

KASI
Des Moines, IA
Quarterly Issues/Programs List
Second Quarter, 2020
04/16/2019

KASI
Quarterly Issues/Programs List

KASI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	IOWA BUSINESS REPORT SEG.2			04/12/2020 08:44 AM	002:25
	IOWA BUSINESS REPORT SEG.2			04/19/2020 08:43 AM	003:35
	IOWA BUSINESS REPORT SEG 2			04/26/2020 08:43 AM	002:23
	IOWA BUSINESS REPORT SEG 2			05/03/2020 08:41 AM	002:37
	IOWA BUSINESS REPORT SEG 2			05/10/2020 08:42 AM	002:42
	IOWA BUSINESS REPORT SEG 2			05/17/2020 08:45 AM	004:47
	IOWA BUSINESS REPORT SEG 2			05/24/2020 08:46 AM	003:47
	IOWA BUSINESS REPORT SEG 2			05/31/2020 08:46 AM	003:01
PUBLIC AWARENESS	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Balance of necessary info and help ease the panic of Coronavirus	S. WRIGHT, M. MCDANIEL, R. ST	06/07/2020 08:30 AM	029:32
PUBLIC AWARENESS	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J MANFRE DR A MARTY	06/14/2020 08:32 AM	029:31
	IOWA BUSINESS REPORT SEG 2			06/21/2020 08:44 AM	004:08
	IOWA BUSINESS REPORT SEG 2			06/28/2020 08:44 AM	002:44

MEL IN THE MORNING LOCAL PROGRAMMING Q2 2020

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
School disruption	Mel in the Morning	Alternatives for stay in place children	Elizabeth Miner	8:15am 4/4	12 Minutes
Emergency response	Mel in the Morning	Limiting personal contact and types of calls for response	Cmdr Jason Tuttle	4/7 8:45 am	10 minutes
Business report	Mel in the Morning	Ways of Supporting Main Street businesses	Andrea Dodge	4/9 7:15 am	12 minutes
Bus loss ridership	Mel in the Morning	Ridership on city busses have decreased, Covid 19	Director Barb Neal	4/12 7:50 am	08 minutes
Partial Closing of parks	Mel in the Morning	Limiting parks to walking and biking, closing playgrounds	Keith Abraham	4/15 7:50 am	09 minutes
Program for Volunteers	Mel in the Morning	Food Pantries and several other charitable agencies in need of volunteers	Volunteer Center Dir. Anne Owens	4/18 8:15 am	11 minutes
Program for continued learning via the internet	Mel in the Morning	Extending on line learning opportunities by Ames School District at all levels	Eric Smidt Ames School PRO	4/20 8:15 am	12 minutes
Employment opportunities	Mel in the Morning	Iowa Workforce Development explains CARE Program	Ryan West Asst., Dir.	4/24 8:10 am	15 minutes
Access to Hospital services	Mel in the Morning	Limited access by patients only and suspension of elective procedures	Steve Sullivan PRO	4/26 8:10 am	12 minutes
Financial Assistance available funding	Mel in the Morning	Federal grant funding to assist those lower income housing residents	Vanessa Latimer	4/28 7:45 am	11 minutes
AMES HIGH SPORTS	Mel in the Morning	AMES HIGH ALTERNATIVES	A.D. JUDGE JOHNSTON	8:15am 5/5	10 Minutes
CRIME THEFTS	Mel in the Morning	IMPORTANCE OF REGISTERING BIKES	JASON TUTTLE APD	8:40 am 5/7	13 minutes

