

# ORDER



**Orders**  
**Order / Rev:** 2183945  
**Alt Order #:** WOC13198089  
**Product Desc:** TV  
**Estimate:** 1355  
**Flight Dates:** 10/04/21 - 11/07/21  
**Original Date / Rev:** 09/07/21 / 09/07/21  
**Order Type:** NORMAL

**Primary AE:** Patti Goodnight  
**Sales Office:** CLT-N  
**Sales Region:** National

**Agency Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Ave  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Club for Growth Action (A)  
**Demographic:** A35+  
**Product Codes:** Issue - National - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-03

**New Business Thru:**  
**Advertiser External ID:** 22505  
**Agency External ID:** 64157  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	113	\$117,750.00	\$100,087.50
11/01/21	11/01/21	5	\$5,550.00	\$4,717.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	113	\$117,750.00	\$100,087.50	0.00
November 2021	5	\$5,550.00	\$4,717.50	0.00
<b>Totals</b>	<b>118</b>	<b>\$123,300.00</b>	<b>\$104,805.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patti Goodnight			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBTV	10/11/21	10/29/21	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)NSI-Q3 (sell)	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$725.00	P-03	0.00	NM	15	\$10,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	MTWTF--					5	\$725.00		0.00			
		Week: 10/18/21	10/24/21	MTWTF--					5	\$725.00		0.00			
		Week: 10/25/21	10/31/21	MTWTF--					5	\$725.00		0.00			
N 2	WBTV	10/11/21	10/29/21	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)NSI-Q3 (sell)	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$1,200.00	P-03	0.00	NM	15	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	MTWTF--					5	\$1,200.00		0.00			
		Week: 10/18/21	10/24/21	MTWTF--					5	\$1,200.00		0.00			
		Week: 10/25/21	10/31/21	MTWTF--					5	\$1,200.00		0.00			
N 3	WBTV	10/11/21	10/29/21	M-F News at Noon M-F News at Noon (Program: WBTV NOON NEWS)NSI-Q3 (sell)	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$1,200.00	P-03	0.00	NM	15	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	MTWTF--					5	\$1,200.00		0.00			
		Week: 10/18/21	10/24/21	MTWTF--					5	\$1,200.00		0.00			
		Week: 10/25/21	10/31/21	MTWTF--					5	\$1,200.00		0.00			
N 4	WBTV	10/11/21	10/29/21		CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$1,025.00	P-03	0.00	NM	15	\$15,375.00

Order / Rev: 2183945  
 Alt Order #: WOC13198089  
 Flight Dates: 10/04/21 - 11/07/21

Advertiser: Club for Growth Action (A)  
 Product Desc: TV  
 Estimate: 1355  
**WBTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WBTV	10/11/21	10/29/21	M-F News at 530p M-F News at 530p (Program: WBTV NEWS @ 5:30PM)NSI-Q3 (sell)	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$1,025.00	P-03	0.00	NM	15	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	MTWTF--					5	\$1,025.00		0.00			
		Week: 10/18/21	10/24/21	MTWTF--					5	\$1,025.00		0.00			
		Week: 10/25/21	10/31/21	MTWTF--					5	\$1,025.00		0.00			
N 6	WBTV	10/04/21	10/30/21	Sat News at 7a Sat News at 7a (Program: WBTV NEWS SATURDAY @ 7AM)NSI-Q3 (sell)	CM	7:00 AM-8:00 AM	-----S-	:30	1	\$650.00	P-03	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-----S-					1	\$650.00		0.00			
		Week: 10/11/21	10/17/21	-----S-					1	\$650.00		0.00			
		Week: 10/18/21	10/24/21	-----S-					1	\$650.00		0.00			
		Week: 10/25/21	10/31/21	-----S-					1	\$650.00		0.00			
N 7	WBTV	10/04/21	10/30/21	CBS This Morning Satur CBS This Morning Saturday (Program: CBS SATURDAY EARLY SHOW)NSI-Q3 (sell)	CM	8:00 AM-10:00 AM	-----S-	:30	1	\$925.00	P-03	0.00	NM	4	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-----S-					1	\$925.00		0.00			
		Week: 10/11/21	10/17/21	-----S-					1	\$925.00		0.00			
		Week: 10/18/21	10/24/21	-----S-					1	\$925.00		0.00			
		Week: 10/25/21	10/31/21	-----S-					1	\$925.00		0.00			
N 8	WBTV	10/04/21	10/31/21	Sun News at 6a Sun News at 6a (Program: WBTV NEWS SUNDAY @ 6AM)NSI-Q3 (sell)	CM	6:00 AM-7:00 AM	-----S	:30	1	\$350.00	P-03	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-----S					1	\$350.00		0.00			
		Week: 10/11/21	10/17/21	-----S					1	\$350.00		0.00			
		Week: 10/18/21	10/24/21	-----S					1	\$350.00		0.00			
		Week: 10/25/21	10/31/21	-----S					1	\$350.00		0.00			
N 9	WBTV	10/11/21	10/31/21	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)NSI-Q3 (sell)	CM	9:00 AM-10:30 AM	-----S	:30	1	\$1,000.00	P-03	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	-----S					1	\$1,000.00		0.00			
		Week: 10/18/21	10/24/21	-----S					0	\$0.00		0.00			
		Week: 10/25/21	10/31/21	-----S					1	\$1,000.00		0.00			
N 10	WBTV	10/04/21	10/31/21	Sun News at 11p Sun News at 11p (Program: WBTV LATE NEWS SUN)NSI-Q3 (sell)	CM	11:00 PM-11:35 PM	-----S	:30	1	\$650.00	P-03	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-----S					1	\$650.00		0.00			
		Week: 10/11/21	10/17/21	-----S					1	\$650.00		0.00			
		Week: 10/18/21	10/24/21	-----S					1	\$650.00		0.00			
		Week: 10/25/21	10/31/21	-----S					1	\$650.00		0.00			
N 11	WBTV	11/01/21	11/01/21	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)NSI-Q3 (sell)	CM	7:00 AM-9:00 AM	M-----	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	M-----					1	\$725.00		0.00			
N 12	WBTV	10/04/21	10/08/21	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)NSI-Q3 (sell)	CM	7:00 AM-9:00 AM	-TWTF--	:30	4	\$725.00	P-03	0.00	NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-TWTF--					4	\$725.00		0.00			

