

**Remit Address:**

**WTVD**  
**Attn: WTVD-707**  
**P.O Box 732384**  
**Dallas, TX 75373-2384**  
**Main: (919) 683-1111**  
**Billing: (919) 687-2245**

**Billing Address:**

**Screen Strategies Media**  
**Attention: Accounts Payable**  
**11150 Fairfax Blvd, Ste 505**  
**Fairfax, VA 20120**

# INVOICE

DUPLICATE

Advertiser	Nancy McFarlane Committee	Invoice #	R117110212
Product	MCFARLANE FOR MAYOR	Invoice Date	11/26/17
Estimate Number	3252	Invoice Month	November 2017
		Invoice Period	10/30/17 - 11/07/17
Property	WTVD	Order #	192013
Account Executive	Anne Clifford	Alt Order #	WOC10769722
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	11/03/17 - 11/07/17
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	
		Advertiser Ref	

385474

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTVD	Eyewitness News @ 6a	6:00 AM-7:00 AM								
					10/30/17 to 11/05/17	2x	----2--				
	WTVD			F	11/03/17	:30	6:22 AM	76NC2017100H	\$865.00		1
	WTVD			F	11/03/17	:30	6:43 AM	76NC2017100H	\$865.00		2
2	WTVD	Eyewitness News @ 6a	6:00 AM-7:00 AM								
					11/06/17 to 11/12/17	4x	22-----				
	WTVD			M	11/06/17	:30	6:14 AM	76NC2017100H	\$865.00		2
	WTVD			M	11/06/17	:30	6:39 AM	76NC2017100H	\$865.00		1
	WTVD			Tu	11/07/17	:30	6:11 AM	76NC2017100H	\$865.00		3
	WTVD			Tu	11/07/17	:30	6:44 AM	76NC2017100H	\$865.00		4
3	WTVD	Good Morning America	7:00 AM-9:00 AM								
					10/30/17 to 11/05/17	3x	----3--				
	WTVD			F	11/03/17	:30	7:25 AM	76NC2017100H	\$865.00		1
	WTVD			F	11/03/17	:30	7:59 AM	76NC2017100H	\$865.00		2
	WTVD			F	11/03/17	:30	8:58 AM	76NC2017100H	\$865.00		3
4	WTVD	Good Morning America	7:00 AM-9:00 AM								
					11/06/17 to 11/12/17	6x	33-----				
	WTVD			M	11/06/17	:30	6:59 AM	76NC2017100H	\$865.00		1
	WTVD			M	11/06/17	:30	7:59 AM	76NC2017100H	\$865.00		2
	WTVD			M	11/06/17	:30	8:55 AM	76NC2017100H	\$865.00		3
	WTVD			Tu	11/07/17	:30	7:59 AM	76NC2017100H	\$865.00		4
	WTVD			Tu	11/07/17	:30	8:28 AM	76NC2017100H	\$865.00		6
	WTVD			Tu	11/07/17	:30	8:55 AM	76NC2017100H	\$865.00		5
5	WTVD	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM								
					10/30/17 to 11/05/17	1x	-----1-				
	WTVD			Sa	11/04/17	:30	6:15 AM	76NC2017100H	\$260.00		1
6	WTVD	Eyewitness News Sat @ 7a	7:00 AM-8:00 AM								
					10/30/17 to 11/05/17	1x	-----1-				
	WTVD			Sa	11/04/17	:30	7:23 AM	76NC2017100H	\$285.00		1
7	WTVD	GMA Saturday 8a-9a	8:00 AM-9:00 AM								

