

<b>MARKET:</b>	UM - Concordia, KS	<b>AMOUNT:</b>	\$502.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	32		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 3 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4383313</b>
<b>ADVERTISER:</b>	Plains PAC	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	est 8091 7/14-7/20 PLPKS	<b>AGY EST:</b>	8091		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	07-14-2020 TO 7/20/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	07/06/2020 16:14

**COMMENTS**

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.**

**This order contains Cancelled buylines.**

DAY#1	7/14/2020 To 7/14/2020						TOT \$97.00	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		.T.....	6:00AM	10:00AM	60	7/14/2020	7/14/2020	2	\$28.50	
C	2		.T.....	10:00AM	3:00PM	60	7/14/2020	7/14/2020	2	\$10	
C	3		.T.....	3:00PM	7:00PM	60	7/14/2020	7/14/2020	2	\$10	
	8		.T.....	6:00AM	10:00AM	60	7/14/2020	7/14/2020	2	\$28.50	\$57
	9		.T.....	10:00AM	3:00PM	60	7/14/2020	7/14/2020	2	\$10	\$20
	10		.T.....	3:00PM	7:00PM	60	7/14/2020	7/14/2020	2	\$10	\$20

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DAY#2		7/15/2020 To 7/15/2020					TOT \$87.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		..W....	6:00AM	10:00AM	60	7/15/2020	7/15/2020	2	\$28.50	
C	2		..W....	10:00AM	3:00PM	60	7/15/2020	7/15/2020	1	\$10	
C	3		..W....	3:00PM	7:00PM	60	7/15/2020	7/15/2020	2	\$10	
	8		..W....	6:00AM	10:00AM	60	7/15/2020	7/15/2020	2	\$28.50	\$57
	9		..W....	10:00AM	3:00PM	60	7/15/2020	7/15/2020	1	\$10	\$10
	10		..W....	3:00PM	7:00PM	60	7/15/2020	7/15/2020	2	\$10	\$20

DAY#3		7/16/2020 To 7/16/2020					TOT \$97.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
C	1		...T...	6:00AM	10:00AM	60	7/16/2020	7/16/2020	2	\$28.50	
C	2		...T...	10:00AM	3:00PM	60	7/16/2020	7/16/2020	2	\$10	
C	3		...T...	3:00PM	7:00PM	60	7/16/2020	7/16/2020	2	\$10	
	8		...T...	6:00AM	10:00AM	60	7/16/2020	7/16/2020	2	\$28.50	\$57
	9		...T...	10:00AM	3:00PM	60	7/16/2020	7/16/2020	2	\$10	\$20
	10		...T...	3:00PM	7:00PM	60	7/16/2020	7/16/2020	2	\$10	\$20

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<b>TOT # OF DAYS:</b>	7				
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<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	07/06/2020 16:14

DAY#4		7/17/2020 To 7/17/2020						TOT \$87.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
C	1		....F..	6:00AM	10:00AM	60	7/17/2020	7/17/2020	2	\$28.50		
C	2		....F..	10:00AM	3:00PM	60	7/17/2020	7/17/2020	1	\$10		
C	3		....F..	3:00PM	7:00PM	60	7/17/2020	7/17/2020	2	\$10		
	8		....F..	6:00AM	10:00AM	60	7/17/2020	7/17/2020	2	\$28.50	\$57	
	9		....F..	10:00AM	3:00PM	60	7/17/2020	7/17/2020	1	\$10	\$10	
	10		....F..	3:00PM	7:00PM	60	7/17/2020	7/17/2020	2	\$10	\$20	

DAY#5		7/18/2020 To 7/18/2020						TOT \$19.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
C	4		.....S.	6:00AM	10:00AM	60	7/18/2020	7/18/2020	1	\$10		
C	5		.....S.	10:00AM	3:00PM	60	7/18/2020	7/18/2020	1	\$9		
	11		.....S.	6:00AM	10:00AM	60	7/18/2020	7/18/2020	1	\$10	\$10	
	12		.....S.	10:00AM	3:00PM	60	7/18/2020	7/18/2020	1	\$9	\$9	



# KNCK AD ORDER

**Today's Date:** 07/06/20

**Sales Rep:** Linda

**Station:** KNCK-FM

**Order Type:** New Order

**\*Revised Ad Effective Date:** \_\_\_\_\_

**Client:** Media Financial Services - #3174265

**Website Size:** \_\_\_\_\_

**Type:** \_\_\_\_\_

**Fixed Page Location:** EST 8091 Plan Pac 714 to 7-20

**IF NEW CLIENT**

**New Client #:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Run Dates:** **Start** 07/14/20 **End** 07/20/20

**Affidavit:** Yes

**Times/Dates Only Notarized:** \_\_\_\_\_

**Title** \_\_\_\_\_

**Script:** \_\_\_\_\_ (Note - Co-Op Notarized)

**Sports Revised Ad #'s:** **CHS Sports** \_\_\_\_\_

**KC Royals** \_\_\_\_\_

**KSU** \_\_\_\_\_

**KU** \_\_\_\_\_

**Billing:** Priced per ad

**Monthly Rate:** \_\_\_\_\_

**AM Cost/Ad:** \_\_\_\_\_

**FM Cost/Ad:** see below

**TOTAL:** \$-

Start Date	Kill Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Time of Day from:		
07/14/20	07/14/20		2						6:00 AM	to	10:00 AM
07/14/20	07/14/20		2						10:00 AM	to	3:00 PM
07/14/20	07/14/20		2						3:00 PM	to	7:00 PM
07/15/20	07/15/20			2					6:00 AM	to	10:00 AM
07/15/20	07/15/20			1					10:00 AM	to	3:00 PM
07/15/20	07/15/20			2					3:00 PM	to	7:00 PM
07/16/20	07/16/20				2				6:00 AM	to	10:00 PM
07/16/20	07/16/20				2				3:00 PM	to	7:00 PM

**Length of Ad:** :60

**Smartcaster Ad #'s (Ad Titles of ISCI Codes)**

7-16-20 to 7-16-20 3 pm to 7 pm 2 ads

608KO

7-17-20 to 7-17-20 6 am to 10 am 2 ads

10 at \$28.50 \$285

7-17-20 to 7-17-20 10 am to 3 pm - 1 ad

19 at \$10 \$190

7-17-20 to 7-17-20 3 pm to 7 pm 2 ads

3 at \$9 \$27 Total \$502

07/18/2020 6 am to 10 am 1 ad

07/18/2020 10 am to 3 pm 1 ad

7-20-20 to 7-20-20 6 am to 10 am 2 ads

7-19-20 to 7-19-20 6a to 10 am 1 ad

7-20-20 to 7-20-20 10 am to 3 pm 2 ads

7-19-20 to 7-19-20 3pm to 7 pm 1 ad

7-20-20 to 7-20-20 3pm to 7 pm 2 ads

**Notes/Special Instructions:**

**Order Taken By:**

**Order Number:**