

**ORDER**

WSMV

**Orders**  
**Order / Rev:** 760406  
**Alt Order #:** 08424882  
**Product Desc:** HARWELL-STR 10/24  
**Estimate:** C24C30  
**Flight Dates:** 10/24/16 - 10/30/16  
**Original Date / Rev:** 10/21/16 / 10/21/16  
**Order Type:** GENERAL

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 3380 Tremont Rd., Suite 290  
 Columbus, OH 43221

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Beth Harwell For State Representative  
**Demographic:** A35+  
**Product Codes:** Political-Cand-State-House  
**Priority:** PMT  
**Revenue Codes:** POL, PLC, FLT

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	9	\$6,400.00	\$5,440.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	9	\$6,400.00	\$5,440.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$6,400.00</b>	<b>\$5,440.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSMV	10/25/16	10/28/16	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	-TWTF--	:30	3	\$600.00	PMT	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--		3				\$600.00		0.00			
E 2	WSMV	10/25/16	10/28/16	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm (6:00 PM-6:30 PM)	-TWTF--	:30	5	\$800.00	PMT	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--		5				\$800.00		0.00			
E 3	WSMV	10/30/16	10/30/16	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday	CM	5-530pm	-----1	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1				\$600.00		0.00			
													<b>Totals</b>	<b>9</b>	<b>\$6,400.00</b>

 amt  
 0.00

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0.00



REP HEADLINE# 8424882  
\*\*\* ORIGINAL REV#0 \*\*\*

OCT/16	\$6,400.00	CONTRACT TOTAL	\$6,400.00
		TOTAL SPOTS	9

SVC- NSI  
DEMOS- RA35+\*