

KASI
Des Moines, IA
Quarterly Issues/Programs List
Third Quarter, 2014
10/03/2014

KASI
Quarterly Issues/Programs List

KASI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION RECOVERY MONTH:** ADDICTION RECOVERY
- **Ames Schools monthly update:** EDUCATION
- **COLLEGE STUDENT MENTAL HEALTH:** MENTAL HEALTH
- **COMMON CORE IN IOWA:** EDUCATION
- **COMMUNITY COLLEGES IN IOWA:** EDUCATION
- **FARM SAFETY:** HEALTH
- **GLOBAL EDUCATION:** EDUCATION
- **GRASSLEY SENATE UPDATE:** GOVERNMENT
- **GRIP MENTORING:** YOUTH MENTORING
- **HUMAN TRAFFICKING:** YOUTH SERVICES
- **IOWA SKILL GAP:** ECONOMY
- **ISU Econ Dev VP Michael Crum:** ECONOMIC DEVELOPMENT
- **METH IN IOWA:** DRUG PREVENTION
- **MODERN POLITICAL DISCOURSE:** GOVERNMENT
- **PAYDAY LOANS IN IOWA:** FINANCE
- **RENEWABLE ENERGY:** ENVIRONMENT
- **Salute to Educators-Ballard:** EDUCATION
- **STUDENT LOAN DEBT:** EDUCATION

- **TEENS AND TANNING BEDS: CANCER PREVENTION**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
IOWA SKILL GAP	FOCUS KASI SEG 1	ECONOMY	ISU Economist Dave Swenson	07/06/2014 08:30 AM	015:48
IOWA SKILL GAP	FOCUS KASI SEG 2	ECONOMY	ISU Economist Dave Swenson	07/06/2014 08:49 AM	007:10
STUDENT LOAN DEBT	FOCUS KASI SEG 1	EDUCATION	Iowa Watch Connection	07/13/2014 08:32 AM	014:02
STUDENT LOAN DEBT	FOCUS KASI SEG 2	EDUCATION	Iowa Watch Connection	07/13/2014 08:48 AM	008:56
METH IN IOWA	FOCUS KASI SEG 1	DRUG PREVENTION	Iowa Watch Connection	07/20/2014 08:34 AM	012:10
METH IN IOWA	FOCUS KASI SEG 2	DRUG PREVENTION	Iowa Watch Connection	07/20/2014 08:46 AM	010:49
MODERN POLITICAL DISCOURSE	FOCUS KASI SEG 1	GOVERNMENT	Iowa Watch Connection	07/27/2014 08:31 AM	013:59
MODERN POLITICAL DISCOURSE	FOCUS KASI SEG 2	GOVERNMENT	Iowa Watch Connection	07/27/2014 08:47 AM	008:59
MODERN POLITICAL DISCOURSE	FOCUS KASI SEG 1	GOVERNMENT	Iowa Watch Connection	08/03/2014 08:29 AM	011:48
MODERN POLITICAL DISCOURSE	FOCUS KASI SEG 2	GOVERNMENT	Iowa Watch Connection	08/03/2014 08:43 AM	011:14
FARM SAFETY	FOCUS KASI SEG 1	HEALTH	Iowa Watch Connection	08/10/2014 09:06 AM	011:30
FARM SAFETY	FOCUS KASI SEG 2	HEALTH	Iowa Watch Connection	08/10/2014 09:19 AM	011:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Ames Schools monthly update	FOCUS KASI SEG 3	EDUCATION	Dr. Tim Taylor-Superintendent	08/10/2014 09:33 AM	018:22
RENEWABLE ENERGY	FOCUS KASI SEG 1	ENVIRONMENT	Iowa Watch Connection	08/17/2014 09:06 AM	013:19
RENEWABLE ENERGY	FOCUS KASI SEG 2	ENVIRONMENT	Iowa Watch Connection	08/17/2014 09:21 AM	009:40
Salute to Educators-Ballard	FOCUS KASI SEG 3	EDUCATION	Supt. Ottie Maxey	08/17/2014 09:33 AM	015:29
PAYDAY LOANS IN IOWA	FOCUS KASI SEG 1	FINANCE	Iowa Watch Connection	08/24/2014 09:06 AM	012:53
PAYDAY LOANS IN IOWA	FOCUS KASI SEG 2	FINANCE	Iowa Watch Connection	08/24/2014 09:20 AM	010:05
