



**2020-Q1 (January – March) Radio  
Health Journal Quarterly Report – Compliancy Issues & Programs  
List**

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Aging Bankruptcy  
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Federal government  
Government spending Healthcare  
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recreation Technology Women's issues Youth at risk

**Air Week: Studio Production:**  
Dickey  
1/5/20

Jason

**SEGMENT 1: AVOIDING MISTAKES IN DEALING WITH AGING**

**Time**

**Duration**

**Synopsis:** As loved ones age, tough decisions need to be made on finances, housing, and other concerns, and these decisions need to be made far earlier than they typically are. This is

especially true if a person does not have family to act as support and caregiver. Two experts discuss managing the transition from complete independence as we age.

**Host & Producer:** Reed Pence

**Guests:** Melanie Merriman, author, *Holding the Net: Caring For My Mother On the Tightrope of Aging*; Joy Loverde, author, *Who Will Take Care of Me When I'm Old?*

**Compliance** healthcare; aging & elderly; family issues; housing; economics  
**issues covered:**

**Links for more** <http://greenwriterspress.com/book/holding-the-net> HYPERLINK  
"<http://greenwriterspress.com/book/holding-the-net>" HYPERLINK "<http://greenwriterspress.com/book/holding-the-net>" HYPERLINK "<http://greenwriterspress.com/book/holding-the-net>"t

**information:**

1:50      12:31

<http://www.elderindustry.com>

**SEGMENT 2: TELLING LIES—WHO DOES IT AND WHY**

**Time**

**Duration**

**Synopsis:** Lies aren't always bad. Often, they're told to be polite, and compassionate people are mos

likely to tell whoppers. But as the stakes of lies rise, honesty trumps kindness. Yet few people are ever able to distinguish when they're being told lies. Experts explain.

**Host:** Nancy Benson

**Producer:** Morgan Kelly

**Guests:** Matthew Lupoli, social scientist, University of California, San Diego; Dr. Paul Eckman, Associate Emeritus of Psychology, University of California, San Francisco

**Compliance** ethics; public discourse; societal issues  
**issues covered:**

15:23      7:06

**Links for more** <https://matthewlupoli.wixsite.com/ucsd>  
**information:**

<http://www.paulekman.com/paul-ekman> HYPERLINK "<http://www.paulekman.com/paul-ekman/>" HYPERLINK "<http://www.paulekman.com/paul-ekman/>" HYPERLINK "<http://www.paulekman.com/paul-ekman/>" /

**Air Week: Studio Production:**  
**Dickey**  
1/12/20

**Jason**

**SEGMENT 1: HAND WASHING AND HANDSHAKE BANS**

**Time**

**Duration**

**Synopsis:** Some hospital units have set up handshake bans because too few healthcare workers wash hands well enough to keep from spreading germs. The general public is even worse at washing hands, which has caused spread of serious disease. Some experts say

handshakes foster important human connections and oppose bans. Experts discuss and describe what it takes to wash hands well enough to be "clean."

1:50

11:34

**Host & Producer:** Reed Pence

**Guests:** Dr. Mark Sklansky, Professor and Chief, Division of Pediatric Cardiology, UCLA Mattel Children's Hospital and UCLA David Geffen School of Medicine; Donna Cardillo, registered nurse and inspirational speaker, "The Inspirational Nurse;" Dr. Pamala Marquess, Atlanta pharmacist; Dr. Wilma Wooten, Public Health Officer, County of San Diego (CA).

