



KMTW
316 N West St
Wichita, KS 67203

Adelstein Liston
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 1910495

Schedule Dates

08/27/14-08/31/14

Advertiser

Greg Orman for Senate-I (92123)

Agency

Adelstein Liston (15629)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

ORMAN EST. 4155 (655326)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

OBRZUT, BARB

Phone/Fax

/

CPE

4155

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

ORMAN EST. 4155

Date Entered 08/25/14

Last Modified 08/25/14

Entered By Jill Reilly

CO-OP No

Headline # ECR10386696

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$57.60

Net Total \$326.40

Sales Tax

Wichita MyNet (KMTW)

By Broadcast Month Spots

Aug. 2014 18

Grand Total: \$384.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/27/14-08/29/14	4	:30	12P- 12:30P (CST)	4			X	X	X			4	\$15.00	\$60.00	Wichita MyNet (KMTW)	FAMILY FEUD	8/25/14
2.0	Normal Line / SPOT (2)	08/27/14-08/29/14	4	:30	12:30P- 1P (CST)	4			X	X	X			4	\$15.00	\$60.00	Wichita MyNet (KMTW)	FAMILY FEUD	8/25/14
3.0	Normal Line / SPOT (3)	08/27/14-08/29/14	4	:30	3P- 4P (CST)	8			X	X	X			8	\$30.00	\$240.00	Wichita MyNet (KMTW)	PEOPLE'S COURT	8/25/14
4.0	Normal Line / SPOT (4)	08/31/14-08/31/14	4	:30	10P- 11P (CST)								1	1	\$12.00	\$12.00	Wichita MyNet (KMTW)	CRIMINAL MINDS	8/25/14
5.0	Normal Line / SPOT (5)	08/31/14-08/31/14	4	:30	11P- 12A (CST)								1	1	\$12.00	\$12.00	Wichita MyNet (KMTW)	CRIMINAL MINDS	8/25/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER ' KSHEET

Rep Order# 10386696 Ver# 3 Status Revised Traffic Order# 1910495 Printed: 08/25/14 5:47 PM 1 of 2
 EC'd Yes Last Received: 08/25/14 5:37 PM All Lines
 Showing Buylines:
 Station KMTW-TV WICHITA,KS Agency (ADEL) ADELSTEIN LISTON Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL 222 W. ONTARIO ST., SUITE 600 Sales Office (CH) CHICAGO
 Product ORMAN EST. 4155 CHICAGO, IL 60610 Salesperson (DAN) DAN RAYMOND
 Estimate# 4155 Agency C/P1/P2/E /4155 Sales Assistant REBECCA
 Buyer BARB OBRZUT Flight Dates 08/25/14-08/31/14 Salesperson Phone# 312-832-6634
 Salesperson Fax# 917-206-9295

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PER YOUR V.2, DAN SAID DOUBLE AND TRIPLE SPOTTING IS OKAY AS LONG AS SPOTS RUN; NO NEW CHANGES ON THIS VERSION PLS CONFIRM THANKS, REBECCA

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	M-F	12P-1230P	FAMILY FEUD	30	\$15.00	08/25-08/29	4	1	4	\$60.00	0.5
2	M-F	1230P-1P	FAMILY FEUD	30	\$15.00	08/25-08/29	4	1	4	\$60.00	0.5
3	M-F	3P-4P	PEOPLE'S COURT	30	\$30.00	08/25-08/29	8	1	8	\$240.00	1.0
4	Su	10P-11P	CRIMINAL MINDS	30	\$12.00	08/31-08/31	1	1	1	\$12.00	0.7
5	Su	11P-12A	CRIMINAL MINDS	30	\$12.00	08/31-08/31	1	1	1	\$12.00	0.7

---REPORT TOTALS---

Report Totals: 18 / \$384.00

---SALES MONTHLY TOTALS---

Aug2014: 18/ \$384.00

Order Totals: 18 / \$384.00 Total GRPS: 13.4

--- COMPETITIVE ---

Market Totals \$38,400.00 CABL .00% KAKE .00% KMTW 1.00% KSAS 7.00% KSCW .00%

ORDER WORKSHEET

Rep Order# 10386696	Ver# 2	Status Returned	Traffic Order# 1910495	Printed: 08/25/14 4:24 PM	1 of 2
EC'd Yes				08/25/14 4:23 PM	
				All Lines	
Station KMTW-TV WICHITA, KS					
Advertiser (NW80) POLITICAL					
Product ORMAN EST. 4155					
Estimate# 4155					
Buyer BARB OBRZUT					
Agency (ADEL) ADELSTEIN LISTON					
222 W. ONTARIO ST., SUITE 600					
CHICAGO, IL 60610					
Agency C/P1/P2/E /4155					
Flight Dates 08/25/14-08/31/14					
Rep Firm MILLENNIUM SALES & MARKETING					
Sales Office (CH) CHICAGO					
Salesperson (DAN) DAN RAYMOND					
Sales Assistant REBECCA					
Salesperson Phone# 312-832-6634					
Salesperson Fax# 917-206-9295					

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

COULD NOT START ORDER UNTIL 8/27. WHICH MEANS WE WILL HAVE TO DOUBLE UP ON HALF HOUR SHOWS AND TRIPLE UP ON HOUR SHOWS. THANKS JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	M-F	12P-1230P	FAMILY FEUD	30	\$15.00	08/25-08/29	4	1	4	\$60.00	0.5
2	M-F	1230P-1P	FAMILY FEUD	30	\$15.00	08/25-08/29	4	1	4	\$60.00	0.5
3	M-F	3P-4P	PEOPLE'S COURT	30	\$30.00	08/25-08/29	8	1	8	\$240.00	1.0
4	Su	10P-11P	CRIMINAL MINDS	30	\$12.00	08/31-08/31	1	1	1	\$12.00	0.7
5	Su	11P-12A	CRIMINAL MINDS	30	\$12.00	08/31-08/31	1	1	1	\$12.00	0.7

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Report Totals: 18 / \$384.00

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--- COMPETITIVE ---

Market Totals	\$38,400.00	CABL .00%	KAKE .00%	KMTW 1.00%	KSAS 7.00%	KSCW .00%
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ORDER \ K SHEET

Rep Order# 10386696 Ver# 1 Status New Traffic Order# Printed: 08/25/14 3:31 PM 1 of 2
 EC'd Yes Last Received: 08/25/14 3:27 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station KMTW-TV WICHITA, KS
 Advertiser (NW80) POLITICAL
 Product ORMAN EST. 4155
 Estimate# 4155
 Buyer BARB OBRZUT
 Agency (ADEL) ADELSTEIN LISTON
 222 W. ONTARIO ST., SUITE 600
 CHICAGO, IL 60610
 Agency C/P1/P2/E /4155
 Flight Dates 08/25/14-08/31/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
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--- REMARKS ---

NEW ORDER - STARTS THIS WEEK! PLS CONFIRM ASAP THANKS, REBECCA

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	M-F	12P-1230P	FAMILY FEUD	30	\$15.00	08/25-08/29	4	1	4	\$60.00	0.5
2	M-F	1230P-1P	FAMILY FEUD	30	\$15.00	08/25-08/29	4	1	4	\$60.00	0.5
3	M-F	3P-4P	PEOPLE'S COURT	30	\$30.00	08/25-08/29	8	1	8	\$240.00	1.0
4	Su	10P-11P	CRIMINAL MINDS	30	\$12.00	08/31-08/31	1	1	1	\$12.00	0.7
5	Su	11P-12A	CRIMINAL MINDS	30	\$12.00	08/31-08/31	1	1	1	\$12.00	0.7

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