HUMAN TRAFFICKING	FOCUS KASI SEG 3	YOUTH SERVICES	YSS AMP Ruth Buchols	08/24/2014 09:33 AM	016:20
COMMUNITY COLLEGES IN IOWA	FOCUS KASI SEG 1	EDUCATION	Iowa Watch Connection	08/31/2014 09:05 AM	013:56
COMMUNITY COLLEGES IN IOWA	FOCUS KASI SEG 2	EDUCATION	Iowa Watch Connection	08/31/2014 09:22 AM	009:02
GRIP MENTORING	FOCUS KASI SEG 3	YOUTH MENTORING	Barb Beersner and Lacy Mellet	08/31/2014 09:35 AM	015:13
COLLEGE STUDENT MENTAL HEALTH	FOCUS KASI SEG 1	MENTAL HEALTH	Iowa Watch Connection	09/07/2014 09:06 AM	013:56
TEENS AND TANNING BEDS	FOCUS KASI SEG 1	CANCER PREVENTION	Iowa Watch Connection	09/14/2014 09:06 AM	010:54
TEENS AND TANNING BEDS	FOCUS KASI SEG 2	CANCER PREVENTION	Iowa Watch Connection	09/14/2014 09:18 AM	012:05
ISU Econ Dev VP Michael Crum	FOCUS KASI SEG 3	ECNOMIC DEVELOPMENT	Dr. Tim Taylor-Superintendent	09/14/2014 09:33 AM	018:12
COMMON	FOCUS	EDUCATION	Iowa Watch	09/21/2014	012:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CORE IN IOWA	KASI SEG 1		Connection	09:06 AM	
COMMON CORE IN IOWA	FOCUS KASI SEG 2	EDUCATION	Iowa Watch Connection	09/21/2014 09:20 AM	010:58
ADDICTION RECOVERY MONTH	FOCUS KASI SEG 3	ADDICTION RECOVERY	Jason Haglund	09/21/2014 09:33 AM	010:56
GLOBAL EDUCATION	FOCUS KASI SEG 1	EDUCATION	Iowa Watch Connection	09/28/2014 09:06 AM	011:18
GLOBAL EDUCATION	FOCUS KASI SEG 2	EDUCATION	Iowa Watch Connection	09/28/2014 09:19 AM	011:40
GRASSLEY SENATE UPDATE	FOCUS KASI SEG 3	GOVERNMENT	Sen. Chuck Grassley (R-IA)	09/28/2014 09:32 AM	015:54

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	15 15 PSA DISCOVER THE FOREST-- LIGHT SHOW	000:15	015
----	15 PSA CHILD PASSENGER SAFETY/TAP YOUR HEELS	000:15	016
----	15 PSA CHILDHOOD OBESITY/ALL IN TOGETHER	000:15	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	15 PSA COLORECTAL CANCER/PICTURE OF HEALTH/FREEMAN	000:15	036
-----	15 PSA CONNECTION KILLS MS	000:15	026
-----	15 PSA DHS HUMAN TRAFFICKING BLUE CAMPAIGN	000:15	018
-----	15 PSA DISCOVER THE FIREST -- ONLY IN THE FOREST	000:15	022
-----	15 PSA FINANCIAL STABILITY	000:15	023
-----	15 PSA FORECLOSURE/TRUST THE EXPERTS	000:15	021
-----	15 PSA GOODWILL-IGOT THE JOB	000:15	033
-----	15 PSA HIGH BLOOD PRESSURE -- LEAVING	000:15	012
-----	15 PSA HIGH BLOOD PRESSURE -- QUITTING	000:15	012
-----	15 PSA HOMELAND SECURITY "OFFICIALS"/MLB	000:15	012
-----	15 PSA HOMELAND SECURITY "OFFICIALS"/MLS	000:15	014
-----	15 PSA HOMELAND SECURITY "OFFICIALS"/NBA	000:15	014
-----	15 PSA HOMELAND SECURITY "OFFICIALS"/NFL	000:15	019
-----	15 PSA HOMELAND SECURITY "OFFICIALS"/NHL	000:15	018
-----	15 PSA LEAD PAINT DUST	000:15	022
-----	15 PSA MAKING HOME AFFORDABLE.GOV	000:15	011
-----	15 PSA PARALYZED VETERANS/LIVING THEIR DREAM	000:15	012
-----	15 PSA PARALYZED VETERANS/NEW BEGINNINGS	000:15	020
