

ORDER



WBTV

Orders
Order / Rev: 2183945
Alt Order #: WOC13198089
Product Desc: TV
Estimate: 1355
Flight Dates: 10/04/21 - 11/07/21
Original Date / Rev: 09/07/21 / 09/07/21
Order Type: NORMAL

Primary AE: Patti Goodnight
Sales Office: CLT-N
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Club for Growth Action (A)
Demographic: A35+
Product Codes: Issue - National - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-03

New Business Thru:
Advertiser External ID: 22505
Agency External ID: 64157
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	113	\$117,750.00	\$100,087.50
11/01/21	11/01/21	5	\$5,550.00	\$4,717.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	113	\$117,750.00	\$100,087.50	0.00
November 2021	5	\$5,550.00	\$4,717.50	0.00
Totals	118	\$123,300.00	\$104,805.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patti Goodnight			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBTV	10/11/21	10/29/21	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)NSI-Q3 (sell)	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$725.00	P-03	0.00	NM	15	\$10,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	MTWTF--					5	\$725.00		0.00			
		Week: 10/18/21	10/24/21	MTWTF--					5	\$725.00		0.00			
		Week: 10/25/21	10/31/21	MTWTF--					5	\$725.00		0.00			
N 2	WBTV	10/11/21	10/29/21	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)NSI-Q3 (sell)	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$1,200.00	P-03	0.00	NM	15	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	MTWTF--					5	\$1,200.00		0.00			
		Week: 10/18/21	10/24/21	MTWTF--					5	\$1,200.00		0.00			
		Week: 10/25/21	10/31/21	MTWTF--					5	\$1,200.00		0.00			
N 3	WBTV	10/11/21	10/29/21	M-F News at Noon M-F News at Noon (Program: WBTV NOON NEWS)NSI-Q3 (sell)	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$1,200.00	P-03	0.00	NM	15	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	MTWTF--					5	\$1,200.00		0.00			
		Week: 10/18/21	10/24/21	MTWTF--					5	\$1,200.00		0.00			
		Week: 10/25/21	10/31/21	MTWTF--					5	\$1,200.00		0.00			
N 4	WBTV	10/11/21	10/29/21		CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$1,025.00	P-03	0.00	NM	15	\$15,375.00

