

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

*Executions*

*01/10/18*

Contract # 26014725 Changes as of: 5/16/2018 at 1:42 PM Version: Original Order

CPE: NRCC/ORDR/230107 Flight: 9/18/18 - 9/24/18 Station: KEYC  
 Agency: Del Ray Media Advertiser: NRCC IE Market: Mankato-St. Peter, MN  
 1427 Leslie Avenue Product: ORDR Office: WASHINGTON  
 Suite 106 Agency Order #: 30054433 Service: Nielsen  
 Alexandra, VA 22301 Buyer: Braunschweiler, Anne Primary Demo: Adults 35+  
 Salesperson: BEN WILMETH Assistant: BEN WILMETH  
 202-955-5342 202-955-5342

Con Type: POLITICAL/VOTE  
 Total \$: \$67,450.00  
 Total Spots: 181  
 Total CPM: \$133.99  
 Total GRP: 503.4

Comments: new order NRCC please confirm Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impression	Len	9/18 - 9/24							Total Spots	Total \$	CPM	GRP
								9/18	9/19	9/20	9/21	9/22	9/23	9/24				
1	M-F 8:25a-8:30a	2	NEWS 12 MORNING	\$275.00	1.9	1,800	30	2	2	2	2	0	0	1	9	\$2,475.00	\$144.74	17.1
2	M-F 9a-10a	2	LIVE WITH KELLY & RY	\$130.00	1.1	1,000	30	2	2	2	2	0	0	3	11	\$1,430.00	\$118.18	12.1
3	M-F 10a-11a	2	PRICE IS RIGHT	\$350.00	2.0	1,700	30	3	3	3	3	0	0	3	15	\$5,250.00	\$175.00	30.0
4	M-F 11a-12n	2	YOUNG & RESTLESS	\$350.00	2.0	1,600	30	3	3	3	3	0	0	3	15	\$5,250.00	\$175.00	30.0
5	M-F 12n-12:30p	2	NEWS12 MIDDAY	\$450.00	6.6	6,200	30	2	2	2	2	0	0	2	10	\$4,500.00	\$68.18	66.0
6	M-F 12:30p-1p	2	BOLD & BEAUTIFUL	\$325.00	3.2	2,600	30	2	3	3	3	0	0	2	13	\$4,225.00	\$101.56	41.6
7	M-F 1p-2p	2	THE TALK	\$275.00	1.0	600	30	3	3	3	3	0	0	3	15	\$4,125.00	\$275.00	15.0
8	M-F 2p-3p	2	LETS MAKE A DEAL	\$275.00	1.0	400	30	3	2	3	3	0	0	3	14	\$3,850.00	\$275.00	14.0
9	Sa 11a-11:30a	2	BANDWAGON	\$125.00	1.1	700	30	0	0	0	0	2	0	0	2	\$250.00	\$113.64	2.2
10	M-F 3p-4p	2	DR. PHIL	\$340.00	1.4	1,000	30	3	3	3	3	0	0	3	15	\$5,100.00	\$242.86	21.0
11	M-F 6a-6:30a	2	NEWS 12 AT 6AM	\$300.00	1.0	300	30	1	0	1	0	0	0	1	3	\$900.00	\$300.00	3.0
12	M-F 7a-9a	2	CBS THIS MORNING	\$300.00	4.0	1,900	30	5	5	5	5	0	0	6	26	\$7,800.00	\$75.00	104.0
13	M-F 7:25a-7:30a	2	NEWS 12 MORNING	\$275.00	2.4	2,100	30	1	1	1	1	0	0	1	5	\$1,375.00	\$114.58	12.0
14	M-F 7:55a-8a	2	NEWS 12 MORNING	\$275.00	2.0	2,000	30	1	1	1	1	0	0	1	5	\$1,375.00	\$137.50	10.0
15	Sa 8a-8a	2	CBS THIS MORNING SAT	\$150.00	1.0	500	30	0	0	0	0	2	0	0	2	\$300.00	\$150.00	2.0
16	Su 8a-9:30a	2	CBS SUNDAY MORNING	\$650.00	2.8	2,100	30	0	0	0	0	0	4	0	4	\$2,600.00	\$232.14	11.2
17	Su 9:30a-10:30a	2	FACE THE NATION	\$340.00	1.5	1,600	30	0	0	0	0	0	1	0	1	\$340.00	\$226.67	1.5
18	M-F 5p-5:30p	2	NEWS 12 AT FIVE	\$600.00	6.0	3,800	30	1	0	1	1	0	0	1	4	\$2,400.00	\$100.00	24.0
19	Sa 5p-5:30p	2	FAMILY FEUD	\$215.00	2.1	1,400	30	0	0	0	0	2	0	0	2	\$430.00	\$102.38	4.2
20	M-F 10:35p-11:35p	2	THE LATE SHOW-CBS	\$650.00	2.8	2,000	30	1	0	0	0	0	0	0	1	\$650.00	\$232.14	2.8