-----	15 PSA PARALYZED VETS/SERVING	000:15	014
-----	15 PSA RECIPE FOR DISASTER	000:15	012
-----	15 PSA SPECIAL OLYMPICS	000:15	043
-----	15 PSA ST. JUDE'S HOSPITAL -- "BECAUSE OF YOU"	000:15	030
-----	15 PSA STOP TEXTS-FACT	000:15	038

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	15 PSA TEACHER RECRUITMENT/GROWING UP	000:15	016
-----	15 PSA TEACHER RECRUITMENT/MAKE MORE	000:15	018
-----	15 PSA VA/HOMELESS VETS	000:15	027
-----	15 PSA VETERANS CRISIS LINE/TALKING MATTERS	000:15	019
-----	15 PSA-VETERANS CRISIS LINE "COMMITMENTS"	000:15	008
-----	30 PSA ACT AGAINST AIDS	000:30	015
-----	30 PSA ADOPTION "HOW"	000:30	004
-----	30 PSA ADOPTION "WHY"	000:30	009
-----	30 PSA ADOPTION/MEDITATION DAD	000:30	011
-----	30 PSA ADOPTION/MEDITATION MOM	000:30	012
-----	30 PSA AIR FORCE RESERVE -- START YOUR ADVENTURE	000:30	026
-----	30 PSA AMER ACAD ORTHO SURGEONS	000:30	009
-----	30 PSA AMERICAN HEART ASSOCIATION	000:30	054
-----	30 PSA AUTISM/"MAYBE"	000:30	004
-----	30 PSA BUZZED DRIVING/"GPS"	000:30	013
-----	30 PSA BUZZED DRIVING/DRIVE AROUND	000:30	015
-----	30 PSA BUZZED DRIVING/EMERGENCY ROOM	000:30	013
-----	30 PSA CAREGIVER ASSISTANCE/NEVERENDING	000:30	014
-----	30 PSA CAREGIVER ASSISTANCE/ROLES	000:30	013
-----	30 PSA CHILD PASSENGER SAFETY/"CINDERELLA THE RIGHT FIT	000:30	010
-----	30 PSA CHILDHOOD OBESITY/ALL IN TOGETHER	000:30	012
-----	30 PSA CHILDHOOD OBESITY/CUT SWEETS	000:30	013
-----	30 PSA CHILDHOOD OBESITY/WALK	000:29	011
-----	30 PSA CHILDREN'S ORAL HEALTH -- COPYCAT	000:30	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	30 PSA CHILDREN'S ORAL HEALTH -- FAVORITE COLOR	000:30	016
-----	30 PSA CHRONE'S & COLITIS	000:30	006
-----	30 PSA CLEVELAND CLINIC "LOVE YOUR HEART"	000:29	012
-----	30 PSA COLORECTAL CANCER SCREENING ROOM/SMITS	000:30	007
-----	30 PSA COLORECTAL CANCER/CONTROL/STREEP	000:30	010
-----	30 PSA COLORECTAL CANCER/PICTURE OF HEALTH/FREEMAN	000:30	010
-----	30 PSA COMMUNITIES IN SCHOOLS	000:30	007
-----	30 PSA DHS HUMAN TRAFFICKING BLUE CAMPAIGN	000:30	005
-----	30 PSA DISCOVER THE FOREST -- LIGHT SHOW	000:30	023
-----	30 PSA DISCOVER THE FOREST -- ONLY IN THE FOREST	000:30	002
-----	30 PSA FEDERAL EMPLOYEES/"WE"	000:30	022
-----	30 PSA FEDERAL EMPLOYEES/"WITHOUT US"	000:30	012
-----	30 PSA FINANCIAL LOTTERY -- GIFT TO FUTURE ME	000:30	011
-----	30 PSA FINANCIAL LOTTERY -- GROWN UP	000:30	013
-----	30 PSA FINANCIAL LOTTERY -- MY SAVINGS ARE GONE	000:30	012
-----	30 PSA FINANCIAL LOTTERY -- TIME MACHINE	000:30	013
-----	30 PSA FINANCIAL STABILITY/RICH UNCLE	000:30	010
-----	30 PSA FINANCIAL STABILITY/ROCKSTAR	000:30	008
-----	30 PSA FOOD SAFETY "CHILL"	000:30	010
-----	30 PSA FOOD SAFETY "CLEAN"	000:30	013
-----	30 PSA FOOD SAFETY "COOK"	000:30	011
