



News Channel 8
1100 Wilson Blvd, 6th Fl
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3017192
Schedule Dates 09/06/17-09/12/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Ed Gillespie (671299)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 3102
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/05/17
Last Modified 09/05/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$465.00
Net Total \$2,635.00
Sales Tax

ZNWS (ZNWS)		
By Broadcast Month	Spots	Rate
Sep. 2017	17	\$3,100.00
Grand Total:	17	\$3,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/17-09/06/17	2	:30	8A- 9A (EST)				1					1	\$250.00	\$250.00	ZNWS (ZNWS)		9/5/17
2.0	Normal Line / SPOT	09/06/17-09/08/17	2	:30	9P- 9:30P (EST)				1		1			2	\$125.00	\$250.00	ZNWS (ZNWS)		9/5/17
3.0	Normal Line / News	09/06/17-09/08/17	2	:30	10:30P- 11P (EST)				1		1			2	\$250.00	\$500.00	ZNWS (ZNWS)		9/5/17
4.0	Normal Line / SPOT	09/11/17-09/11/17	2	:30	8A- 9A (EST)		1							1	\$250.00	\$250.00	ZNWS (ZNWS)		9/5/17
5.0	Normal Line / SPOT	09/07/17-09/08/17	2	:30	6P- 7P (EST)					1	1			2	\$100.00	\$200.00	ZNWS (ZNWS)		9/5/17
6.0	Normal Line / SPOT	09/12/17-09/12/17	2	:30	6P- 7P (EST)			1						1	\$100.00	\$100.00	ZNWS (ZNWS)		9/5/17
7.0	Normal Line / SPOT	09/07/17-09/07/17	2	:30	8P- 8:30P (EST)					1				1	\$175.00	\$175.00	ZNWS (ZNWS)		9/5/17
8.0	Normal Line / SPOT	09/11/17-09/12/17	2	:30	9P- 9:30P (EST)		1	1						2	\$125.00	\$250.00	ZNWS (ZNWS)		9/5/17
9.0	Normal Line / News	09/07/17-09/07/17	2	:30	10P- 10:30P (EST)					1				1	\$250.00	\$250.00	ZNWS (ZNWS)		9/5/17
10.0	Normal Line / News	09/11/17-09/11/17	2	:30	10P- 10:30P (EST)		1							1	\$250.00	\$250.00	ZNWS (ZNWS)		9/5/17
11.0	Normal Line / News	09/12/17-09/12/17	2	:30	10:30P- 11P (EST)			1						1	\$250.00	\$250.00	ZNWS (ZNWS)		9/5/17
12.0	Normal Line / SPOT	09/10/17-09/10/17	2	:30	7P- 8P (EST)								1	1	\$200.00	\$200.00	ZNWS (ZNWS)		9/5/17
13.0	Normal Line / SPOT	09/10/17-09/10/17	2	:30	8P- 8:30P (EST)								1	1	\$175.00	\$175.00	ZNWS (ZNWS)		9/5/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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