

CONTRACT



WHNT-TV
200 Holmes Ave.
Huntsville, AL 35801
(256)533-1919

www.whnt.com

And:

PinPoint Media, Inc
Attention: Nicole Meade
163 West Main Street
Dothan, AL 36301

<u>Contract / Revision</u> 753239 /		<u>Alt Order #</u> 07280239
<u>Product</u> Strange for Atty General		
<u>Contract Dates</u> 09/22/14 - 09/28/14		<u>Estimate #</u> 122
<u>Advertiser</u> Strange/R/Atty General of AL		<u>Original Date / Revision</u> 07/21/14 / 07/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8281	<u>Advertiser Code</u> 11	<u>Product Code</u> 12
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	19	09/26/14	09/26/14	News	10-1035pm		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----2--				2	\$500.00	0.00			
N 2	19	09/26/14	09/26/14	Price Is Right	10-11a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1--				1	\$150.00	0.00			
N 3	19	09/26/14	09/26/14	News	12-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$100.00	0.00			
N 4	19	09/26/14	09/26/14	Dr Oz	4-5pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$100.00	0.00			
N 5	19	09/26/14	09/26/14	News	5-530pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$300.00	0.00			
N 6	19	09/26/14	09/26/14	News	6-630p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$300.00	0.00			
N 7	19	09/26/14	09/26/14	News	6-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$150.00	0.00			
N 8	19	09/26/14	09/26/14	News	630-7pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$300.00	0.00			
N 9	19	09/26/14	09/26/14	CBS This Morning	7-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$100.00	0.00			
N 10	19	09/26/14	09/26/14	Undercover Boss	7-8pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$400.00	0.00			
N 11	19	09/26/14	09/26/14	CBS This Morning	8-9a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$50.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 753239 /		<u>Alt Order #</u> 07280239
<u>Contract Dates</u> 09/22/14 - 09/28/14		<u>Product</u> Strange for Atty General
		<u>Estimate #</u> 122
<u>Advertiser</u> Strange/R/Atty General of		<u>Original Date / Revision</u> 07/21/14 / 07/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	19	09/26/14	09/26/14	Hawaii Five-0	8-9pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$400.00	0.00			
N 13	19	09/26/14	09/26/14	Hawaii Five-0	8-9pm		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$700.00	0.00			
N 14	19	09/22/14	09/22/14	News	10-1035pm		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	2-----				2	\$500.00	0.00			
N 15	19	09/22/14	09/22/14	Price Is Right	10-11a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$150.00	0.00			
N 16	19	09/22/14	09/22/14	News	12-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$100.00	0.00			
N 17	19	09/22/14	09/22/14	Dr Oz	4-5pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$100.00	0.00			
N 18	19	09/22/14	09/22/14	News	5-530pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$300.00	0.00			
N 19	19	09/22/14	09/22/14	News	6-630p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$300.00	0.00			
N 20	19	09/22/14	09/22/14	News	6-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$150.00	0.00			
N 21	19	09/22/14	09/22/14	News	630-7pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$300.00	0.00			
N 22	19	09/22/14	09/22/14	CBS This Morning	7-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$100.00	0.00			
N 23	19	09/22/14	09/22/14	CBS This Morning	8-9a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$50.00	0.00			
N 24	19	09/22/14	09/22/14	Under the Dome	9-10pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	1-----				1	\$800.00	0.00			
N 25	19	09/27/14	09/27/14	News	10-10:35pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$300.00	0.00			
N 26	19	09/27/14	09/27/14	News	5-530p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$100.00	0.00			
N 27	19	09/27/14	09/27/14	News	6-630p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$100.00	0.00			
N 28	19	09/27/14	09/27/14	News	6-830a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$75.00	0.00			

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		<u>Estimate #</u> 122
<u>Advertiser</u> Strange/R/Atty General of		<u>Original Date / Revision</u> 07/21/14 / 07/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$75.00	0.00			
N 29	19	09/27/14	09/27/14	48 Hours	9-10pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1-				1	\$300.00	0.00			
N 30	19	09/28/14	09/28/14	News	10-10:35pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$300.00	0.00			
N 31	19	09/28/14	09/28/14	News	530-6p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$100.00	0.00			
N 32	19	09/28/14	09/28/14	News	Su 6-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$75.00	0.00			
N 33	19	09/28/14	09/28/14	Good Wife	8-9pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$500.00	0.00			
N 34	19	09/28/14	09/28/14	Mentalist	9-10pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----1				1	\$500.00	0.00			
N 35	19	09/25/14	09/25/14	News	10-1035pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$500.00	0.00			
N 36	19	09/25/14	09/25/14	Price Is Right	10-11a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$150.00	0.00			
N 37	19	09/25/14	09/25/14	News	12-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$100.00	0.00			
N 38	19	09/25/14	09/25/14	Dr Oz	4-5pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$100.00	0.00			
N 39	19	09/25/14	09/25/14	News	5-530pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$300.00	0.00			
N 40	19	09/25/14	09/25/14	News	6-630p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$300.00	0.00			
N 41	19	09/25/14	09/25/14	News	6-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$150.00	0.00			
N 42	19	09/25/14	09/25/14	News	7-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$100.00	0.00			
N 43	19	09/25/14	09/25/14	Big Bang / Millers	7-8pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$600.00	0.00			
N 44	19	09/25/14	09/25/14	CBS This Morning	8-9a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$50.00	0.00			

