

# Sales Order

Station: KWAV-FM Agency: KATZ MEDIA GROUP-NY  
 Contract Name: ZOE LOFGREN EST 14396 Address: 125 WEST 55TH ST  
 Contract#: 77997 8TH FLOOR  
 Start Date: 2/20/24 End Date: 2/26/24 City: NEW YORK State: NY Zip: 10019  
 Revenue Type: Radio - Political - National Type: Cash Buyer: Helen Hanratty  
 Advertiser: ZOE LOFGREN FOR CONGRESS Tax Schedule: (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: EST 14396 Salesperson: 448CNATI Comm %: 11.50  
 Estimate #: 14396 Makegood Policy: APPROVAL REQUIRED  
 Competitive Code: Political/Candidates/Prop

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	2/20/24	2/26/24		6:00 AM	10:00 AM	30	3	3	3	3	3			15	D	25.00	15	375.00	3	Approved-	
2	2/20/24	2/26/24		10:00 AM	3:00 PM	30	3	3	3	3	3			15	D	25.00	15	375.00	3	Approved-	
3	2/20/24	2/26/24		3:00 PM	7:00 PM	30	3	3	3	3	3			15	D	25.00	15	375.00	3	Approved-	
4	2/20/24	2/26/24		10:00 AM	3:00 PM	30							3		3	D	5.00	3	15.00	6	Approved-
5	2/20/24	2/26/24		3:00 PM	7:00 PM	30							3		3	D	5.00	3	15.00	6	Approved-
6	2/20/24	2/26/24		10:00 AM	3:00 PM	30							3		3	D	5.00	3	15.00	6	Approved-
7	2/20/24	2/26/24		3:00 PM	7:00 PM	30							3		3	D	5.00	3	15.00	6	Approved-

Billing Projections: By Month

	Feb 24	Mar 24
CA	1,185.00	0.00
ST	960.00	225.00

Print Spot Prices

Notes to Traffic: Agency Comment: PopulationBuyType: .....  
CPP: .....  
; Rep Firm Comment: This is a new political/issue order. ....  
24 hour cancellation policy for any political/issue orders. ....  
Payment, NAB, and Spot will be sent via email. For any .....  
questions please email Aidan.Hartswick@katzmedia.com .....  
THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING .....  
SHOULD BE SENT TO KATZ MEDIA GROUP 125 W .....  
55TH ST; .....

TOTAL SPOTS ..... 57  
GROSS TOTAL \$ ..... 1,185.00  
ADJUSTED SPOTS ..... 57  
ADJUSTED TOTAL \$ ..... 1,185.00

APPROVE	DECLINE	
<input checked="" type="radio"/>	<input type="radio"/>	NXT
<input type="radio"/>	<input type="radio"/>	Monica Tovar, Director of Sales
<input type="radio"/>	<input type="radio"/>	Rachel Ybarra, Business Manager
<input type="radio"/>	<input type="radio"/>	XXXXX