

Contract # 17764

Schedule Dates

10/30/18-11/06/18

Advertiser

NRCC-IE (1688)

Agency

Del Ray Media (1385)

Product

POLITICAL-Issues (1064)

Brand

NRCC-IE (3025)

Salesperson

Wilmet, Ben (1103)

Sales Office

KATZ/ WASHINGTON D.C.

Buyer Name

/

Phone/Fax

NRCC/ORDR/NRCC/ORDR/230101

CPE

National/Political-Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

Est# 230101

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$11,196.75

Sales Tax

\$63,448.25

Date Entered

05/22/18

Last Modified

09/13/18

Entered By

Rosemarie Lieske

CO-OP

No

Headline

26014731

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

Contract # 17764

Schedule Dates 10/30/18-11/06/18
Advertiser NRCC-IE (1688)
Agency Del Ray Media (1385)
Product POLITICAL-Issues (1064)
Brand NRCC-IE (3025)
Salesperson Wilmet, Ben (1103)
Sales Office KATZ/ WASHINGTON D.C.
Buyer Name /
Phone/Fax
CPE NRCC/ORDR/NRCC/ORDR/230101
Account Types National/Political-Issue Agency
Billing Type Standard
Comments Est# 230101

KEYC-TV
P.O. Box 128
Mankato, MN 56002



Del Ray Media
1427 Leslie Avenue
Suite 106
Alexandria, VA 22301

Date Entered 05/22/18
Last Modified 09/13/18
Entered By Rosemarie Lieske
CO-OP No
Headline # 26014731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,196.75
Net Total \$63,448.25
Sales Tax

KEYC-TV (KEYC)		
By Broadcast Month	Spots	Rate
Nov. 2018	182	\$74,645.00
Grand Total:	182	\$74,645.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / SPOT	10/30/18-11/02/18	1	:30	3P- 3P (CST)				2	2	2	2		8	\$275.00	\$2,200.00	KEYC-TV (KEYC)		9/11/18
15.1	Normal Line / SPOT	11/05/18-11/05/18	1	:30	3P- 3P (CST)		2							2	\$275.00	\$550.00	KEYC-TV (KEYC)		9/11/18
16.0	Normal Line / SPOT	10/30/18-11/02/18	2	:30	3P- 4P (CST)			2	2	2	2			8	\$300.00	\$2,400.00	KEYC-TV (KEYC)		5/22/18
17.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	3P- 4P (CST)		2							2	\$300.00	\$600.00	KEYC-TV (KEYC)		5/22/18
18.0	Normal Line / SPOT	10/30/18-11/02/18	2	:30	4P- 5P (CST)			2	2	2	2			8	\$340.00	\$2,720.00	KEYC-TV (KEYC)		5/22/18
19.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	4P- 5P (CST)		2							2	\$340.00	\$680.00	KEYC-TV (KEYC)		5/22/18
20.0	Normal Line / SPOT	10/30/18-11/02/18	2	:30	6A- 6:30A (CST)			2	2	2	1	2		7	\$300.00	\$2,100.00	KEYC-TV (KEYC)		5/22/18
21.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	6A- 6:30A (CST)		2							2	\$300.00	\$600.00	KEYC-TV (KEYC)		5/22/18
22.0	Normal Line / SPOT	10/30/18-11/02/18	2	:30	6:30A- 7A (CST)			2	2	2	2			8	\$300.00	\$2,400.00	KEYC-TV (KEYC)		5/22/18
23.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	6:30A- 7A (CST)		2							2	\$300.00	\$600.00	KEYC-TV (KEYC)		5/22/18
24.2	Normal Line / SPOT	10/30/18-11/02/18	1	:30	7A- 9A (CST)			5	5	5	5			20	\$300.00	\$6,000.00	KEYC-TV (KEYC)		9/10/18
25.2	Normal Line / SPOT	11/05/18-11/06/18	1	:30	7A- 9A (CST)		4	4						8	\$300.00	\$2,400.00	KEYC-TV (KEYC)		9/10/18
26.1	Normal Line / SPOT	11/03/18-11/03/18	1	:30	6A- 8A (CST)							4		4	\$150.00	\$600.00	KEYC-TV (KEYC)		9/11/18
27.1	Normal Line / SPOT	11/04/18-11/04/18	1	:30	8A- 9:30A (CST)							4		4	\$550.00	\$2,600.00	KEYC-TV (KEYC)		9/11/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

THE PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.