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<u>Estimate #</u> 122		<u>Original Date / Revision</u> 07/21/14 / 07/21/14
<u>Advertiser</u> Strange/R/Atty General of		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 45	19	09/25/14	09/25/14	Elementary	9-10pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$500.00	0.00			
N 46	19	09/23/14	09/23/14	News	10-1035pm		:30				NM	1	\$500.00
Week:		09/22/14	09/28/14	-1-----				1	\$500.00	0.00			
N 47	19	09/23/14	09/23/14	Price Is Right	10-11a		:30				NM	1	\$150.00
Week:		09/22/14	09/28/14	-1-----				1	\$150.00	0.00			
N 48	19	09/23/14	09/23/14	News	12-1230p		:30				NM	1	\$100.00
Week:		09/22/14	09/28/14	-1-----				1	\$100.00	0.00			
N 49	19	09/23/14	09/23/14	Dr Oz	4-5pm		:30				NM	1	\$100.00
Week:		09/22/14	09/28/14	-1-----				1	\$100.00	0.00			
N 50	19	09/23/14	09/23/14	News	5-530pm		:30				NM	1	\$300.00
Week:		09/22/14	09/28/14	-1-----				1	\$300.00	0.00			
N 51	19	09/23/14	09/23/14	News	6-630p		:30				NM	1	\$300.00
Week:		09/22/14	09/28/14	-1-----				1	\$300.00	0.00			
N 52	19	09/23/14	09/23/14	News	6-7a		:30				NM	1	\$150.00
Week:		09/22/14	09/28/14	-1-----				1	\$150.00	0.00			
N 53	19	09/23/14	09/23/14	CBS This Morning	7-8a		:30				NM	1	\$100.00
Week:		09/22/14	09/28/14	-1-----				1	\$100.00	0.00			
N 54	19	09/23/14	09/23/14	Tuesday Prime	7-8pm		:30				NM	1	\$600.00
Week:		09/22/14	09/28/14	-1-----				1	\$600.00	0.00			
N 55	19	09/23/14	09/23/14	CBS This Morning	8-9a		:30				NM	1	\$50.00
Week:		09/22/14	09/28/14	-1-----				1	\$50.00	0.00			
N 56	19	09/23/14	09/23/14	NCIS LA	9-10pm		:30				NM	1	\$500.00
Week:		09/22/14	09/28/14	-1-----				1	\$500.00	0.00			
N 57	19	09/24/14	09/24/14	News	10-1035pm		:30				NM	2	\$1,000.00
Week:		09/22/14	09/28/14	--2----				2	\$500.00	0.00			
N 58	19	09/24/14	09/24/14	Price Is Right	10-11a		:30				NM	1	\$150.00
Week:		09/22/14	09/28/14	--1----				1	\$150.00	0.00			
N 59	19	09/24/14	09/24/14	News	12-1230p		:30				NM	1	\$100.00
Week:		09/22/14	09/28/14	--1----				1	\$100.00	0.00			
N 60	19	09/24/14	09/24/14	Dr Oz	4-5pm		:30				NM	1	\$100.00
Week:		09/22/14	09/28/14	--1----				1	\$100.00	0.00			
N 61	19	09/24/14	09/24/14	News	5-530pm		:30				NM	1	\$300.00
Week:		09/22/14	09/28/14	--1----				1	\$300.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WHNT-TV
200 Holmes Ave.
Huntsville, AL 35801
(256)533-1919

www.whnt.com

<u>Contract / Revision</u> 753239 /		<u>Alt Order #</u> 07280239
<u>Contract Dates</u> 09/22/14 - 09/28/14		<u>Product</u> Strange for Atty General
		<u>Estimate #</u> 122
<u>Advertiser</u> Strange/R/Atty General of		<u>Original Date / Revision</u> 07/21/14 / 07/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 62	19	09/24/14	09/24/14	News	6-630p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$300.00	0.00			
N 63	19	09/24/14	09/24/14	News	6-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$150.00	0.00			
N 64	19	09/24/14	09/24/14	News	630-7pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$300.00	0.00			
N 65	19	09/24/14	09/24/14	CBS This Morning	7-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$100.00	0.00			
N 66	19	09/24/14	09/24/14	CBS This Morning	8-9a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$50.00	0.00			
Totals											0.00	69	\$18,000.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/28/14	69	\$18,000.00	\$15,300.00
Totals	69	\$18,000.00	\$15,300.00

Signature: _____ **Date:** _____

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