

# CONTRACT



**WHNT-TV**  
**200 Holmes Ave**  
**Huntsville, AL 35801**  
**(256) 533-1919**

And:

**PinPoint Media, Inc**  
**163 West Main Street**  
**Dothan, AL 36301**

<u>Contract / Revision</u> 753176T /		<u>Alt Order #</u> 07280303
<u>Product</u> Strange for Atty General		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u> 127
<u>Advertiser</u> Strange/R/Atty General of AL		<u>Original Date / Revision</u> 10/30/14 / 10/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNT-TV	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 8281	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 160	19	10/27/14	11/03/14	Make A Deal	9a-10a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	M-----				3	\$200.00	0.00			
Week:		11/03/14	11/09/14	M-----				3	\$200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	19	11/03/14-11/09/14	Make A Deal	9a-10a	M-----	:30		<del>\$200.00</del>	0.00	NM		
			Credited										
N 218	19	10/31/14	10/31/14	CBS Morn News	4a-430a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$20.00	0.00			
N 219	19	11/03/14	11/03/14	CBS Morn News	4a-430a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----				1	\$20.00	0.00			
N 220	19	10/31/14	10/31/14	News	430a-5a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--				1	\$30.00	0.00			
N 221	19	11/03/14	11/03/14	News	430a-5a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----				1	\$30.00	0.00			
N 222	19	11/02/14	11/02/14	Good Wife	11:05 PM-12:05 XM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				1	\$100.00	0.00			
<b>Totals</b>										0.00		93	\$47,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	93	\$47,200.00	\$40,120.00
<b>Totals</b>	93	\$47,200.00	\$40,120.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



