

Contract # 17756

Schedule Dates

09/18/18-09/24/18

Advertiser

NRCC-IE (1688)

Agency

Del Ray Media (1385)

Product

POLITICAL-Issues (1064)

Brand

NRCC-IE (3025)

Salesperson

Wilmet, Ben (1103)

Sales Office

KATZ/ WASHINGTON D.C.

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

NRCC/ORDR/NRCC/ORDR/230107

National/Political-Issue Agency

Standard

Est# 230107

KEYC-TV

P.O. Box 128

Mankato, MN 56002



Del Ray Media  
1427 Leslie Avenue  
Suite 106  
Alexandria, VA 22301

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline #

26014725

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$8,260.50

Net Total

\$46,809.50

Sales Tax

KEYC-TV (KEYC)

By Broadcast Month

Sep. 2018

Grand Total:

157

\$55,070.00

\$55,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/18/18-09/24/18	1	:30	8:25A- 8:30A (CST)	1	1	2	2	2	2	2	2	9	\$275.00	\$2,475.00	KEYC-TV (KEYC)		9/11/18
2.0	Normal Line / SPOT	09/18/18-09/24/18	2	:30	9A- 10A (CST)	3	3	2	2	2	2	2	2	11	\$130.00	\$1,430.00	KEYC-TV (KEYC)		5/22/18
3.1	Normal Line / SPOT	09/18/18-09/24/18	1	:30	10A- 11A (CST)	3	3	3	3	3	3	3	3	15	\$350.00	\$5,250.00	KEYC-TV (KEYC)		9/11/18
4.2	Normal Line / SPOT	09/18/18-09/24/18	1	:30	11A- 12P (CST)	2	2	2	2	2	2	2	2	10	\$350.00	\$3,500.00	KEYC-TV (KEYC)		9/13/18
5.0	Normal Line / SPOT	09/18/18-09/24/18	2	:30	12P- 12:30P (CST)	2	2	2	2	2	2	2	2	10	\$450.00	\$4,500.00	KEYC-TV (KEYC)		5/22/18
6.1	Normal Line / SPOT	09/18/18-09/24/18	2	:30	12:28P- 1P (CST)	2	2	2	2	2	2	2	2	10	\$325.00	\$3,250.00	KEYC-TV (KEYC)		9/13/18
7.2	Normal Line / SPOT	09/18/18-09/24/18	1	:30	1P- 2P (CST)	2	2	2	2	2	2	2	2	10	\$275.00	\$2,750.00	KEYC-TV (KEYC)		9/13/18
8.3	Normal Line / SPOT	09/18/18-09/24/18	1	:30	2P- 3P (CST)	2	2	2	2	2	2	2	2	10	\$275.00	\$2,750.00	KEYC-TV (KEYC)		9/13/18
9.0	Normal Line / SPOT	09/22/18-09/22/18	2	:30	11A- 11:30A (CST)	2						2		2	\$125.00	\$250.00	KEYC-TV (KEYC)		5/22/18
10.1	Normal Line / SPOT	09/18/18-09/24/18	1	:30	3P- 4P (CST)	3	3	3	3	3	3	3	3	15	\$340.00	\$5,100.00	KEYC-TV (KEYC)		9/11/18
11.0	Normal Line / SPOT	09/18/18-09/24/18	2	:30	6A- 6:30A (CST)	1	1	1	1	1	1	1	1	3	\$300.00	\$900.00	KEYC-TV (KEYC)		5/22/18
12.2	Normal Line / SPOT	09/18/18-09/24/18	1	:30	7A- 9A (CST)	6	5	5	5	5	5	5	5	26	\$300.00	\$7,800.00	KEYC-TV (KEYC)		9/10/18
13.1	Normal Line / SPOT	09/18/18-09/24/18	1	:30	7:25A- 7:30A (CST)	1	1	1	1	1	1	1	1	5	\$275.00	\$1,375.00	KEYC-TV (KEYC)		9/11/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

THE PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.

# Contract # 17756

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**Advertiser** NRCC-IE (1688)  
**Agency** Del Ray Media (1385)  
**Product** POLITICAL-Issues (1064)  
**Brand** NRCC-IE (3025)  
**Salesperson** Wilmet, Ben (1103)  
**Sales Office** KATZ/ WASHINGTON D.C.  
**Buyer Name** /  
**Phone/Fax** NRCC/ORDR/NRCC/ORDR/230107  
**CPE** National/Political-Issue Agency  
**Account Types** Standard  
**Billing Type** Standard  
**Comments** Est# 230107

KEYC-TV  
P.O. Box 128  
Mankato, MN 56002



Del Ray Media  
1427 Leslie Avenue  
Suite 106  
Alexandria, VA 22301

**Date Entered** 05/22/18  
**Last Modified** 09/13/18  
**Entered By** Rosemarie Lieske  
**CO-OP** No  
**Headline #** 26014725  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,260.50  
**Net Total** \$46,809.50  
**Sales Tax**

**KEYC-TV (KEYC)**  
By Broadcast Month  
Sep. 2018 157  
Grand Total: 157  
Rate \$55,070.00

Line	Line Type / Break Type (Ref. #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / SPOT	09/18/18-09/24/18	1	:30	7:55A- 8A (CST)	1	1	1	1	1	1			5	\$275.00	\$1,375.00	KEYC-TV (KEYC)		9/11/18
15.1	Normal Line / SPOT	09/22/18-09/22/18	1	:30	6A- 8A (CST)							2		2	\$150.00	\$300.00	KEYC-TV (KEYC)		9/11/18
16.2	Normal Line / SPOT	09/23/18-09/23/18	1	:30	8A- 9:30A (CST)								3	3	\$650.00	\$1,950.00	KEYC-TV (KEYC)		9/11/18
17.0	Normal Line / SPOT	09/23/18-09/23/18	2	:30	9:30A- 10:30A (CST)								1	1	\$340.00	\$340.00	KEYC-TV (KEYC)		5/22/18
18.1	Normal Line / SPOT	09/18/18-09/24/18	2	:30	5P- 5:30P (CST)	1	1	1	1	1				3	\$600.00	\$1,800.00	KEYC-TV (KEYC)		6/21/18
20.1	Normal Line / SPOT	09/18/18-09/18/18	1	:30	10:35P- 11:35P (CST)			1						1	\$650.00	\$650.00	KEYC-TV (KEYC)		9/11/18
21.1	Normal Line / SPOT	09/23/18-09/23/18	1	:30	10P- 10:30P (CST)								1	1	\$1,100.00	\$1,100.00	KEYC-TV (KEYC)		9/11/18
23.1	Normal Line / SPOT	09/18/18-09/24/18	1	:30	6P- 6:30P (CST)	1	1	1						2	\$1,550.00	\$3,100.00	KEYC-TV (KEYC)		9/10/18
24.0	Normal Line / SPOT	09/22/18-09/22/18	2	:30	6P- 6:30P (CST)							1		1	\$625.00	\$625.00	KEYC-TV (KEYC)		5/22/18
26.2	Normal Line / SPOT	09/18/18-09/18/18	1	:30	9P- 10P (CST)			3						2	\$1,250.00	\$2,500.00	KEYC-TV (KEYC)		9/11/18

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Date:

Accepted-Station:

Date:

Comments:

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