

### Ampersand Cable System Order

Order #	63175033
Syscode	1761
System Name	Cox Media/Fall River, MA
Market	Providence-Warwick

Flight Dates	05/21/24 - 05/27/24
Agency	Pier 91
Advertiser	FBMD proj #204009

Update Date	04/15/24
Version	1 Vs. 1

AE	Catherine Mann
Sales Coordinator	Christina Le
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May23
-	

Client Code	MA
Product Code	05210527
Est Code	13189
Product Name	Issue
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$8,196.00		
Commission	\$1,229.40		
Net Total	\$6,966.60		
Total Spots	33		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	41.44	GIMP	29504
CPP	\$198.00	CPM	\$277.79

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/27/24	6/2/24	05:00	09:00	X							0.52	371	1	\$245.00	\$245.00	30	NCR 4/1/2024-6/30/2024
2	CNN	CNN DT	5/27/24	6/2/24	09:00	16:00	X							0.89	633	1	\$228.00	\$228.00	30	NCR 4/1/2024-6/30/2024
3	FXNC	FXNC EM	5/27/24	6/2/24	05:00	09:00	X							1.44	1027	1	\$236.00	\$236.00	30	NCR 4/1/2024-6/30/2024
4	FXNC	FXNC DT	5/27/24	6/2/24	09:00	16:00	X							1.33	948	1	\$219.00	\$219.00	30	NCR 4/1/2024-6/30/2024
5	MNBC	MNBC EM	5/27/24	6/2/24	05:00	09:00	X							1.40	999	1	\$245.00	\$245.00	30	NCR 4/1/2024-6/30/2024
6	MNBC	MNBC DT	5/27/24	6/2/24	09:00	16:00	X							1.04	743	1	\$228.00	\$228.00	30	NCR 4/1/2024-6/30/2024
7	MNBC	MNBC EF	5/27/24	6/2/24	16:00	20:00	X							2.44	1737	1	\$359.00	\$359.00	30	NCR 4/1/2024-6/30/2024
8	CNN	CNN DT	5/20/24	5/26/24	09:00	16:00		X	X	X	X			0.86	610	4	\$228.00	\$912.00	30	NCR 4/1/2024-6/30/2024
9	FXNC	FXNC DT	5/20/24	5/26/24	09:00	16:00		X	X	X	X			1.30	927	4	\$219.00	\$876.00	30	NCR 4/1/2024-6/30/2024
10	MNBC	MNBC DT	5/20/24	5/26/24	09:00	16:00		X	X	X	X			1.17	832	4	\$228.00	\$912.00	30	NCR 4/1/2024-6/30/2024
11	CNN	CNN EM	5/20/24	5/26/24	05:00	09:00		X	X	X	X			0.54	386	3	\$245.00	\$735.00	30	NCR 4/1/2024-6/30/2024
12	MNBC	MNBC EM	5/20/24	5/26/24	05:00	09:00		X	X	X	X			1.67	1188	4	\$245.00	\$980.00	30	NCR 4/1/2024-6/30/2024
13	FXNC	FXNC EM	5/20/24	5/26/24	05:00	09:00		X	X	X	X			1.29	919	4	\$236.00	\$944.00	30	NCR 4/1/2024-6/30/2024

### Ampersand Cable System Order

Order #	63175033
Syscode	1761
System Name	Cox Media/Fall River, MA
Market	Providence-Warwick

Flight Dates	05/21/24 - 05/27/24
Agency	Pier 91
Advertiser	FBMD proj #204009

Update Date	04/15/24
-------------	----------

Version	1 Vs. 1
---------	---------

Show All Lines

Total # of Weeks	1
------------------	---

Total	\$8,196.00
-------	------------

Commission	\$1,229.40
------------	------------

Net Total	\$6,966.60
-----------	------------

Total Spots	33
-------------	----

Affiliate Split	100.0	
-----------------	-------	--

Sold On	Cost Per Point
---------	----------------

GRP	41.44	GIMP	29504
-----	-------	------	-------

CPP	\$198.00	CPM	\$277.79
-----	----------	-----	----------

AE	Catherine Mann
Sales Coordinator	Christina Le
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May23
-	

Client Code	MA
Product Code	05210527
Est Code	13189
Product Name	Issue
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 4/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	MNBC	MNBC EF	5/20/24	5/26/24	16:00	20:00		X	X	X	X	X	X	1.87	1328	3	\$359.00	\$1,077.00	30	NCR 4/1/2024-6/30/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
<b>SPOTS</b>	26	7	0	0	0	0	0	0	0	0	0	0	33
<b>AMT</b>	\$6,436.00	\$1,760.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,196.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/15/24

63175033 | Providence-Warwick | Cox Media/Fall River, MA | 1761 |