-----	30 PSA FOOD SAFETY "SEPARATE"	000:30	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	30 PSA FORECLOSURE/TRUST THE EXPERTS	000:29	001
----	30 PSA GOODWILL-I GOT THE JOB	000:30	024
----	30 PSA HARP -- "CIRCLES"	000:30	017
----	30 PSA HIGH BLOOD PRESSURE -- LEAVING	000:30	009
----	30 PSA HIGH BLOOD PRESSURE -- QUITTING	000:30	006
----	30 PSA HUNGER PREVENTION/CURTIS STONE	000:30	008
----	30 PSA HUNGER PREVENTION/FOOD ANGELS	000:30	010
----	30 PSA HUNGER PREVENTION/KELLY CLARKSON	000:30	010
----	30 PSA HUNGER PREVENTION/LEILA ALI	000:30	011
----	30 PSA IOWA NATL GUARD/FIRST CALL-UP	000:30	012
----	30 PSA IOWA NATL GUARD/STORM	000:30	011
----	30 PSA ISEA -- PARENTAL INVOLVEMENT	000:30	004
----	30 PSA ISEA -- READ TO A CHILD	000:29	001
----	30 PSA LONG TERM CARE/EXCUSES	000:30	008
----	30 PSA LONG TERM CARE/IN CONTROL	000:30	010
----	30 PSA MARCH OF DIMES/SHAWN JOHNSON MARCH	000:29	009
----	30 PSA MARCH OF DIMES "COMING HOME"	000:30	008
----	30 PSA MARCH OF DIMES -- PREGNANCY/CELINE DION	000:30	001
----	30 PSA MARCH OF DIMES PRE-TERM BIRTH/CELINE DION	000:30	010
----	30 PSA MARCH OF DIMES PRE-TERM BIRTH/S. JOHNSON	000:30	011
----	30 PSA MARCH OF DIMES SHAWN JOHNSON	000:30	013
----	30 PSA MARCH OF DIMES/HILARY DUFF	000:29	007
----	30 PSA MARCH OF DIMES/MILESTONES	000:30	007
----	30 PSA MARRIAGE/MAKE A VOW	000:30	006
----	30 PSA ORGAN DONATION	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	30 PSA ORGAN DONATION -- CHRIS	000:30	003
-----	30 PSA ORGAN DONATION -- ROXANNE	000:30	002
-----	30 PSA ORGAN DONATION -- STEVE	000:30	002
-----	30 PSA PARALYZED VETS/OVERCOMING	000:30	005
-----	30 PSA PARALYZED VETS/SERVING	000:30	009
-----	30 PSA PET ADOPTION "FEATHER"	000:30	008
-----	30 PSA PET ADOPTION "LEASH"	000:30	009
-----	30 PSA PET ADOPTION "PANTS"	000:30	012
-----	30 PSA PET ADOPTION "TOYS"	000:30	014
-----	30 PSA PREVENTING OBESITY/SANDBAGS VERSION 1	000:30	011
-----	30 PSA PREVENTING OBESITY/SANDBAGS VERSION 2	000:30	012
-----	30 PSA RECIPE FOR DISASTER	000:30	009
-----	30 PSA RECYCLING/I WANT TO BE	000:30	013
-----	30 PSA SCORE/BUSINESS MENTORS	000:29	028
-----	30 PSA SCORE/MY MENTOR	000:30	006
-----	30 PSA SCORE/VOLUNTEER YOUR EXPERTISE	000:29	009
-----	30 PSA SELECTIVE SERVICE -- "GOOD TO KNOW"	000:29	010
-----	30 PSA SELECTIVE SERVICE -- "WORLD RECORD"	000:30	008
-----	30 PSA SELECTIVE SERVICE -- NO RADIO	000:30	011
-----	30 PSA SELECTIVE SERVICE -- THEY LISTEN	000:27	011
-----	30 PSA SELECTIVE SERVICE -- "DON'T FORGET"	000:30	009
-----	30 PSA SPECIAL OLYMPICS	000:30	023
-----	30 PSA ST. JUDE'S HOSPITAL -- "BECAUSE OF YOU"	000:29	010
-----	30 PSA STOP ALZHEIMERS	000:30	005
-----	30 PSA STOP TEXTS-DRIVING SOUNDS	000:30	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	30 PSA STOP TEXTS-LOOK DOWN	000:30	007