Order / Rev: 2183945  
 Alt Order #: WOC13198089  
 Flight Dates: 10/04/21 - 11/07/21

Advertiser: Club for Growth Action (A)  
 Product Desc: TV  
 Estimate: 1355  
**WBTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	WBTV	11/01/21	11/01/21	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)NSI-Q3 (sell)	CM	11:00 AM-12:00 P	M-----	:30	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	M-----					1	\$1,200.00		0.00			
N 14	WBTV	10/04/21	10/08/21	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)NSI-Q3 (sell)	CM	11:00 AM-12:00 P	-TWTF--	:30	4	\$1,200.00	P-03	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-TWTF--					4	\$1,200.00		0.00			
N 15	WBTV	11/01/21	11/01/21	M-F News at Noon M-F News at Noon (Program: WBTV NOON NEWS)NSI-Q3 (sell)	CM	12:00 PM-12:30 P	M-----	:30	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	M-----					1	\$1,200.00		0.00			
N 16	WBTV	10/04/21	10/08/21	M-F News at Noon M-F News at Noon (Program: WBTV NOON NEWS)NSI-Q3 (sell)	CM	12:00 PM-12:30 P	-TWTF--	:30	4	\$1,200.00	P-03	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-TWTF--					4	\$1,200.00		0.00			
N 17	WBTV	11/01/21	11/01/21	M-F News at 530p M-F News at 530p (Program: WBTV NEWS @ 5:30PM)NSI-Q3 (sell)	CM	5:30 PM-6:00 P	M-----	:30	1	\$1,025.00	P-03	0.00	NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	M-----					1	\$1,025.00		0.00			
N 18	WBTV	10/04/21	10/08/21	M-F News at 530p M-F News at 530p (Program: WBTV NEWS @ 5:30PM)NSI-Q3 (sell)	CM	5:30 PM-6:00 P	-TWTF--	:30	4	\$1,025.00	P-03	0.00	NM	4	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-TWTF--					4	\$1,025.00		0.00			
N 19	WBTV	11/01/21	11/01/21	M-F News at 6p M-F News at 6p (Program: WBTV NEWS @ 6PM)NSI-Q3 (sell)	CM	6:00 PM-6:30 P	M-----	:30	1	\$1,400.00	P-03	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/01/21	11/07/21	M-----					1	\$1,400.00		0.00			
N 20	WBTV	10/04/21	10/08/21	M-F News at 6p M-F News at 6p (Program: WBTV NEWS @ 6PM)NSI-Q3 (sell)	CM	6:00 PM-6:30 P	-TWTF--	:30	4	\$1,400.00	P-03	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/21	10/10/21	-TWTF--					4	\$1,400.00		0.00			

Totals 118 \$123,300.00