de protecting hip	Mel in the Morning	Ridership on city busses , masks and distance/Covid 19	Director Barb Neal	7:50 am 5/11	08 minutes
r Safety	Mel in the Morning	Precautions at Ames Water Plant during Pandemic	John Dunn Director Ames Water	7:50 am 5/13	11 minutes
for Volunteers	Mel in the Morning	Food Deliveries and community cleanup, cancellation of Rummage Rampage	Volunteer Center Dir. Anne Owens	5/14 8:15 am	10 minutes
ital Procedures	Mel in the Morning	Limited access to hospital and virtual Dr.s appointments	Steve Sullivan PRO	5/17 8:15 am	12 minutes
ployment fits	Mel in the Morning	Iowa Workforce Development explains CARE Program	Ryan West Asst.,Dir.	5/19 8:10 am	11 minutes
ervices	Mel in the Morning	Interuptions caused by construction	Justin Clausen	5/20 7:50 am	9 minutes
ing Assistance available funding	Mel in the Morning	Additional Federal grant funding to assist those lower income housing residents	Vanessa Baker Latimer	5/23 7:45 am	11 minutes
19 Restrictions	Mel in the Morning	Restrictions pertaining to city buildings	Atty. Marc Lambert	6/1 7:50 am	9 Minutes
STRUCTION ATES	Mel in the Morning	Infrastructure Improvements in the City	Engineer Mckinlee Ritter	8:50 am 6/4	9 minutes
ted For en	Mel in the Morning	Event to raise awareness of being heart healthy	Kathy Sailsbury	7:40 am 6/5	08 minutes
r Conservation	Mel in the Morning	Art Contest at Ames Water Plant	John Dunn Director Ames Water	7:50 am 6/13	10 minutes
eless lenges	Mel in the Morning	Emergency Residence Services	Director Jodi Stumbo	6/16 8:15 am	14 minutes
an Trafficking	Mel in the Morning	Iowa serves as a crossroads and raising Awareness	YSS Ruth Buckles	6/17 8:40 am	12 minutes
ainability	Mel in the Morning	College Creek Clean up	Director Merry Rankin	6/19 8:10 am	9 minutes
ing Assistance available funding	Mel in the Morning	Additional Federal grant funding to assist those lower income housing residents	Vanessa Baker Latimer	6/23 7:46 am	11 minutes
Council ida	Mel in the Morning	Updates on various projects and proposals	Mayor John Haila	6/23 8:15 am	15 minutes
orks, legal ion legal	Mel in the Morning	Awareness of Fireworks laws in the City of Ames	Commander Jason Tuttle	6/30 8:45 am	13 minutes

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AMERICAN ACADEMY OF PEDIATRIC	000:30	18
	AUTISM SPEAKS	000:15	49
	AUTISM SPEAKS	000:30	73
	JIM BOHANNON SHOW	000:30	104
	KASI LINER	000:05	30
	KASI LINER	000:05	29
	KASI LINER	000:05	26
	KASI LINER	000:05	28
	KASI LINER	000:05	27
	KASI LINER	000:06	66
	KASI LINER	000:08	104
	KASI LINER	000:08	94
	KASI LINER - better than parents - no yell	000:06	33
	KASI LINER - giving you waht you paid for	000:06	28
	KASI LINER - himym for short mitm	000:13	41
	KASI LINER - mel here when they turned on station	000:08	41
	KASI LINER - MITM - addictive	000:10	33
	KASI LINER - MITM - betrter than hot cup o joe	000:08	43
	KASI LINER - MITM - fountain of youth	000:11	25
	KASI LINER - MITM - like us or money	000:10	41

