

KASI
Des Moines, IA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KASI
Quarterly Issues/Programs List

KASI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **American Heart Assn.:** Iowans are being urged to learn hands-only CPR. Am. Heart Assn's Brian Geelan: It's lifesaving.
- **Final Salute for Iowa Vets:** Iowa veterans honored in Final Salute. Lineae Strovers says child remains included.
- **Financial risk:** Iowans are being warned about cryptocurrency risks. Iowa Insurance Commish Doug Ommen advises.
- **GoServGlobal:** Iowa charity serving Haiti describes unrest. Ken DeYoung of GoServGlobal.
- **IA Workforce Development:** Iowa mobile career services office launched. Beth Townsend says it will expand access.
- **ISU Extension:** Iowa State Expert gives Iowans credit card debt advice, amid rising U.S. household debt.
- **Int. Rev Service:** IRS giving Iowans advice on charitable deductions this tax filing season.
- **Triple A:** Spring time change raises risk of drowsy driving. Brian Ortner, AAA cites sleep deprivation stats.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Financial risk	FOCUS 02-11- 2024	Iowans are being warned about cryptocurrency risks. Iowa Insurance Commish Doug Ommen advises.	Doug Ommen	02/11/2024 08:30 AM	026:59
Financial risk	FOCUS 02-11- 2024	Iowans are being warned about cryptocurrency risks. Iowa Insurance Commish Doug Ommen advises.	Doug Ommen	02/11/2024 08:43 AM	026:59
American Heart Assn.	FOCUS 02-18- 2024	Iowans are being urged to learn hands-only CPR. Am. Heart Assn's Brian Geelan: It's lifesaving.	Brian Geelan	02/18/2024 08:30 AM	026:59

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ISU Extension	FOCUS 02-25- 2024	Iowa State Expert gives Iowans credit card debt advice, amid rising U.S. household debt.	Ryan Stuart ISU Exten.	02/25/2024 08:30 AM	026:59
Int. Rev Service	FOCUS 03-01- 2024	IRS giving Iowans advice on charitable deductions this tax filing season.	Christopher Miller, IRS	03/03/2024 08:30 AM	026:59
IA Workforce Development	FOCUS 03-10- 2024	Iowa mobile career services office launched. Beth Townsend says it will expand access.	Beth Townsend, IWD	03/10/2024 08:29 AM	026:59
Triple A	FOCUS 03-17- 2024	Spring time change raises risk of drowsy driving. Brian Ortner, AAA cites sleep deprivation stats.	Brian Ortner	03/17/2024 08:28 AM	026:51
Final Salute for Iowa Vets	FOCUS 03-24- 2024	Iowa veterans honored in Final Salute. Lineae Strovers says child remains included.	Lineae Strovers, Des Moines	03/24/2024 08:30 AM	026:51
GoServGlobal	FOCUS 03-31- 2024	Iowa charity serving Haiti describes unrest. Ken DeYoung of GoServGlobal.	Ken DeYoung	03/31/2024 08:29 AM	026:40

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	22
	KASI LINER	000:05	135
	KASI LINER	000:05	1
	KASI LINER	000:05	128
	KASI LINER	000:05	131
	KASI LINER	000:05	1
	KASI LINER	000:05	1
	KASI LINER	000:05	124
	KASI LINER	000:05	126
	KASI LINER	000:06	296
	KASI LINER	000:06	227
	KASI LINER	000:08	837
	KASI LINER	000:08	412
	KASI LINER	000:09	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	KASI LINER	000:09	391
ALZHEIMERS	ALZHEIMERS ASSOCIATION	000:30	33
ALZHEIMERS	ALZHEIMERS ASSOCIATION	000:30	31
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
CHILD HEALTH	St Jude Children's Research H	000:30	1
CHILD HEALTH	ST. JUDE	000:15	2
CHILD HEALTH	ST. JUDE	000:30	1
CHILD HEALTH	ST. JUDE	000:59	1
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	8
COMMUNITY INVOLVEMENT	UNCF	000:30	8
ECOLOGY	ARBOR DAY FOUNDATION	000:30	43
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	11
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
VETERANS	PARALYZED VETERANS OF AMERIC	000:30	44
VETERANS	WOUNDED WARRIORS	000:15	1