

Section I
KASI-AM LOCAL PROGRAMMING - 3Q 2021

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NEW POLICE CHIEF FOR AMES	Mel in the Morning	PLANNED CHANGES IN DEPARTMENT POLICIES	APD CHIEF GEOFF HUFF	8:10 AM 7/2	15 MINUTES
SESQUICENTENNIAL CELEBRATION	Mel in the Morning	ROLAND IOWA INVITES FOLKS FOR THEIR 150TH ANNIVERSARY	REV. SHEEHAN	7:10 am 7/2	9 MINUTES
NEED FOR MORE POLICE OFFICERS	Mel in the Morning	AMES POLICE CHIEF GEOFF HUFF DISCUSSES 8 VACANCIES IN DEPT.	APD CHIEF GEOFF HUFF	8:45 AM 7/6	11 MINUTES
COUNTY FAIR RETURNS TO NORMAL	Mel in the Morning	PUBLIC IS WELCOMED BACK TO THE STORY COUNTY YOUTH FAIR	SPEC. MARY WILKINS	8:10 AM 7/8	12 MINUTES
CONSTRUCTION PROGRESS IN AMES	Mel in the Morning	DETOURS AND OTHER TRAFFIC CONCERNS	CITY ENG. JUSTIN CLAUSEN	8:46 AM 7/12	10 MINUTES
PROPERTY OWNERS RESPONSIBILITIES	Mel in the Morning	CHANGE IN CITY ORDINANCE CONCERNING PROPERTY UPKEEP	INSP. SARAH VAN MEET	7:50 AM 7/13	8 MINUTES
COMMUNITY DEVELOPMENT	Mel in the Morning	COMMITTEE WORKING WITH MARSHALLTOWN POLICE	YSS DAVID HICKS	8:11 AM 7/14	14 minutes
NEW CLIMATE ACTION PLAN	Mel in the Morning	NEED TO FIND PEOPLE TO SERVE ON THE COMMITTEE	ASST.MGR. DEB SHILDROT	7:46 AM 7/15	11 minutes
ISU CENTER REOPENS	Mel in the Morning	A FULL SEASON AND RETURN TO NORMAL AFTER COVID	MKT. DIR. MONTANA SMITH	8:10 AM 7/17	11 minutes

CAR CHARGING STATIONS	Mel in the Morning	OPENING ANOTHER ELECTRIC CAR CHARGING STATION NEAR INTERSTATE	ELEC. DIR. DON KOM	7:10 AM 7/19	12 minutes
SEVERE DROUGHT CONDITIONS WATER PRECAUTIONS	Mel in the Morning	WISE USE OF WATER AND OTHER WAYS TO CONSERVE WATER.	ASST. DIR. NEIL WEISS	8:12 am 7/21	9 MINUTES
ENCOURAGING VACCINATIONS	Mel in the Morning	MORE OF POPULATION NEEDS VACCINATIONS	DIR. HEALT ANDREA CARDENAS	7:50 AM 7/22	7 minutes
CHOIR AUDITIONS CHILDREN'S	Mel in the Morning	AUDITIONS FOR AMES CHILDREN'S CHOIRS	DIR. SVEC	8:10 AM 7/23	11 minutes
ANIMAL SHELTER OVER CROWDED	Mel in the Morning	KITTENS HAVE FILLED THE SHELTER, NEED ADOPTION	DIR, RON EDWARDS	7:13 AM 7/26	9 MINUTES
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EMERGENCY HOUSING FUNDS	Mel in the Morning	STILL HAVE FUNDS FOR RENT RELIEF/EVICTION	COORD. VANESSA BAKER LATIMER	7:50 am 7/27	8 MINUTES
ELECTRICITY CONSERVATION	Mel in the Morning	CUTTING BACK ELECTRIC USAGE DURING RECENT EXTREME HEAT WAVE	ASST. DIR. KAYLEY LAIN	7:47 AM 7/28	10 MINUTES
SKUNK RIVER PRESERVATION	Mel in the Morning	PLANS TO PREVENT FURTHER EROSION	ENG. TRACY PETERSON	8:20 am 7/29	9 MINUTES
RUMMAGE RAMPAGE BEGINS	Mel in the Morning	A CITY SALE THAT HELPS KEEP REUSABLE ITEMS OUT OF THE LANDFILL	SUST. DIR. MERRY RANKIN	7:49 AM 7/30	8 MINUTES
NEW COMMUNITY ALERT SYSTEM	Mel in the Morning	UPDATED TECHNOLOGY FILLS	APD CHIEF GEOFF HUFF	8:10 AM 8/2	12 MINUTES

		DEADSPOTS IN THE AREA			
HOSPITAL PLANS IMPROVE CARE FACILITIES	Mel in the Morning	INCREASE IN AVAILABLE HOME CARE AND HOSPICE SERVICES AT MARY GREELEY	P.R. DIR. STEVE SULLIVAN	7:10 am 8/3	11 MINUTES
NEW EMERGENCY SERVICES EXPEDITE ALERTS	Mel in the Morning	NEW SYSTEM SHARES INFORMATION WITH PUBLIC MUCH FASTER.	AFD CHIEF RICH HIGGINS	8:48 AM 8/4	10 MINUTES
NEW CITY PLAZA DEVELOPS PLANS	Mel in the Morning	PLANS FOR DOWNTOWN CITY PLAZA START WITH AN OPEN FORUM	ASST. MANAGER CORY MELLIES	7:47 AM 8/8	10 MINUTES
FULL ENTERTAINMENT RETURNS TO STEPHENS	Mel in the Morning	A FULL SLATE OF VARIOUS PROGRAMMING RETURNS TO NORMALCY AT C.Y. STEPHENS AUDITORIUM	MKT DIR. MONTANA SMITH	8:11 AM 8/10	14 MINUTES
COMMUNITY THEATER ANNOUNCES SEASON	Mel in the Morning	ACTORS INTRODUCES IT'S 2021-2022 SEASON AND IT WILL BE HELD IN NEWLY REMODELED FACILITY.	BOARD MEMBER STAN RABY	8:16 AM 8/13	12 MINUTES
HOMELESS YOUTH SHELTERBING DESIGNED	Mel in the Morning	INNOVATIVE AND AFFORDABLE DESIGN TO PROVIDE HOUSING IN DSM	YSS ANDREW ALLEN	8:11 AM 8/16	17 minutes
RUMMAGE RAMPAGE SUCCESSFUL	Mel in the Morning	EFFECTIVE RECYCLABLE PROGRAM RAISING \$40,000 FOR CHARITABLE AGENCIES	SUSTAINABILITY DIR. MERRY RANKIN	7:44 AM 8/17	10 minutes