	KASI LINER - MITM - radio god	000:07	15
	KASI LINER - MITM - recommended wakeup	000:14	35
	KASI LINER - MITM - serving ames with love	000:07	56
	KASI LINER - MITM - sunshine, exercise, mel	000:10	26
	KASI LINER - STATION - app 1	000:09	32
	KASI LINER - STATION - app 2	000:08	42
	KASI LINER - STATION - grandparents, parents, you	000:07	15
	KASI LINER - STATION - grew up with 1	000:04	49
	KASI LINER - STATION - grew up with 2	000:04	40
	KASI LINER - STATION - grew up with 3	000:03	85
	KASI LINER - STATION - grew up with 4	000:04	71
	KASI LINER - STATION - lovely ames	000:08	38
	KASI LINER - STATION - math 1	000:15	31
	KASI LINER - STATION - math 2	000:18	31
	KASI LINER - STATION - parents about your age	000:12	87
	KASI LINER - STATION - parents listen roll eyes	000:10	27
	KASI LINER - STATION - pop culture 1	000:13	41
	KASI LINER - STATION - secret building 1	000:07	15
	KASI LINER - STATION - secret building 1	000:08	46
	KASI LINER/DAVE SPRAU/SPORTS	000:06	24
	KASI LINER/DES MOINES	000:09	39
	KASI LINER/HEARTBEAT	000:09	36
	KASI LINER/NEWS WX SPORTS	000:06	21
	KASI LINER/SPORTS/ISU	000:08	36
	KASI LINER/SPORTS/ISU/AMES HIG	000:09	37
	KASI LINER/TOASTER	000:08	38
	NATIONAL HWY TRANS SAFETY	000:15	9
	NATIONAL HWY TRANS SAFETY	000:30	19
	NHTSA	000:30	18
	PSA	000:30	73
	U.S. FOREST SERVICE	000:30	18
	U.S. FOREST SERVICE	000:30	17
AD COUNCIL	AMER MED ASSN	000:15	4
AD COUNCIL	AMER MED ASSN	000:30	47
AD COUNCIL	HEALTH AND HUMAN SERVICES	000:59	16
Adopt US KIDS	AD COUNCIL	001:00	17
ADOPTION	AD COUNCIL	000:15	50
ADOPTION	AD COUNCIL	000:30	73
ADOPTION	AD COUNCIL	000:30	66
ADOPTION	HEALTH AND HUMAN SERVICES	000:29	16
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:15	52
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:30	64
BLINDNESS	FOUNDATION FIGHTING BLINDNESS	000:59	177
CANCER	MAKE A WISH	000:30	29
CAREGIVER ASSISTANCE	AARP/ADD COUNCIL	001:00	16
CENSUS	AD COUNCIL	000:30	26
CHILD HEALTH	AD COUNCIL	000:30	73
CHILD HEALTH	ADHD	001:00	160
CHILD HEALTH	AMERICAN ACADEMY OF PEDIATRIC	000:30	59
CHILD HEALTH	AMERICAN ACADEMY OF PEDIATRIC	000:30	49
CHILD HEALTH	AMERICAN ACADEMY OF PEDIATRIC	000:30	129
CHILD HEALTH	AMERICAN ACADEMY OF PEDIATRIC	000:30	41
CHILD HEALTH	AMERICAN ACADEMY OF PEDIATRIC	000:30	42
CHILD HEALTH	AMERICAN ACADEMY OF PEDIATRIC	000:30	45
CHILD HEALTH	FEEDING AMERICA AND THE AD CO	000:15	47
CHILD HEALTH	FEEDING AMERICA AND THE AD CO	001:00	175
COMMUNITY INVOLVEMENT	ROTARY INTERNATIONAL	000:15	45
COMMUNITY INVOLVEMENT	ROTARY INTERNATIONAL	000:15	46
COMMUNITY INVOLVEMENT	ROTARY INTERNATIONAL	000:29	53
COMMUNITY INVOLVEMENT	ROTARY INTERNATIONAL	000:30	53
COMMUNITY INVOLVEMENT	ROTARY INTERNATIONAL	000:59	189
COMMUNITY INVOLVEMENT	ROTARY INTERNATIONAL	001:00	172
COVID-19	AD COUNCIL	000:14	15
COVID-19	AD COUNCIL	000:14	51
COVID-19	AD COUNCIL	000:15	46
COVID-19	AD COUNCIL	000:29	71
COVID-19	AD COUNCIL	000:30	71
DENTAL CARE	AMER ASSN OF ORTHODONTISTS	000:15	41

DENTAL HEALTH	AMER ASSN OF ORTHODONTISTS	001:00	163
DHS - CHILD CARE	IOWA DEPARTMENT OF HUMAN SERV	000:29	16
DRIVER SAFETY	AD COUNCIL	000:15	51
DRIVER SAFETY	AD COUNCIL	000:15	2
DRIVER SAFETY	AD COUNCIL	000:29	64
DRIVER SAFETY	AD COUNCIL	000:30	70
DRIVER SAFETY	AD COUNCIL	000:59	195
DRIVER SAFETY	AD COUNCIL	001:00	16
DRIVER SAFETY	NATIONAL HWY TRANS SAFETY	000:15	42
DRUG AWARENESS	OFFICE OF NATIONAL DRUG COUNI	000:30	48
EDUCATION	AD COUNCIL	000:30	48
EDUCATION	AD COUNCIL	000:30	44
EDUCATION	IOWAFCS.COM	000:58	147
ELDERLY	AD COUNCIL	000:15	51
ELDERLY	AD COUNCIL	000:30	75
ELDERLY	AD COUNCIL	000:30	69
EMERGENCY PREPAREDNESS	AD COUNCIL	000:59	19
EMERGENCY PREPAREDNESS	AD COUNCIL	001:00	17
ENVIORNMENTAL AWARENESS	AD COUNCIL	001:00	191
ENVIRONMENT	AD COUNCIL	000:15	53
ENVIRONMENT	AD COUNCIL	000:29	73
FATHER INVOLVEMENT	HEALTH AND HUMAN SERVICES	000:30	19
FINANCIAL AWARENESS	Medicare	000:29	64
FIRE SAFETY	FEMA	000:14	4
FIRE SAFETY	FEMA	000:15	4
FIRE SAFETY	FEMA	000:15	4
FIRE SAFETY	FEMA	000:15	4
FIRE SAFETY	FEMA	000:29	12
FIRE SAFETY	FEMA	000:29	12
FIRE SAFETY	FEMA	000:30	13
GIRL SCOUTS	GIRL SCOUTS	000:29	83
Goodwill	GOODWILL	000:15	51
Goodwill	GOODWILL	000:30	67
GRAD OF LIFE	AD COUNCIL	000:59	16
HEALTH - CHILD	MAKE A WISH	000:30	76
HEALTH - CHILD	ST. JUDE	000:29	104
HEALTH AND FITNESS	YMCA	000:30	64
HEALTH AND FITNESS	YMCA	000:30	63
HEALTH AWARENESS	AD COUNCIL	000:15	49
HEALTH AWARENESS	AD COUNCIL	000:15	50
HEALTH AWARENESS	AD COUNCIL	000:15	51
HEALTH AWARENESS	AD COUNCIL	000:30	57
HEALTH AWARENESS	AD COUNCIL	000:30	67
HEALTH AWARENESS	AD COUNCIL	000:30	68
HEALTH AWARENESS	AD COUNCIL	000:30	66
HEALTH AWARENESS	AD COUNCIL	000:30	66
HEALTH AWARENESS	AD COUNCIL	000:59	179
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:14	4
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	8
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	3
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	7
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	11
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	5
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	8
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	24
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	22
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	8
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	8
HEALTH AWARENESS	AL-ANON	000:15	37
HEALTH AWARENESS	AL-ANON	000:30	52
HEALTH AWARENESS	AL-ANON	001:00	157
HEALTH AWARENESS	AMER RED CROSS	000:29	45
HEALTH AWARENESS	AMERICAN ACADEMY OF PEDIATRIC	000:30	64
HEALTH AWARENESS	AMERICAN CANCER SOCIETY	000:15	51
HEALTH AWARENESS	AMERICAN CANCER SOCIETY	000:30	63
HEALTH AWARENESS	AMERICAN CANCER SOCIETY	000:30	28
HEALTH AWARENESS	AMERICAN HEART ASSOCIATION	000:30	13
HEALTH AWARENESS	AMERICAN RED CROSS	000:14	48

