



WTVW
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1213504

Schedule Dates

10/27/15-11/02/15

Advertiser

Alison Grimes/Sec of State/Democrat/Kentucky (7)

Agency

Buying Time (10126)

Product

Political - Statewide Other (1075)

Brand

718/726/4377 (472651)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

/

Phone/Fax

718/726/4377

CPE

National/Political

Account Types

Standard

Billing Type

Standard

Comments

Date Entered 10/26/15
Last Modified 10/26/15
Entered By Teresa Isbell
CO-OP No
Headline # 10703481
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$367.50
Net Total \$2,082.50
Sales Tax

Evansville (WTVW)

By Broadcast Month	Spots	Rate
Nov. 2015	12	\$2,450.00
Grand Total:	12	\$2,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/15-10/27/15	4	:30	7A- 7:30A (CST)	1		1						1	\$75.00	\$75.00	Evansville (WTVW)		10/26/15
2.0	Normal Line / SPOT	10/28/15-10/29/15	4	:30	7A- 7:30A (CST)				1	1				2	\$75.00	\$150.00	Evansville (WTVW)		10/26/15
3.0	Normal Line / SPOT	10/28/15-10/29/15	4	:30	7:30A- 8A (CST)				1	1				2	\$75.00	\$150.00	Evansville (WTVW)		10/26/15
4.0	Normal Line / SPOT	10/28/15-10/29/15	4	:30	12P- 12:30P (CST)				1	1				2	\$225.00	\$450.00	Evansville (WTVW)		10/26/15
5.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	6:30P- 7P (CST)				1		1			2	\$250.00	\$500.00	Evansville (WTVW)		10/26/15
6.0	Normal Line / SPOT	10/27/15-10/29/15	4	:30	9P- 9:30P (CST)			1		1				2	\$375.00	\$750.00	Evansville (WTVW)		10/26/15
7.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	9P- 9:30P (CST)		1							1	\$375.00	\$375.00	Evansville (WTVW)		10/26/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTVW Evansville IN	Date: 10/26/15
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I, Buying Time, LLC.

being/on behalf of: Alison for Kentucky

a legally qualified candidate of the Democratic

political party for the office of: Secretary of State

in the General

election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A	S ORDERED				

Attach proposed schedule with charges (if available):	NET	\$
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I represent that the payment for the above described broadcast time has been furnished by:

Alison for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert C. Stilz, III

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/8/2015

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Teresa Isbell

NSA

Signature

Printed Name

Title