----	30 PSA STOP TEXTS-PASSENGERS	000:30	011
----	30 PSA STOP TEXTS-WHAT STOPS YOU	000:30	010
----	30 PSA STOP TEXTS-WHAT YOU SEE	000:30	013
----	30 PSA STROKE AWARENESS/LUNCH	000:30	009
----	30 PSA STROKE AWARENESS/PARTY	000:30	016
----	30 PSA TEACHER RECRUITMENT/GROWING UP	000:30	013
----	30 PSA TEACHER RECRUITMENT/MAKE MORE	000:30	021
----	30 PSA TEXTS-TWO AT ONCE	000:30	012
----	30 PSA UDSA/EMERALD ASH BORER	000:30	010
----	30 PSA UNITED WAY COMM INVOLVEMENT/LAST DAY	000:30	006
----	30 PSA UNITED WAY COMM INVOLVEMENT/CAFETERIA	000:30	004
----	30 PSA VA/HOMELESS VETS-MICHAELA	000:29	010
----	30 PSA VETERANS AFFAIRS FDC	000:30	011
----	30 PSA VETERANS CRISIS LINE POWER OF ONE	000:28	001
----	30 PSA VETERANS CRISIS LINE/TALKING MATTERS	000:30	014
----	30 PSA VIETNAM VETERANS MAKE THE CONNECTION	000:30	031
----	30 PSA YMCA -- SO MUCH MORE	000:30	016
----	30 PSA-SCHOOL ATTENDANCE	000:30	003
----	60 PSA ADOPTION/MEDITATION MOM	001:00	011
----	60 PSA AIR FORCE RESERVE -- START YOUR ADVENTURE	001:00	044
----	60 PSA AMER ACAD ORTHO SURGEONS	001:00	024
----	60 PSA AUTISM/"MAYBE"	001:00	021
----	60 PSA BUZZED DRIVING/CAR ACCIDENT	001:00	016
----	60 PSA BUZZED DRIVING/EMERGEMCY	001:00	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	ROOM		
----	60 PSA BUZZED DRIVING/EXPENSIVE NIGHT	001:00	010
----	60 PSA CAREGIVER ASSISTANCE/NEVERENDING	001:00	011
----	60 PSA CAREGIVER ASSISTANCE/OUTSIDE IN	000:59	014
----	60 PSA CAREGIVER ASSISTANCE/ROLES	001:00	010
----	60 PSA CDC TIPS FROM FORMER SMOKERS/CESSATION	001:00	023
----	60 PSA CDC TIPS FROM FORMER SMOKERS/TIFFANY	001:00	016
----	60 PSA CHILD FUND INTL DISRUPTING POVERTY	000:59	018
----	60 PSA CHILD PASSENGER SAFETY/"CINDERELLA RIGHT FIT"	001:00	012
----	60 PSA CHILDHOOD OBESITY/ALL IN TOGETHER	001:00	024
----	60 PSA COLORECTAL CANCER/CONTROL/STREEP	001:00	011
----	60 PSA COLORECTAL CANCER/PERSONAL/T HOWARD	001:00	009
----	60 PSA COLORECTAL CANCER/PICTURE OF HEALTH/FREEMAN	000:59	012
----	60 PSA CONNECTION KILLS MS	001:00	018
----	60 PSA DISABILITY AWARENESS/TOM	001:00	018
----	60 PSA DISCOVER THE FOREST -- LIGHT SHOW	001:00	023
----	60 PSA DISCOVER THE FOREST -- ONLY IN THE FOREST	000:59	023
----	60 PSA DRIVE 4 COPD -- DANICA PATRICK	000:59	019
----	60 PSA FAIR HOUSING ACT	001:00	017
----	60 PSA FAIR HOUSING ACT INDIVIDUALS	001:00	017
----	60 PSA FIGHTING BLINDNESS	001:00	013
----	60 PSA FINANCIAL LOTTERY -- GIFT TO FUTURE ME	001:00	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	60 PSA FINANCIAL LOTTERY -- GROWN UP	000:59	016
-----	60 PSA FINANCIAL LOTTERY -- MY SAVINGS ARE GONE	001:00	016
-----	60 PSA FINANCIAL LOTTERY -- TIME MACHINE	001:00	013
-----	60 PSA FINANCIAL STABILITY/ROCKSTAR	000:59	013
-----	60 PSA FORECLOSURE/TRUST THE EXPERTS	000:58	006
