

CONTRACT



KRON
 2960 North Meridian Street, Suite 250
 Debra Harris
 Indianapolis, IN 46208
 (804) 330-8646

<u>Contract / Revision</u> 4327398 /		<u>Alt Order #</u> 28348679	
<u>Advertiser</u> POL/Adam Schiff/US Senate/CA/Dem		<u>Original Date / Revision</u> 01/23/24 / 02/22/24	
<u>Contract Dates</u> 02/27/24 - 03/05/24	<u>Estimate #</u>		
<u>Product</u> SCHIFF FOR SENATE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KRON-CW	<u>Account Executive</u> Katz Political	<u>Sales Office</u> Katz - Political
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
	<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Thematic Campaigns
 111 W Illinois Street
 5th Floor
 Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KRON	02/27/24	03/01/24	KRON 4 News 7a	Tu-F 7a-9a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-TWTF--	3			\$100.00				
N 2	KRON	03/04/24	03/05/24	KRON 4 News 7a	M-Tu 7a-9a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/24	03/10/24	MT-----	3			\$100.00				
N 3	KRON	03/02/24	03/02/24	KRON 4 News Sa	Sa 7a-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-----S-	1			\$50.00				
N 4	KRON	03/03/24	03/03/24	KRON 4 News Su	Su 7a-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-----S	1			\$50.00				
N 5	KRON	02/27/24	03/01/24	KRON 4 News 9a	Tu-F 9a-10a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-TWTF--	3			\$100.00				
N 6	KRON	03/04/24	03/05/24	KRON 4 News 9a	M-Tu 9a-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/24	03/10/24	MT-----	1			\$100.00				
N 7	KRON	02/27/24	03/01/24	Inside Edition	Tu-F 7p-730p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-TWTF--	4			\$150.00				
N 8	KRON	03/04/24	03/04/24	Inside Edition	Mon 7p-730p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/24	03/10/24	M-----	1			\$150.00				
N 9	KRON	02/27/24	03/01/24	Entertainment Tonight	Tu-F 730p-8p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/26/24	03/03/24	-TWTF--	4			\$150.00				
N 10	KRON	03/04/24	03/04/24	Entertainment Tonight	Mon 730p-8p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/04/24	03/10/24	M-----	1			\$150.00				
N 11	KRON	02/27/24	03/03/24	KRON 4 News 10p	Tu-Su 10p-11p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-TWFSS				5	\$100.00			
N 12	KRON	03/04/24	03/04/24	KRON 4 News 10p	Mon 10p-11p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				2	\$100.00			
N 13	KRON	02/27/24	03/03/24	KRON 4 News 11p	Tu-Su 11p-1130p		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-TWFSS				3	\$75.00			
N 14	KRON	03/04/24	03/04/24	KRON 4 News 11p	Mon 11p-1130p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	M-----				1	\$75.00			
Totals											33	\$3,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	33	\$3,600.00	(\$540.00)	\$3,060.00
Totals	33	\$3,600.00	(\$540.00)	\$3,060.00

Signature: _____ **Date:** _____

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