11/04/14 | 86 | \$26,000.00 | \$22,100.00 |
| Totals | 86 | \$26,000.00 | \$22,100.00 |

Signature: _____ **Date:** _____

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