-----	60 PSA FOUNDATION FIGHTING BLINDNESS	000:59	027
-----	60 PSA FOUNDATION FLGHTING BLINDNESS/AMD	001:00	037
-----	60 PSA GOODWILL-HOW WE DO IT	001:00	018
-----	60 PSA HARP -- "CIRCLES"	001:00	037
-----	60 PSA HIGH BLOOD PRESSURE -- LEAVING	000:59	009
-----	60 PSA HIGH BLOOD PRESSURE -- QUITTING	001:00	011
-----	60 PSA HOPE FOR ADDICTION -- MOMENT OF CLARITY	001:00	019
-----	60 PSA HOPE FOR ADDICTIONS -- TEEN DRINKING & DRIVIN	001:00	031
-----	60 PSA HUMANE SOCIETY POACHING	000:59	018
-----	60 PSA HUNGER PREVENTION/CLOUDY II	001:00	015
-----	60 PSA HUNGER PREVENTION/CURTIS STONE	001:00	008
-----	60 PSA HUNGER PREVENTION/KELLY CLARKSON	001:00	013
-----	60 PSA HUNGER PREVENTION/LAILA ALI	001:00	009
-----	60 PSA HUNGER PREVENTION/SO MUCH FOOD	000:58	011
-----	60 PSA INSURE KIDS NOW	001:00	023
-----	60 PSA INSURE KIDS NOW "HANDS FULL"	001:00	015
-----	60 PSA IOWA NATL GUARD/FIRST CALL-UP	000:58	008
-----	60 PSA IOWA NATL GUARD/RISING WATERS	000:58	019
-----	60 PSA ISEA -- BULLYING	000:59	004
-----	60 PSA ISEA -- PARENTAL INVOLVEMENT	001:00	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	60 PSA ISEA -- READ TO A CHILD	001:00	003
-----	60 PSA LEAD PAINT DUST	000:59	015
-----	60 PSA LONG TERM CARE/EXCUSES	000:59	014
-----	60 PSA LONG TERM CARE/IN CONTROL	001:00	018
-----	60 PSA MAKING HOME AFFORDABLE.GOV	001:00	014
-----	60 PSA MARCH OF DIMES/MILESTONES	001:00	037
-----	60 PSA MARRIAGE/MAKE A VOW	001:00	022
-----	60 PSA ORGAN DONATION	001:00	023
-----	60 PSA ORGAN DONATION -- CHRIS	001:00	003
-----	60 PSA ORGAN DONATION -- ROXANNE	001:00	004
-----	60 PSA ORGAN DONATION -- STEVE	001:00	004
-----	60 PSA PARALYZED VETS/OVERCOMING	001:00	025
-----	60 PSA PARALYZED VETS/SERVING OUR VETERANS	001:00	019
-----	60 PSA PREVENTING OBESITY/SANDBAGS VERSION 1	001:00	020
-----	60 PSA PREVENTING OBESITY/SANDBAGS VERSION 2	001:00	018
-----	60 PSA RECYCLING/I WANT TO BE	001:00	024
-----	60 PSA SCORE/BUSINESS MENTORS	001:00	014
-----	60 PSA SCORE/MY SCORE MENTOR	001:00	028
-----	60 PSA SCORE/VOLUNTEER YOUR EXPERTISE	001:00	030
-----	60 PSA SELECTIVE SERVICE -- "FUGETTABOUTIT"	001:00	047
-----	60 PSA SELECTIVE SERVICE -- "SLAMMING DOORS"	001:00	036
-----	60 PSA ST. JUDE'S HOSPITAL -- "BECAUSE OF YOU"	000:59	051
-----	60 PSA STOP ALZHEIMERS	001:00	010
-----	60 PSA STROKE AWARENESS/LUNCH	001:00	012
-----	60 PSA SUPPORT MINORITY EDUCATION/STOCK TIP ALISHA	001:00	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	60 PSA SUPPORT MINORITY EDUCATION/STOCK TIP CHARLES	001:00	005
----	60 PSA TANNING	001:00	026
----	60 PSA TEACHER RECRUITMENT/GROWING UP	001:00	013
----	60 PSA TEACHER RECRUITMENT/MAKE MORE	001:00	013
----	60 PSA UNITED WAY COMM ENGAGEMENT/LAST DAY	001:00	011
----	60 PSA USO/PORTRAITS	001:00	025
----	60 PSA VETERANS CRISIS LINE POWER OF ONE	000:57	006
