

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|--|
| Station and Location: WOHL-CBS-Lima | Date: 8/23/17 |
|--|--|

I, Angela McCann

do hereby request station time concerning the following issue:

Ohioans Against the Deceptive RX Ballot Issue

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------------------------|-------|----------------|-----------------|
| Schedule Varies | | 8/23-8/29 See Attached | | | |

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43216

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Slagel, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Ohioans Against the Deceptive RX Ballot Issue
100 S Third Street
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Christopher Slagel, Treasurer

Gr. \$580

Net \$493

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 HRS. before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/17/2017 Cheryl N. Seltz, Counsel 614.222.8826
Date Signature Contact Phone Number
Ohioans Against the Deceptive Rx Ballot
FSNHS

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Kevin Creamer Kevin Creamer Pres./GM
Signature Printed Name Title



Client Information Form
Issue

Advertiser Group Name:

Ohioans Against the Deceptive RX Ballot Issue

Address:

C/O Christopher Slagel, Treasurer

City, State & Zip Code:

100 S Third Street

Columbus, OH 43215

Phone:

Website URL:

Group Treasurer:

Christopher Slagle

CONTRACT



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

| | | |
|--|---|--|
| <u>Contract / Revision</u> 190130 / | | <u>Alt Order #</u> 25698658 |
| <u>Product</u> FPHRM | | |
| <u>Contract Dates</u> 08/23/17 - 08/29/17 | | <u>Estimate #</u> 4884 |
| <u>Advertiser</u> Ohioans Against the Deceptive RX Ballot Iss | | <u>Original Date / Revision</u> 08/21/17 / 08/22/17 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WOHL | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz Washingto |
| <u>Special Handling</u> Political | | |
| <u>Demographic</u> Adults 18+ | | |
| <u>Agy Code</u> 9912736 | <u>Advertiser Code</u> 377 | <u>Product 1/2</u> 458 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services
210 W. Pennsylvania Ave
Ste. 250
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|----------|
| N 1 | WOHL | 08/27/17 | 08/27/17 | Su Good Morning America | 8a-9a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/21/17 | 08/27/17 | -----S | | | | 1 | \$25.00 | | | | |
| N 2 | WOHL | 08/26/17 | 08/26/17 | Sa Good Morning America | 8a-9a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/21/17 | 08/27/17 | -----S- | | | | 1 | \$25.00 | | | | |
| N 3 | WOHL | 08/23/17 | 08/23/17 | Good Morning America | 7a-9a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/21/17 | 08/27/17 | --W---- | | | | 1 | \$25.00 | | | | |
| N 4 | WOHL | 08/24/17 | 08/24/17 | Good Morning America | 7a-9a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/21/17 | 08/27/17 | ---T--- | | | | 1 | \$25.00 | | | | |
| N 5 | WOHL | 08/25/17 | 08/25/17 | Good Morning America | 7a-9a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/21/17 | 08/27/17 | ----F-- | | | | 1 | \$25.00 | | | | |
| N 6 | WOHL | 08/28/17 | 08/28/17 | Good Morning America | 7a-9a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/28/17 | 09/03/17 | M----- | | | | 1 | \$25.00 | | | | |
| N 7 | WOHL | 08/29/17 | 08/29/17 | Good Morning America | 7a-9a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/28/17 | 09/03/17 | -T----- | | | | 1 | \$25.00 | | | | |
| N 8 | WOHL | 08/27/17 | 08/27/17 | Sunday 6a-12p | 6a-12p | | :30 | | | | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/21/17 | 08/27/17 | -----S | | | | 1 | \$30.00 | | | | |
| N 9 | WOHL | 08/27/17 | 08/27/17 | Sunday Prime 8p-9p | 8p-9p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/21/17 | 08/27/17 | -----S | | | | 1 | \$125.00 | | | | |
| N 10 | WOHL | 08/23/17 | 08/23/17 | Wednesday Prime 10p-11p | 10p-11p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/21/17 | 08/27/17 | --W---- | | | | 1 | \$125.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | WOHL | 08/21/17-08/27/17 | Wednesday Prime 10p-11p | 10p-11p | ---W----- | :30 | | \$125.00 | | NM | | |
| | | | See MG 10.2 | | | | | | | | | | |
| | 2 | WOHL | 08/21/17-08/27/17 | Wednesday Prime 10p-11p | 10p-11p | ---W----- | :30 | | \$125.00 | | NM | | |
| | | | MG for 10.1 08/23 | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

| | | |
|---|-------------------------|--|
| <u>Contract / Revision</u> 190130 / | | <u>Alt Order #</u> 25698658 |
| <u>Contract Dates</u> 08/23/17 - 08/29/17 | <u>Product</u> FPHRM | <u>Estimate #</u> 4884 |
| <u>Advertiser</u> Ohioans Against the Deci | | <u>Original Date / Revision</u> 08/21/17 / 08/22/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------|-------------------|------|--------|-------------|------|-----|------|-------|----------|
| N 11 | WOHL | 08/27/17 | 08/27/17 | Sunday Prime 9p-10p | 9p-10p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 08/21/17 | 08/27/17 | -----S | 1 | | | \$125.00 | | | | | |
| Totals | | | | | | | | 0.00 | | | | 11 | \$580.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 07/31/17 -08/27/17 | 9 | \$530.00 | (\$79.50) | \$450.50 |
| 08/28/17 -08/29/17 | 2 | \$50.00 | (\$7.50) | \$42.50 |
| Totals | 11 | \$580.00 | (\$87.00) | \$493.00 |

Signature: _____ **Date:** _____

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