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Agency: Del Ray Media

Advertiser: NRCC IE

Market: Mankato- St. Peter, MN

Total \$: \$67,450.00

1427 Leslie Avenue

Product: ORDR

Office: WASHINGTON

Total Spots: 181

Suite 106

Agency Order #: 30054433

Service: Nielsen

Total CPM: \$133.99

Alexandria, VA 22301

Buyer: Braunschneider, Anne

Primary Demo: Adults 35+

Total GRP: 503.4

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
								9/18	9/19	9/20	9/21	9/22	9/23	9/24				
21	Su 10p-10:30p	2	NEWS 12 AT TEN	\$1,100.00	6.3	4,300	30	0	0	0	0	0	1	0	1	\$1,100.00	\$174.60	6.3
22	Sa 10p-10:30p	2	NEWS 12 AT TEN	\$1,100.00	5.8	4,400	30	0	0	0	0	1	0	0	1	\$1,100.00	\$189.66	5.8
23	M-F 6p-6:30p	2	NEWS 12 AT SIX	\$1,550.00	10.4	7,500	30	1	0	0	0	0	0	1	2	\$3,100.00	\$149.04	20.8
24	Sa 6p-6:30p	2	NEWS 12 AT SIX	\$625.00	4.0	3,100	30	0	0	0	0	1	0	0	1	\$625.00	\$156.25	4.0
25	Tu 7p-8p	2	NCIS-CBS	\$2,200.00	9.8	9,000	30	1	0	0	0	0	0	0	1	\$2,200.00	\$224.49	9.8
26	Tu 9p-10p	2	NCIS: NEW ORLEANS-CB	\$1,250.00	11.0	7,100	30	2	0	0	0	0	0	0	2	\$2,500.00	\$113.64	22.0
27	Th 7p-8p	2	BIG BANG THEORY (R/)	\$2,200.00	11.0	8,600	30	0	0	1	0	0	0	0	1	\$2,200.00	\$200.00	11.0
TOTALS:								37	30	34	32	8	6	34	181	\$67,450.00	\$133.99	503.4

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Assistant: BEN WILMETH

Separation: 202-955-5342

Special Instructions

## Order Level Comments

Date/Time Added by Comment  
05/16/18 1:45 PM BEN WILMETH new order NRCC please confirm

## Competitive Information

Market Budget: \$67,420  
KEYC Share: 100%  
Comment:

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	181	\$67,450.00	\$133.99	503.4
<b>Total</b>	<b>100%</b>	<b>181</b>	<b>\$67,450.00</b>	<b>\$133.99</b>	<b>503.4</b>

Month	Spots	Dollars
2018-Sep	181	\$67,450.00
<b>Total</b>	<b>181</b>	<b>\$67,450.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/16/18 1:42 PM	BEN WILMETH	New	181		\$67,450.00	\$67,450.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.