



WBSF
G-3463 W Pierson Rd
Flint, MI 48504

Active Media Services
One Bluehill Plaza
18th Floor
Pearl River, NY 10965

Contract # 4764555

Schedule Dates 03/29/21-05/12/21
Advertiser Enbridge Inc (92396)
Agency Active Media Services (1018)
Product POLITICAL ISSUE (ns) (1187)
Brand ENBRIDGE ENERGY (1530932)
Salesperson HRP/DC, Washington DC (3707)
Sales Office HRP Washington DC
Buyer Name BURNS, SIMONE
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ENBRIDGE ENERGY
ENBRIDGE ENERGY, :15 STANDALONES
CINTHIA FLAGG

Date Entered 03/22/21
Last Modified 03/26/21
Entered By John Echols
CO-OP No
External # 10073943
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$549.00
Net Total \$3,111.00
Sales Tax

Flint (WBSF)

By Broadcast Month	Spots	Rate
Apr. 2021	36	\$1,550.00
May. 2021	46	\$2,110.00
Grand Total:	82	\$3,660.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/04/21-04/11/21	5	:15	5A- 6A (EST)								2	4	\$10.00	\$40.00	Flint (WBSF)	VARIOUS	3/22/21
2.0	Normal Line / SPOT (1)	05/02/21-05/09/21	5	:15	5A- 6A (EST)								2	4	\$10.00	\$40.00	Flint (WBSF)	VARIOUS	3/22/21
3.0	Normal Line / SPOT (2)	03/29/21-04/09/21	2	:15	9A- Maury 2	2	X	X	X	X	X			4	\$40.00	\$160.00	Flint (WBSF)	MAJURY	3/22/21
4.0	Normal Line / SPOT (2)	04/26/21-05/07/21	2	:15	9A- Maury 2	2	X	X	X	X	X			4	\$40.00	\$160.00	Flint (WBSF)	MAJURY	3/22/21
5.0	Normal Line / SPOT (3)	05/10/21-05/12/21	2	:15	9A- Maury 2	2	X	X	X					2	\$40.00	\$80.00	Flint (WBSF)	MAJURY	3/22/21
6.0	Normal Line / SPOT (4)	04/03/21-04/10/21	5	:30	6P- 7P (EST)							1		2	\$30.00	\$60.00	Flint (WBSF)	VARIOUS	3/22/21
7.0	Normal Line / SPOT (4)	05/01/21-05/08/21	5	:30	6P- 7P (EST)							1		2	\$30.00	\$60.00	Flint (WBSF)	VARIOUS	3/22/21
8.0	Normal Line / SPOT (5)	03/29/21-04/09/21	5	:30	3P- 7P (EST)	5	X	X	X	X	X			10	\$60.00	\$600.00	Flint (WBSF)	VARIOUS	3/22/21
9.0	Normal Line / SPOT (5)	04/26/21-05/07/21	5	:30	3P- 7P (EST)	5	X	X	X	X	X			10	\$60.00	\$600.00	Flint (WBSF)	VARIOUS	3/22/21
10.0	Normal Line / SPOT (5)	04/03/21-04/10/21	5	:30	4P- 6P (EST)							2		4	\$15.00	\$60.00	Flint (WBSF)	VARIOUS	3/22/21
11.0	Normal Line / SPOT (6)	05/01/21-05/08/21	5	:30	4P- 6P (EST)							2		4	\$15.00	\$60.00	Flint (WBSF)	VARIOUS	3/22/21
12.0	Normal Line / SPOT (7)	04/04/21-04/11/21	5	:30	5A- 6A (EST)								1	2	\$15.00	\$30.00	Flint (WBSF)	VARIOUS	3/22/21
13.0	Normal Line / SPOT (7)	05/02/21-05/09/21	5	:30	5A- 6A (EST)								1	2	\$15.00	\$30.00	Flint (WBSF)	VARIOUS	3/22/21

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / SPOT (8)	03/29/21-04/09/21	2	:30	9A- Maury 2	5	X	X	X	X	X			10	\$60.00	\$600.00	Flint (WBSF)	MAURY	3/22/21
15.0	Normal Line / SPOT (8)	04/26/21-05/07/21	2	:30	9A- Maury 2	5	X	X	X	X	X			10	\$60.00	\$600.00	Flint (WBSF)	MAURY	3/22/21
16.0	Normal Line / SPOT (9)	05/10/21-05/12/21	5	:30	3P- 7P (EST)	5	X	X	X					5	\$60.00	\$300.00	Flint (WBSF)	VARIOUS	3/22/21
17.0	Normal Line / SPOT (10)	05/10/21-05/12/21	2	:30	9A- Maury 2	3	X	X	X					3	\$60.00	\$180.00	Flint (WBSF)	MAURY	3/22/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Comments: _____

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