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WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News at 530p															
M-F News at 530p															
(Program: WBTV NEWS @ 5:30PM)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/21	10/17/21	MTWTF--					5	\$1,025.00		0.00			
Week:		10/18/21	10/24/21	MTWTF--					5	\$1,025.00		0.00			
Week:		10/25/21	10/31/21	MTWTF--					5	\$1,025.00		0.00			
N 5	WBTV	10/11/21	10/29/21	M-F News at 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$1,400.00	P-03	0.00	NM	15	\$21,000.00
M-F News at 6p															
(Program: WBTV NEWS @ 6PM)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/21	10/17/21	MTWTF--					5	\$1,400.00		0.00			
Week:		10/18/21	10/24/21	MTWTF--					5	\$1,400.00		0.00			
Week:		10/25/21	10/31/21	MTWTF--					5	\$1,400.00		0.00			
N 6	WBTV	10/04/21	10/30/21	Sat News at 7a	CM	7:00 AM-8:00 AM	-----S-	:30	1	\$650.00	P-03	0.00	NM	4	\$2,600.00
Sat News at 7a															
(Program: WBTV NEWS SATURDAY @ 7AM)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----S-					1	\$650.00		0.00			
Week:		10/11/21	10/17/21	-----S-					1	\$650.00		0.00			
Week:		10/18/21	10/24/21	-----S-					1	\$650.00		0.00			
Week:		10/25/21	10/31/21	-----S-					1	\$650.00		0.00			
N 7	WBTV	10/04/21	10/30/21	CBS This Morning Satur	CM	8:00 AM-10:00 AM	-----S-	:30	1	\$925.00	P-03	0.00	NM	4	\$3,700.00
CBS This Morning Saturday															
(Program: CBS SATURDAY EARLY SHOW)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----S-					1	\$925.00		0.00			
Week:		10/11/21	10/17/21	-----S-					1	\$925.00		0.00			
Week:		10/18/21	10/24/21	-----S-					1	\$925.00		0.00			
Week:		10/25/21	10/31/21	-----S-					1	\$925.00		0.00			
N 8	WBTV	10/04/21	10/31/21	Sun News at 6a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$350.00	P-03	0.00	NM	4	\$1,400.00
Sun News at 6a															
(Program: WBTV NEWS SUNDAY @ 6AM)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----S					1	\$350.00		0.00			
Week:		10/11/21	10/17/21	-----S					1	\$350.00		0.00			
Week:		10/18/21	10/24/21	-----S					1	\$350.00		0.00			
Week:		10/25/21	10/31/21	-----S					1	\$350.00		0.00			
N 9	WBTV	10/11/21	10/31/21	CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----S	:30	1	\$1,000.00	P-03	0.00	NM	2	\$2,000.00
CBS Sunday Morning															
(Program: CBS SUNDAY MORNING)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/21	10/17/21	-----S					1	\$1,000.00		0.00			
Week:		10/18/21	10/24/21	-----					0	\$0.00		0.00			
Week:		10/25/21	10/31/21	-----S					1	\$1,000.00		0.00			
N 10	WBTV	10/04/21	10/31/21	Sun News at 11p	CM	11:00 PM-11:35 PM	-----S	:30	1	\$650.00	P-03	0.00	NM	4	\$2,600.00
Sun News at 11p															
(Program: WBTV LATE NEWS SUN)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-----S					1	\$650.00		0.00			
Week:		10/11/21	10/17/21	-----S					1	\$650.00		0.00			
Week:		10/18/21	10/24/21	-----S					1	\$650.00		0.00			
Week:		10/25/21	10/31/21	-----S					1	\$650.00		0.00			
N 11	WBTV	11/01/21	11/01/21	CBS This Morning	CM	7:00 AM-9:00 AM	M-----	:30	1	\$725.00	P-03	0.00	NM	1	\$725.00
CBS This Morning															
(Program: CBS THIS MORNING)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----					1	\$725.00		0.00			
N 12	WBTV	10/04/21	10/08/21	CBS This Morning	CM	7:00 AM-9:00 AM	-TWTF--	:30	4	\$725.00	P-03	0.00	NM	4	\$2,900.00
CBS This Morning															
(Program: CBS THIS MORNING)NSI-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	-TWTF--					4	\$725.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	WBTV	11/01/21	11/01/21	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)NSI-Q3 (sell)	CM	11:00 AM-12:00 PIM-	-----	:30	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----		1				\$1,200.00		0.00			
N14	WBTV	10/04/21	10/08/21	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)NSI-Q3 (sell)	CM	11:00 AM-12:00 PI- TWTF-	--	:30	4	\$1,200.00	P-03	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	- TWTF--		4				\$1,200.00		0.00			
N15	WBTV	11/01/21	11/01/21	M-F News at Noon M-F News at Noon (Program: WBTV NOON NEWS)NSI-Q3 (sell)	CM	12:00 PM-12:30 PIM-	-----	:30	1	\$1,200.00	P-03	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----		1				\$1,200.00		0.00			
N16	WBTV	10/04/21	10/08/21	M-F News at Noon M-F News at Noon (Program: WBTV NOON NEWS)NSI-Q3 (sell)	CM	12:00 PM-12:30 PI- TWTF-	--	:30	4	\$1,200.00	P-03	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	- TWTF--		4				\$1,200.00		0.00			
N17	WBTV	11/01/21	11/01/21	M-F News at 530p M-F News at 530p (Program: WBTV NEWS @ 5:30PM)NSI-Q3 (sell)	CM	5:30 PM-6:00 PM M-	-----	:30	1	\$1,025.00	P-03	0.00	NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----		1				\$1,025.00		0.00			
N18	WBTV	10/04/21	10/08/21	M-F News at 530p M-F News at 530p (Program: WBTV NEWS @ 5:30PM)NSI-Q3 (sell)	CM	5:30 PM-6:00 PM - TWTF-	--	:30	4	\$1,025.00	P-03	0.00	NM	4	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	- TWTF--		4				\$1,025.00		0.00			
N19	WBTV	11/01/21	11/01/21	M-F News at 6p M-F News at 6p (Program: WBTV NEWS @ 6PM)NSI-Q3 (sell)	CM	6:00 PM-6:30 PM M-	-----	:30	1	\$1,400.00	P-03	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----		1				\$1,400.00		0.00			
N20	WBTV	10/04/21	10/08/21	M-F News at 6p M-F News at 6p (Program: WBTV NEWS @ 6PM)NSI-Q3 (sell)	CM	6:00 PM-6:30 PM - TWTF-	--	:30	4	\$1,400.00	P-03	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/21	10/10/21	- TWTF--		4				\$1,400.00		0.00			
													Totals	118	\$123,300.00