

## **LONG FORM PROGRAMS—1st QUARTER 2014, KASI-AM**

### **“THE TRENT RICE SHOW” 9:00AM-11:00AM, MONDAY THROUGH FRIDAY**

This two-hour daily program, hosted by News Director Trent Rice addresses a number of local, state, and nation topics important to listeners. The following are examples of shows that aired in the 1st quarter of 2014.

01/07/14 Iowa Senator Chuck Grassley talks about the latest happenings in Washington D.C. 30 min. GOVERNMENT

01/13/14 Ames Mayor Ann Campbell previews City Council meeting of 01/14/14. 30 min. GOVERNMENT

01/24/14 Ames Democrat state senator Herman Quirmbach talks about the week in the 2014 General Assembly. 30 min. GOVERNMENT

01/27/14 Ames Mayor Ann Campbell previews City Council meeting of 01/27/14. 30 min. GOVERNMENT

02/07/14 Ames Democrat state representative Beth Wessel-Kroeschell talks about the week in the 2014 General Assembly. 30 min. GOVERNMENT

02/10/14 Ames Mayor Ann Campbell previews City Council meeting of 02/11/14. 30 min. GOVERNMENT

02/21/14 Ames Democrat state representative Lisa Heddens talks about the week in the 2014 General Assembly. 30 min. GOVERNMENT

02/28/14 Ames Democrat state senator Herman Quirmbach talks about the week in the 2014 General Assembly. 30 min. GOVERNMENT

03/05/14 Ames Schools Superintendent Tim Taylor talks about the month in the school district. 30 min. EDUCATION

03/12/14 Nevada Republican state representative Dave Deyoe talks about the week in the 2014 General Assembly. 30 min. GOVERNMENT

03/21/14 Ames Democrat state senator Herman Quirmbach talks about the week in the 2014 General Assembly. 30 min. GOVERNMENT

03/31/14 Campustown Action Association director Kim Hanna talks about upcoming campustown redevelopment. 30 min. ECONOMIC DEVELOPMENT

**Election Coverage 03/05/18 8:00PM**

NewsTalk 1430 KASI provided live coverage of the Ames Convention Center bond issue

**“AMES CHAMBER OF COMMERCE MINUTES” 7:20AM-7:30AM MONDAYS**

Ames Chamber of Commerce spokesperson Sarah Buss updates KASI listeners on news and upcoming events pertaining to the Ames and Story County business community. Weekly, on KASI’s “Mel in the Morning” program. LOCAL BUSINESS

**“UNITED WAY MOMENTS” 8:15AM-8:30AM TUESDAYS**

Representatives from the more than 30 local agencies using United Way funding talk about their programs and who uses them during the weekly appearances on KASI’s “Mel in the Morning” program. COMMUNITY DEVELOPMENT

**“AMES PARKS AND RECREATION UPDATES” 8:45AM-9:00AM WEDNESDAYS**

Ames Parks and Recreation Department Recreation Supervisor Nancy Shaw provides listeners updates on current parks and recreation happenings, upcoming programs, and a facilities update. Weekly, on KASI’s “Mel in the Morning” program. LOCAL GOVERNMENT

**“NEVADA NEWS” 8:45AM-8:50AM TUESDAYS AND FRIDAYS**

Nevada Chamber of Commerce Director Lynn Scarlett updates KASI listeners on news and upcoming events pertaining to the Nevada and Story County business community. Weekly, on KASI’s “Mel in the Morning” program. LOCAL BUSINESS

**“STORY CITY NEWS” 8:45AM-8:50AM WEDNESDAYS**

Story City Chamber of Commerce Director Aaron Lott updates KASI listeners on news and upcoming events pertaining to the Story City and Story County business community. Weekly, on KASI’s “Mel in the Morning” program. LOCAL BUSINESS