

Ampersand Cable System Order

Order #	63175033
Syscode	1762
System Name	Cox Media/Westport, MA
Market	Providence-Warwick

Flight Dates	05/21/24 - 05/27/24
Agency	Pier 91
Advertiser	FBMD proj #204009

Update Date	04/15/24
Version	1 Vs. 1

AE	Catherine Mann
Sales Coordinator	Christina Le
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May23
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Client Code	MA
Product Code	05210527
Est Code	13189
Product Name	Issue
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,340.00		
Commission	\$201.00		
Net Total	\$1,139.00		
Total Spots	33		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	44.78	GIMP	2084
CPP	\$30.00	CPM	\$642.99

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/27/24	6/2/24	05:00	09:00	X							0.56	26	1	\$44.00	\$44.00	30	NCR 4/1/2024-6/30/2024
2	CNN	CNN DT	5/27/24	6/2/24	09:00	16:00	X							0.97	45	1	\$35.00	\$35.00	30	NCR 4/1/2024-6/30/2024
3	FXNC	FXNC EM	5/27/24	6/2/24	05:00	09:00	X							1.57	73	1	\$35.00	\$35.00	30	NCR 4/1/2024-6/30/2024
4	FXNC	FXNC DT	5/27/24	6/2/24	09:00	16:00	X							1.44	67	1	\$35.00	\$35.00	30	NCR 4/1/2024-6/30/2024
5	MNBC	MNBC EM	5/27/24	6/2/24	05:00	09:00	X							1.53	71	1	\$44.00	\$44.00	30	NCR 4/1/2024-6/30/2024
6	MNBC	MNBC DT	5/27/24	6/2/24	09:00	16:00	X							1.12	52	1	\$35.00	\$35.00	30	NCR 4/1/2024-6/30/2024
7	MNBC	MNBC EF	5/27/24	6/2/24	16:00	20:00	X							2.64	123	1	\$61.00	\$61.00	30	NCR 4/1/2024-6/30/2024
8	CNN	CNN EM	5/20/24	5/26/24	05:00	09:00		X	X	X	X			0.58	27	3	\$44.00	\$132.00	30	NCR 4/1/2024-6/30/2024
9	FXNC	FXNC EM	5/20/24	5/26/24	05:00	09:00		X	X	X	X			1.40	65	4	\$35.00	\$140.00	30	NCR 4/1/2024-6/30/2024
10	MNBC	MNBC EM	5/20/24	5/26/24	05:00	09:00		X	X	X	X			1.80	84	4	\$44.00	\$176.00	30	NCR 4/1/2024-6/30/2024
11	MNBC	MNBC EF	5/20/24	5/26/24	16:00	20:00		X	X	X	X	X	X	2.02	94	3	\$61.00	\$183.00	30	NCR 4/1/2024-6/30/2024
12	CNN	CNN DT	5/20/24	5/26/24	09:00	16:00		X	X	X	X			0.92	43	4	\$35.00	\$140.00	30	NCR 4/1/2024-6/30/2024
13	MNBC	MNBC DT	5/20/24	5/26/24	09:00	16:00		X	X	X	X			1.27	59	4	\$35.00	\$140.00	30	NCR 4/1/2024-6/30/2024

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14	FXNC	FXNC DT	5/20/24	5/26/24	09:00	16:00		X	X	X	X			1.40	65	4	\$35.00	\$140.00	30	NCR 4/1/2024-6/30/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	26	7	0	0	0	0	0	0	0	0	0	0	33
AMT	\$1,051.00	\$289.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,340.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/15/24

63175033 | Providence-Warwick | Cox Media/Westport, MA | 1762 |