TRAFFIC PATTERN CHANGES	Mel in the Morning	NEW CONSTRUCTION WILL CAUSE CHANGES IN DAILY TRAFFIC FLOW.	TRAFFIC ENG. BRAD BECKER	8:10 AM 8/19	13 minutes
CAR CHARGING STATIONS DRAWING INTEREST	Mel in the Morning	OPENING ANOTHER ELECTRIC CAR CHARGING STATION NEAR INTERSTATE AND NEAR MAIN STREET	ELEC. DIR. DON KOM	7:14 AM 8/23	14 minutes
SEVERE DROUGHT CONDITIONS CONTINUES WATER PRECAUTIONS	Mel in the Morning	WISE USE OF WATER AND OTHER WAYS TO CONSERVE WATER.	ASST. DIR. NEIL WEISS	8:12 am 8/24	11 MINUTES
ENCOURAGING VACCINATIONS	Mel in the Morning	NO MASK MANDATES FOR SCHOOLS	DIR. HEALT ANDREA CARDENAS	7:50 AM 8/25	9 minutes
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MAIN STREET FACADE IMPROVEMENTS	Mel in the Morning	GRANTS BEING PROVIDED FOR QUALIFIED PROJECTS	ENGINEER TRACY MEYER	7:47 am 8/30	10 MINUTES
SHORTAGE OF ATHLETIC OFFICIALS	Mel in the Morning	FAN ABUSE TOWARD OFFICIALS CREATES VOID	ATH DIRECTOR JUDGE JOHNSTON	8:10 AM 8/31	16 MINUTES
SCHOOL YEAR BEGINS, EXPECTED CHANGES	Mel in the Morning	MANDATES IN PLACE BECAUSE OF THE PANDEMIC AND DELTA STRAIN	SUPER JENNY RISENER	8:12 AM 9/1	15 MINUTES
WEEKEND ACTIVITIES	Mel in the Morning	PLANNED SOCIAL ACTIVITIES AND RESTRICTIONS INVOLVED	ACVB DIR. KEVIN BOURKE	8:45 AM 9/2	14 MINUTES
MENTAL HEALTH EXPOSITION	Mel in the Morning	VIRTUAL GATHERING OF PEOPLE STRUGGLING	COUNSELOR GERRI DERNER YSS	7:12 am 9/12	10 MINUTES

		WITH MENTAL HEALTH ISSUES			
RIVER TOWN OF THE YEAR	Mel in the Morning	AMES IS RECOGNIZED FOR IT'S WORK ON PROTECTING IT'S WATERWAYS	DIRECTOR LIZ CALHOUN	7:50 AM 9/13	8 MINUTES
HANDLING 120,000 FANS	Mel in the Morning	CROWD CONTROL FOR THE IOWA/IOWA STATE GAME	CMDR. JASON TUTTLE	8:43 AM 9/14	14 MINUTES
FALL HOME PREPARATIONS	Mel in the Morning	DIFFICULTIES IN FIXING AND FINDING NATURAL DAMAGES	CONTRACTTOM BUDD	8:12 AM 9/16	12 MINUTES
ELECTRICAL CONSUMPTION AND CONSERVATION	Mel in the Morning	WIND GENERATION AND SOLAR POWER SUPPLEMENTAL ENERGY	ASST.DIR. KAYLEE LAIN	8:45 AM 9/20	11 MINUTES
FALL RECREATION AND SIGN UP DEADLINES	Mel in the Morning	PARKS AND RECREATION ANNOUNCES FALL CLASSES	ASST. BEN FLAHERTY	8:16 AM 9/22	10 minutes
EMPLOYMENT NEEDS AND OPPORTUNITIES	Mel in the Morning	CHAMBER ANNOUNCES JOB FAIR AND NEED FOR EMPLOYEES	SARAH DVORSKY	8:46 AM 9/24	9 minutes
WATERWAY AND PUBLIC PARK CLEAN UP	Mel in the Morning	NEED FOR VOLUNTEERS TO PICK UP TRASH	DIR. RIVER WAYS MIKE HENLEY	7:15AM 9/27	11 minutes
FIREFIGHTER APPRECIATION WEEK	Mel in the Morning	CONDITIONS THAT CAN PRECIPITATE FIRE DANGERS	FIRE CHIEF RICH HIGGINS	7:47 AM 9/29	11 minutes
CHILDRENS BOOK PUBLISHED ON SPORTSMANSHIP	CYCLONE TAILGATE SHOW	LOCAL SPORTS PERSONALITY WROTE ON VALUES FROM SPORTS WHETHER YOU WIN OR LOSE	JOHN WALTERS	2:15 PM 9/30	14 MINUTES