Contract # 17764

Schedule Dates 10/30/18-11/06/18
 Advertiser NRCC-IE (1688)
 Agency Del Ray Media (1385)
 Product POLITICAL-Issues (1064)
 Brand NRCC-IE (3025)
 Salesperson Wilmet, Ben (1103)
 Sales Office KATZ/ WASHINGTON D.C.
 Buyer Name /
 Phone/Fax
 CPE NRCC/ORDR/NRCC/ORDR/230101
 Account Types National/Political-Issue Agency
 Billing Type Standard
 Comments Est# 230101



Del Ray Media
 1427 Leslie Avenue
 Suite 106
 Alexandria, VA 22301

Date Entered 05/22/18
 Last Modified 09/13/18
 Entered By Rosemarie Lieske
 CO-OP No
 Headline # 26014731
 Demo
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$11,196.75
 Net Total \$63,448.25
 Sales Tax

KEYC-TV (KEYC)		
By Broadcast Month	Spots	Rate
Nov. 2018	182	\$74,645.00
Grand Total:	182	\$74,645.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	11/04/18-11/04/18	2	:30	9:30A- 10:30A (CST)	1							1	1	\$340.00	\$340.00	KEYC-TV (KEYC)		5/22/18
29.1	Normal Line / SPOT	10/30/18-11/01/18	2	:30	5P- 5:30P (CST)	1		1		1				2	\$600.00	\$1,200.00	KEYC-TV (KEYC)		5/22/18
30.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	5P- 5:30P (CST)	2	2							2	\$600.00	\$1,200.00	KEYC-TV (KEYC)		5/22/18
31.0	Normal Line / SPOT	10/30/18-11/02/18	2	:30	5:27P- 6P (CST)	1	1	1	1	1				4	\$875.00	\$3,500.00	KEYC-TV (KEYC)		5/22/18
32.0	Normal Line / SPOT	11/05/18-11/05/18	2	:30	5:27P- 6P (CST)	1	1							1	\$875.00	\$875.00	KEYC-TV (KEYC)		5/22/18
33.1	Normal Line / SPOT	10/30/18-10/31/18	1	:30	6P- 6:30P (CST)	1	1	1						2	\$1,820.00	\$3,640.00	KEYC-TV (KEYC)		9/10/18
34.1	Normal Line / SPOT	11/05/18-11/05/18	1	:30	6P- 6:30P (CST)	1	1							1	\$1,820.00	\$1,820.00	KEYC-TV (KEYC)		9/10/18
35.0	Normal Line / SPOT	11/03/18-11/03/18	2	:30	5:27P- 6P (CST)	1					1			1	\$350.00	\$350.00	KEYC-TV (KEYC)		5/22/18
36.0	Normal Line / SPOT	11/03/18-11/03/18	2	:30	6P- 6:30P (CST)	2						2		2	\$625.00	\$1,250.00	KEYC-TV (KEYC)		5/22/18
37.0	Normal Line / NFL Football	11/03/18-11/03/18	2	:30	10:30P- 11P (CST)	1						1		1	\$425.00	\$425.00	KEYC-TV (KEYC)		5/22/18
38.1	Normal Line / SPOT	10/30/18-10/30/18	1	:30	10P- 10:35P (CST)	1	1							1	\$1,550.00	\$1,550.00	KEYC-TV (KEYC)		9/11/18
39.1	Normal Line / SPOT	11/05/18-11/05/18	1	:30	10P- 10:35P (CST)	1	1							1	\$1,550.00	\$1,550.00	KEYC-TV (KEYC)		9/11/18
40.1	Normal Line / SPOT	10/30/18-10/30/18	1	:30	9P- 10P (CST)	2	2							2	\$1,250.00	\$2,500.00	KEYC-TV (KEYC)		9/11/18
41.1	Normal Line / SPOT	11/01/18-11/01/18	1	:30	7P- 8P (CST)	2			2					2	\$2,200.00	\$4,400.00	KEYC-TV (KEYC)		9/11/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

THE PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.

Contract # 17764

Schedule Dates 10/30/18-11/06/18
Advertiser NRCC-IE (1688)
Agency Del Ray Media (1385)
Product POLITICAL-Issues (1064)
Brand NRCC-IE (3025)
Salesperson Wilmet, Ben (1103)
Sales Office KATZ/ WASHINGTON D.C.
Buyer Name /
Phone/Fax
CPE NRCC/ORDR/NRCC/ORDR/230101
Account Types National/Political-Issue Agency
Billing Type Standard
Comments Est# 230101

KEYC-TV
P.O. Box 128
Mankato, MN 56002



Del Ray Media
1427 Leslie Avenue
Suite 106
Alexandria, VA 22301

Date Entered 05/22/18
Last Modified 09/13/18
Entered By Rosemarie Lieske
CO-OP No
Headline # 26014731
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,196.75
Net Total \$63,448.25
Sales Tax

KEYC-TV (KEYC)
By Broadcast Month
Nov. 2018 182
Grand Total: 182
Rate \$74,645.00
\$74,645.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.1	Normal Line / SPOT	11/02/18-11/02/18	1	:30	9P- 10P (CST)	1					1			1	\$1,275.00	\$1,275.00	KEYC-TV (KEYC)		9/11/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

THE PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.