

### Ampersand Cable System Order

Order #	63175039
Syscode	1781
System Name	Cox Media/Cox Plus-Attleboro Zone, MA
Market	Providence-Warwick

Flight Dates	05/28/24 - 06/03/24
Agency	Pier 91
Advertiser	FBMD proj #204009

Update Date	04/15/24
Version	1 Vs. 1

AE	Catherine Mann
Sales Coordinator	Christina Le
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May23
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Client Code	633
Product Code	673
Est Code	13190
Product Name	Issue
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$8,196.00		
Commission	\$1,229.40		
Net Total	\$6,966.60		
Total Spots	33		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	45.67	GIMP	33204
CPP	\$179.00	CPM	\$246.84

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	6/3/24	6/9/24	05:00	09:00	X							0.57	418	1	\$245.00	\$245.00	30	NCR 4/1/2024-6/30/2024
2	CNN	CNN DT	6/3/24	6/9/24	09:00	16:00	X							0.98	712	1	\$228.00	\$228.00	30	NCR 4/1/2024-6/30/2024
3	FXNC	FXNC EM	6/3/24	6/9/24	05:00	09:00	X							1.61	1167	1	\$236.00	\$236.00	30	NCR 4/1/2024-6/30/2024
4	FXNC	FXNC DT	6/3/24	6/9/24	09:00	16:00	X							1.48	1078	1	\$219.00	\$219.00	30	NCR 4/1/2024-6/30/2024
5	MNBC	MNBC EM	6/3/24	6/9/24	05:00	09:00	X							1.54	1118	1	\$245.00	\$245.00	30	NCR 4/1/2024-6/30/2024
6	MNBC	MNBC DT	6/3/24	6/9/24	09:00	16:00	X							1.14	831	1	\$228.00	\$228.00	30	NCR 4/1/2024-6/30/2024
7	MNBC	MNBC EF	6/3/24	6/9/24	16:00	20:00	X							2.67	1943	1	\$359.00	\$359.00	30	NCR 4/1/2024-6/30/2024
8	CNN	CNN DT	5/27/24	6/2/24	09:00	16:00		X	X	X	X			0.95	687	4	\$228.00	\$912.00	30	NCR 4/1/2024-6/30/2024
9	FXNC	FXNC DT	5/27/24	6/2/24	09:00	16:00		X	X	X	X			1.45	1053	4	\$219.00	\$876.00	30	NCR 4/1/2024-6/30/2024
10	MNBC	MNBC DT	5/27/24	6/2/24	09:00	16:00		X	X	X	X			1.28	931	4	\$228.00	\$912.00	30	NCR 4/1/2024-6/30/2024
11	FXNC	FXNC EM	5/27/24	6/2/24	05:00	09:00		X	X	X	X			1.44	1045	4	\$236.00	\$944.00	30	NCR 4/1/2024-6/30/2024
12	MNBC	MNBC EF	5/27/24	6/2/24	16:00	20:00		X	X	X	X	X	X	2.04	1485	3	\$359.00	\$1,077.00	30	NCR 4/1/2024-6/30/2024
13	MNBC	MNBC EM	5/27/24	6/2/24	05:00	09:00		X	X	X	X			1.83	1329	4	\$245.00	\$980.00	30	NCR 4/1/2024-6/30/2024

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14	CNN	CNN EM	5/27/24	6/2/24	05:00	09:00		X	X	X	X			0.60	434	3	\$245.00	\$735.00	30	NCR 4/1/2024-6/30/2024

	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Total
<b>SPOTS</b>	33	0	0	0	0	0	0	0	0	0	0	0	33
<b>AMT</b>	\$8,196.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,196.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/15/24

63175039 | Providence-Warwick | Cox Media/Cox Plus-Attleboro Zone, MA | 1781 |