



KMTW
316 N West St
Wichita, KS 67203

Adelstein Liston
222 W Ontario St
Ste 600
Chicago, IL 60654

Contract # 1938987

Schedule Dates 09/29/14-10/04/14
Advertiser Greg Orman for Senate-I (92123)
Agency Adelstein Liston (15629)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ORMAN EST. 4273 (664113)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE 4273
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/26/14
Last Modified 09/26/14
Entered By Jill Rilly
CO-OP No
Headline # ECR10414180
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$48.75
Net Total \$276.25
Sales Tax

Wichita MyNet (KMTW)		
By Broadcast Month	Spots	Rate
Oct. 2014	11	\$325.00
Grand Total:	11	\$325.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/29/14-10/03/14	2	:30	2P- 3P (CST)	6	X	X	X	X	X			6	\$35.00	\$210.00	Wichita MyNet (KMTW)	JUDGE MATHIS	9/26/14
2.0	Normal Line / SPOT (2)	09/29/14-10/03/14	4	:30	3P- 4P (CST)	4	X	X	X	X	X			4	\$25.00	\$100.00	Wichita MyNet (KMTW)	PEOPLE'S COURT	9/26/14
3.0	Normal Line / SPOT (3)	10/04/14-10/04/14	5	:30	6P- 9P (CST)							1		1	\$15.00	\$15.00	Wichita MyNet (KMTW)	COLLEGE FOOTBALL SBC COLLEGE FOOTBALL NETWORK SPOT	9/26/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER RKSHEET

Rep Order# 10414180 Ver# 1 Status New Traffic Order# Printed: 09/26/14 10:26 AM 1 of 2
 EC'd Yes Last Received: 09/26/14 10:17 AM
 Showing Buylines: All Rep Changes or Last Station Changes

Station KMTW-TV WICHITA, KS
 Advertiser (NW80) POLITICAL
 Product ORMAN EST. 4273
 Estimate# 4273
 Buyer BARB OBRZUT

Agency (ADEL) ADELSTEIN LISTON
 222 W. ONTARIO ST., SUITE 600
 CHICAGO, IL 60610
 Agency C/P1/P2/E /4273
 Flight Dates 09/29/14-10/05/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (CH) CHICAGO
 Salesperson (DAN) DAN RAYMOND
 Sales Assistant REBECCA
 Salesperson Phone# 312-832-6634
 Salesperson Fax# 917-206-9295

--- CONTRACT COMMENT ---

SBC COLLEGE FOOTBALL NETWORK SPOTS ON ORDER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER - STARTS MON, 9/29 PLS CONFIRM ASAP THANKS, REBECCA

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	M-F	2P-3P	JUDGE MATHIS	30	\$35.00	09/29-10/03	6	1	6	\$210.00	0.5
2	M-F	3P-4P	PEOPLE'S COURT	30	\$25.00	09/29-10/03	4	1	4	\$100.00	1.1
3	Sa	6P-9P	COLLEGE FOOTBALL	30	\$15.00	10/04-10/04	1	1	1	\$15.00	0.5

Buy Comment: SBC COLLEGE FOOTBALL NETWORK SPOT

---REPORT TOTALS---

Report Totals: 11 / \$325.00

---SALES MONTHLY TOTALS---

Oct2014: 11/ \$325.00

Order Totals: 11 / \$325.00 Total GRPS: 7.9

---COMPETITIVE---

Market Totals \$32,500.00
 CABL .00% KAKE .00% KMTW 1.00% KSAS 8.00% KSCW .00%
 KSNW .00% KWCH .00% KWCY .00% UNKN 91.00%