----	60 PSA VETERANS CRISIS LINE/TALKING MATTERS	000:59	030
----	60 PSA VIETNAM VETERANS MAKE THE CONNECTION	001:00	014
----	60 PSA YMCA -- SO MUCH MORE	000:59	051
----	60 PSA-SCHOOL ATTENDANCE	001:00	014
----	60 RECIPE FOR DISASTER	000:59	016
----	AHS FOOTBALL PROMO	000:30	018
----	GTSB/ DON'T TEXT AND DRIVE	000:30	006
----	GUN STORAGE SAFETY	000:31	009
----	IOWA HEALTHIEST STATE WALK	000:30	002
----	JIM BOHANNON SHOW--GENERIC	000:31	147
----	KASI LINER/DAVE SPRAU/SPORTS	000:08	138
----	KASI LINER/DES MOINES	000:11	121
----	KASI LINER/HEARTBEAT	000:10	128
----	KASI LINER/NEWS WX SPORTS	000:07	133
----	KASI LINER/SPORTS/ISU	000:10	130
----	KASI LINER/SPORTS/ISU/AMES HIG	000:11	125
----	KASI LINER/TOASTER	000:09	129
----	KASI LINER/TWO MEN	000:12	114

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA	000:29	010
----	TRS-AMER RD SEG 1	013:00	001
----	TRS-EDUCATOR SALUTE: BEECHER	013:07	001
----	TRS-HELEN MILLER	013:00	001
----	TRS-ONCYTE	012:27	001
----	TRS-ONCYTE	014:59	001
----	WIRELESS ALERTS/SOUNDS IN LIFE	000:15	030
----	WIRELESS ALERTS/SOUNDS IN LIFE	000:30	012
----	WIRELESS ALERTS/SOUNDS IN LIFE	000:59	067
AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	021
AWARENESS	BIG BROTHERS BIG SISTERS OF I	000:30	098
AWARENESS	Educational Merit Foundation	000:31	104
CHILDHOOD OBESITY	AD COUNCIL & HEALTH AND HUMAN	000:15	030
COMMUNITY ENGAGEMENT	AD COUNCIL & HEALTH AND HUMAN	000:15	169
COMMUNITY ENGAGEMENT	AD COUNCIL & HEALTH AND HUMAN	001:00	029
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
DRIVER SAFETY	AD COUNCIL & HEALTH AND HUMAN	000:15	054
DRIVER SAFETY	AD COUNCIL & HEALTH AND HUMAN	000:30	288
ENVIORNMENTAL AWARNESS	AD COUNCIL & HEALTH AND HUMAN	001:00	021
Fair Housing Alliance	60 PSA ADOPTION/MEDITATION DAD	001:00	009
Fair Housing Alliance	60 PSA CHRONE'S AND COLITIS	001:00	026
Fair Housing Alliance	60 PSA COMMUNTIES IN SCHOOLS	001:00	025
Fair Housing Alliance	60 PSA HOSAFE GUN STORAGE/HEARD	001:00	087
Fair Housing Alliance	60 PSA VETERANS CRISIS LINE "COMMITMENTS"	000:59	015
FUNDRAISING	FOOD AT FIRST	000:31	020
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:15	097

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AWARENESS	AD COUNCIL & HEALTH AND HUMAN	000:30	094
HEALTH AWARENESS	AMERICAN HEART ASSOCIATION	000:30	099
HEALTH AWARENESS	ARTHRITIS FOUNDATION	000:30	098
HEALTH AWARENESS	ARTHRITIS FOUNDATION	001:00	037
HEALTH AWARENESS	MATCHINGDONORS.COM	000:30	294
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	040
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	024
Selective service	60 PSA SELECTIVE SERVICE	000:58	034
US ARMY	PARALYZED VETERANS OF AMERICA	000:30	192
US ARMY	VIETNAM VETERAN'S MEMORIAL FU	000:30	098
Veteran Employment	IA HOMEBASE-SHOW YOUR STRIPES	000:30	007