HEALTH AWARENESS	CDC	000:30	56
HEALTH AWARENESS	CDC	000:30	28
HEALTH AWARENESS	CDC	000:57	21
HEALTH AWARENESS	CDC	000:59	7
HEALTH AWARENESS	KINDNESS REVOLUTION.COM	000:31	52
HEALTH AWARENESS	NAB	000:15	24
HEALTH AWARENESS	NAB	000:30	28
HEALTH AWARENESS	NATIONAL ASSOCIATION OF BROAD	000:15	32
HEALTH AWARENESS	NATIONAL ASSOCIATION OF BROAD	000:30	50
HEALTH AWARENESS	NATL ROSACEA SOC	000:29	48
HEALTH AWARENESS	SEPSIS.ORG	000:15	22
HEALTH AWARENESS	SEPSIS.ORG	000:29	24
HEALTH AWARENESS	SEPSIS.ORG	000:59	79
HEALTH AWARENESS	TICKS SUCK.ORG	000:15	45
HEALTH AWARENESS	TICKS SUCK.ORG	000:30	44
HEALTH AWARENESS	TICKS SUCK.ORG	001:00	178
HEALTH AWARENESS	YMCA	000:30	52
HPV VACCINE	AMERICAN CANCER SOCIETY	000:30	48
HUMANE CONSERVATION	HUMANE CONSERVATION	000:29	14
NATURE	FORREST SERVICE	001:00	29
NATURE	US FOREST SERVICE	000:15	48
NATURE	US FOREST SERVICE	000:29	46
NATURE	US FOREST SERVICE	000:29	45
NATURE	US FOREST SERVICE	000:30	53
PET CARE	BEST FRIENDS	000:29	22
PET CARE	BEST FRIENDS	000:29	22
PET CARE	BEST FRIENDS	000:30	24
RETIREMENT	AD COUNCIL	000:15	13
SAFETY	AD COUNCIL	000:15	50
SAFETY	AD COUNCIL	000:30	69
SAFETY	AD COUNCIL	000:30	76
SOCIAL AWARENESS	KINDNESS REVOLUTION.COM	001:01	191
SOCIAL AWARENESS	KINDNESS REVOLUTION.COM	001:02	163
STOP SMOKING	CDC	000:29	42
STOP SMOKING	CDC	000:30	43
VETERANS	DENTAL LIFELINE	000:30	66
VETERANS	US DEPARTMENT OF PUBLIC AFFAI	000:29	13
VETERANS	VA - VETERANS AFFAIRS	000:29	13
VETERANS	VA - VETERANS AFFAIRS	000:59	23
VETERANS	VETERANS ADMIN	000:29	22
VISION	BRIGHT FOCUS	000:30	21
WATER	NAB	000:30	73
WILDLIFE	WORLD WILDLIFE FUND	000:29	21