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7	WTVD	GMA Saturday 8a-9a	8:00 AM-9:00 AM								
					10/30/17 to 11/05/17	2x	----- 2-				
	WTVD			Sa	11/04/17	:30	8:29 AM	76NC2017100H	\$550.00		1
	WTVD			Sa	11/04/17	:30	8:52 AM	76NC2017100H	\$550.00		2
8	WTVD	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM								
					10/30/17 to 11/05/17	1x	----- 1				
	WTVD			Su	11/05/17	:30	5:59 AM	76NC2017100H	\$260.00		1
9	WTVD	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM								
					10/30/17 to 11/05/17	2x	----- 2				
	WTVD			Su	11/05/17	:30	7:08 AM	76NC2017100H	\$285.00		1
	WTVD			Su	11/05/17	:30	7:27 AM	76NC2017100H	\$285.00		2
10	WTVD	GMA Sunday 8a-9a	8:00 AM-9:00 AM								
					10/30/17 to 11/05/17	1x	----- 1				
	WTVD			Su	11/05/17	:30	8:38 AM	76NC2017100H	\$550.00		1
11	WTVD	Eyewitness News @ Noon	12:00 PM-12:30 PM								
					10/30/17 to 11/05/17	1x	---- 1--				
	WTVD			F	11/03/17	:30	12:17 PM	76NC2017100H	\$335.00		1
12	WTVD	Eyewitness News @ Noon	12:00 PM-12:30 PM								
					11/06/17 to 11/12/17	1x	1-----				
	WTVD			M	11/06/17	:30	12:14 PM	76NC2017100H	\$335.00		1
13	WTVD	Eyewitness News @ 1230p	12:30 PM-1:00 PM								
					10/30/17 to 11/05/17	1x	---- 1--				
	WTVD			F	11/03/17	:30	12:59 PM	76NC2017100H	\$310.00		1
14	WTVD	Eyewitness News @ 1230p	12:30 PM-1:00 PM								
					11/06/17 to 11/12/17	1x	1-----				
	WTVD			M	11/06/17	:30	12:59 PM	76NC2017100H	\$310.00		1
15	WTVD	Eyewitness News @ 9a	9:00 AM-10:00 AM								
					10/30/17 to 11/05/17	1x	----- 1				
	WTVD			Su	11/05/17	:30	9:09 AM	76NC2017100H	\$455.00		1

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16	WTVD	Eyewitness News Sun 10a	10:00 AM-10:30 AM								
	WTVD				10/30/17 to 11/05/17	1x	----- 1				
				Su	11/05/17	:30	10:23 AM	76NC2017100H	\$285.00		1
17	WTVD	This Week w/George S	10:30 AM-11:30 AM								
	WTVD				10/30/17 to 11/05/17	1x	----- 1				
				Su	11/05/17	:30	11:01 AM	76NC2017100H	\$455.00		1
18	WTVD	Eyewitness News @ 5pm	5:00 PM-5:30 PM								
	WTVD				10/30/17 to 11/05/17	1x	---- 1--				
				F	11/03/17	:30	5:31 PM	76NC2017100H	\$760.00		1
19	WTVD	Eyewitness News @ 5pm	5:00 PM-5:30 PM								
	WTVD				11/06/17 to 11/12/17	1x	1-----				
				M	11/06/17	:30	5:23 PM	76NC2017100H	\$760.00		1
20	WTVD	Eyewitness News @ 530pm	5:30 PM-6:00 PM								
	WTVD				10/30/17 to 11/05/17	1x	---- 1--				
				F	11/03/17	:30	5:53 PM	76NC2017100H	\$650.00		1
21	WTVD	Eyewitness News @ 530pm	5:30 PM-6:00 PM								
	WTVD				11/06/17 to 11/12/17	1x	1-----				
				M	11/06/17	:30	5:42 PM	76NC2017100H	\$650.00		1
22	WTVD	Eyewitness News @ 6pm	6:00 PM-6:30 PM								
	WTVD				10/30/17 to 11/05/17	1x	---- 1--				
				F	11/03/17	:30	6:23 PM	76NC2017100H	\$850.00		1
23	WTVD	Eyewitness News @ 6pm	6:00 PM-6:30 PM								
	WTVD				11/06/17 to 11/12/17	1x	1-----				
				M	11/06/17	:30	6:28 PM	76NC2017100H	\$850.00		1
24	WTVD	Eyewitness News @ 11p	11:00 PM-11:35 PM								
	WTVD				11/06/17 to 11/12/17	1x	1-----				
				M	11/06/17	:30	11:27 PM	76NC2017100H	\$950.00		1
25	WTVD	Late News	11:35 PM-12:00 XM								
					10/30/17 to 11/05/17	1x	----- 1-				

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25	WTVD	Late News	11:35 PM-12:00 XM								
	WTVD			Sa	11/04/17	:30	12:04 AM	76NC2017100H	\$625.00		1
26	WTVD	Eyewitness News @ 11p	11:00 PM-11:35 PM								
					10/30/17 to 11/05/17	1x	----- 1				
	WTVD			Su	11/05/17	:30	11:36 PM	76NC2017100H	\$950.00		1
				<u>Aired Spots</u>	<b>39</b>						

<u>Gross Total</u>	<b>\$25,530.00</b>	
<u>Agency Commission</u>	<b>\$3,829.50</b>	
<u>Net Amount Due</u>	<b>\$21,700.50</b>	<u>Due and payable NET 30 Days from Invoice Date</u>