

ORDER



ABC - Columbia, MO

Orders
Order / Rev: 326861
Alt Order #:
Product Desc: GENERAL
Estimate: 273-FCR TV SEPT 9-20
Flight Dates: 09/10/16 - 09/20/16
Original Date / Rev: 09/09/16 / 09/09/16
Order Type: GENERAL

Primary AE: Trent Poindexter
Sales Office: COL-L
Sales Region: LOC

Agency Name: Thompson Communication Inc
Buying Contact:
Billing Contact:
 200 W Jefferson St
 MarshField, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Caleb Rowden/MOSen, Dis
Demographic: HH
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/20/16	118	\$19,770.00	\$16,804.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	118	\$19,770.00	\$16,804.50	0.00
Totals	118	\$19,770.00	\$16,804.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Trent Poindexter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMIZ	09/12/16	09/20/16	M-F 5-6a M-F 5-6a ABC 17 News	CM	M-F 5-6a ABC 17	111111--	:30	5	\$100.00	P-2	0.00	NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$100.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$100.00		0.00			
N 2	KMIZ	09/12/16	09/20/16	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	111111--	:30	5	\$300.00	P-2	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$300.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$300.00		0.00			
N 3	KMIZ	09/12/16	09/20/16	M-F 7-9A M-F 7-9A	CM	M-F 7-9a GMA	11111--	:30	5	\$260.00	P-2	0.00	NM	7	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$260.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$260.00		0.00			
N 4	KMIZ	09/10/16	09/17/16	SAT GMA 7-8a SAT 7-8A GMA	CM	SAT 7-8A GMA	-----S-	:30	1	\$160.00	P-2	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-		1				\$160.00		0.00			
		Week: 09/12/16	09/18/16	-----S-		1				\$160.00		0.00			
N 5	KMIZ	09/11/16	09/18/16	SU GMA 7-8a SU 7-8A GMA	CM	SU 7-8A GMA	-----S	:30	1	\$220.00	P-2	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S		1				\$220.00		0.00			
		Week: 09/12/16	09/18/16	-----S		1				\$220.00		0.00			

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Advertiser: Friends of Caleb Rowden/MOSen, Dis 11
 Product Desc: GENERAL ABC - Columbia, MO
 Estimate: 273-FCR TV SEPT 9-20

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMIZ	09/12/16	09/20/16	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC	111111--	:30	5	\$80.00	P-2	0.00	NM	7	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$80.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$80.00		0.00			
N 7	KMIZ	09/12/16	09/20/16	M-F 11a-12p HOT BENCH	CM	M-F 11a-12p (11:00 AM-11:30 AM)	11111--	:30	5	\$20.00	P-3	0.00	NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$20.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$20.00		0.00			
N 8	KMIZ	09/12/16	09/20/16	M-F 11a-12p HOT BENCH	CM	M-F 11a-12p (11:30 AM-12:00 PM)	11111--	:30	5	\$20.00	P-3	0.00	NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$20.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$20.00		0.00			
N 9	KMIZ	09/12/16	09/20/16	M-F 12-1230p ABC 17 News M-F 12-1230p ABC 17 News	CM	M-F 12-1230p ABC	11111--	:30	5	\$40.00	P-3	0.00	NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$40.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$40.00		0.00			
N 10	KMIZ	09/12/16	09/20/16	M-F 2-3p GEN HOSP	CM	M-F 2-3p	11111--	:30	5	\$50.00	P-3	0.00	NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$50.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$50.00		0.00			
N 11	KMIZ	09/12/16	09/20/16	M-F 3-4p HARRY	CM	M-F 3-4p	11111--	:30	5	\$60.00	P-3	0.00	NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$60.00		0.00			
		Week: 09/19/16	09/25/16	11-----		2				\$60.00		0.00			
N 12	KMIZ	09/12/16	09/20/16	M-F 4-430p JUDGE JUDY	CM	M-F 4-430p	11111--	:30	5	\$120.00	P-2	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$120.00		0.00			
		Week: 09/19/16	09/25/16	-1-----		1				\$120.00		0.00			
N 13	KMIZ	09/12/16	09/20/16	M-F 430-5p JUDGE JUDY	CM	M-F 430-5p	11111--	:30	5	\$120.00	P-2	0.00	NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$120.00		0.00			
		Week: 09/19/16	09/25/16	-1-----		1				\$120.00		0.00			
N 14	KMIZ	09/12/16	09/20/16	M-F 5-530p ABC 17 News M-F 5-530p ABC 17 News	CM	M-F 5-530p ABC	111111--	:30	5	\$260.00	P-2	0.00	NM	6	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$260.00		0.00			
		Week: 09/19/16	09/25/16	-1-----		1				\$260.00		0.00			
N 15	KMIZ	09/12/16	09/20/16	M-F 6-630p ABC 17 News M-F 6p ABC 17 News	CM	M-F 6p ABC 17 News	111111--	:30	5	\$320.00	P-2	0.00	NM	6	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$320.00		0.00			
		Week: 09/19/16	09/25/16	-1-----		1				\$320.00		0.00			
N 16	KMIZ	09/12/16	09/20/16	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17	111111--	:30	5	\$220.00	P-2	0.00	NM	6	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$220.00		0.00			
		Week: 09/19/16	09/25/16	-1-----		1				\$220.00		0.00			
N 17	KMIZ	09/12/16	09/20/16	M-F 10p ABC 17 News M-F 10p ABC 17 News	CM	M-F 10p ABC 17	111111--	:30	5	\$250.00	P-2	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--		5				\$250.00		0.00			
		Week: 09/19/16	09/25/16	-1-----		1				\$250.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	KMIZ	09/10/16	09/17/16	SAT 6-7a ABC 17 Week@M ABC 17 Weekend SAT 6-7a	CM	ABC 17 Weekend	-----S-	:30	1	\$30.00	P-3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-					1	\$30.00		0.00			
		Week: 09/12/16	09/18/16	-----S-					1	\$30.00		0.00			
N19	KMIZ	09/10/16	09/17/16	SAT 8-9a ABC 17 Week@M ABC 17 Weekend SAT 8-9a	CM	ABC 17 Weekend	-----S-	:30	1	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-					1	\$40.00		0.00			
		Week: 09/12/16	09/18/16	-----S-					1	\$40.00		0.00			
N20	KMIZ	09/10/16	09/17/16	SA 6-630p ABC 17 New@M SA 6p ABC 17 News	CM	SA 6p ABC 17 News	-----S-	:30	1	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S-					1	\$110.00		0.00			
		Week: 09/12/16	09/18/16	-----S-					1	\$110.00		0.00			
N21	KMIZ	09/11/16	09/18/16	SUN 8-9a ABC 17 Week@M ABC 17 Weekend SUN 8-9a	CM	ABC 17 Weekend	-----S	:30	1	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/16	09/11/16	-----S					1	\$100.00		0.00			
		Week: 09/12/16	09/18/16	-----S					1	\$100.00		0.00			
N22	KMIZ	09/12/16	09/20/16	M-F 530-6p World News M-F 530p ABC World News	CM	M-F 530p ABC World News	11111--	:30	5	\$600.00	P-1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--					5	\$600.00		0.00			
		Week: 09/19/16	09/25/16	11-----					2	\$600.00		0.00			
													Totals	118	\$19,770.00