**Compliancy public health; healthcare; hospitals**  
**issues covered:**

**Links for more** <https://www.uclahealth.org/mark-sklansk> HYPERLINK "http://www.uclahealth.org/mark-sklansky" HYPERLINK "http://www.uclahealth.org/mark-sklansky" HYPERLINK "http://www.uclahealth.org/mark-sklansky"y

**information:**

<http://donnacardillo.com>

[https://www.cecocity.com/ncpa/tampa\\_2008/mtm\\_diabetes\\_insulin/marquess.ht](https://www.cecocity.com/ncpa/tampa_2008/mtm_diabetes_insulin/marquess.ht) HYPERLINK

"http://www.cecocity.com/ncpa/tampa\_2008/mtm\_diabetes\_insulin/marquess.htm" HYPERLINK

"http://www.cecocity.com/ncpa/tampa\_2008/mtm\_diabetes\_insulin/marquess.htm" HYPERLINK

"http://www.cecocity.com/ncpa/tampa\_2008/mtm\_diabetes\_insulin/marquess.htm"m <http://first5sandiego.org/wilma-j-wooten-m-d-m-p-h/>

**SEGMENT 2: "BROKEN HEART SYNDROME"**

**Time**

**Duration**

**Synopsis:** When a person suffers a severe emotional shock, they may suffer what looks like a heart attack but is actually what doctors call "stress cardiomyopathy." Most patients recover

but the condition can be fatal, confirming that it is possible to die of a broken heart. An expert explains.

**Host:** Nancy Benson

**Guests:** Dr. Tracy Stevens, cardiologist, St. Luke's Mid America Heart Institute, Kansas City, MO  
**Compliancy** healthcare; consumerism; pop culture; heart disease  
**issues covered:**

14:26      7:58

**Links for more** [https://www.nlm.nih.gov/locallegends/Biographies/Stevens\\_Tracy.htm](https://www.nlm.nih.gov/locallegends/Biographies/Stevens_Tracy.htm) HYPERLINK  
"http://www.nlm.nih.gov/locallegends/Biographies/Stevens\_Tracy.html" HYPERLINK  
"http://www.nlm.nih.gov/locallegends/Biographies/Stevens\_Tracy.html" HYPERLINK  
"http://www.nlm.nih.gov/locallegends/Biographies/Stevens\_Tracy.html" HYPERLINK

**information:**

**Air Week: Studio Production:**  
**Dickey**  
1/19/20

**Jason**

**SEGMENT 1: CRUSHING MEDICAL DEBT**

**Time**

**Duration**

**Synopsis:** Nearly a quarter of us owe past due medical debt, and hospitals are moving more aggressively to collect. The rise is the result of a tradeoff--Americans have avoided higher health insurance premiums only to be jeopardized by extremely high deductibles and out

of-network costs. Experts explain what unpaid medical debt can mean, how patients can escape its clutches, and how one charity works to buy and forgive debt.

1:50      13:25

**Host & Producer:** Reed Pence

**Guests:** Robert Goff, founding Director, RIP Medical Debt, and co-author, The Patient, The Doctor, and the Bill Collector: A Medical Debt Survival Guide; Sara Collins, Vice President for Health Coverage and Access, Commonwealth Fund

**Compliancy** insurance; healthcare; economics ; bankruptcy; personal finance; consumerism; hospitals  
**issues covered:**

**Links for more** <https://ripmedicaldebt.org/>

**information:**

<https://nomoremedicaldebt.com>

<https://www.commonwealthfund.org>

[/person/sara-r-collins](https://www.commonwealthfund.org/person/sara-r-collins)

**SEGMENT 2: SMOLDERING CONCUSSIONS**

**Time**

**Duration**

**Synopsis:** Doctors are realizing that concussions can smolder in the brain for years, making diagnosis at the time of occurrence all the more important. Yet a new study shows that protocols affecting the most vulnerable—young athletes—often are not followed. Experts 16:17 explain why, and what people should do when they receive any blow to the head. 6:36

**Host:** Nancy Benson

**Guests:** Dr. Kabran Chapek, staff physician, Amen Clinic, Bellevue WA and author, *Concussion Rescue: A Comprehensive Program to Heal Traumatic Brain Injury*; Dr. Ginger Yang, Principal Investigator, Center for Injury Research and Policy, Nationwide Children's Hospital and Associate Professor of Pediatrics, The Ohio State University College of Medicine

**Compliance issues covered:** healthcare; consumerism; pop culture

**Links for more** <https://www.amazon.com/Concussion-Rescue-Comprehensive-Program> HYPERLINK

"<http://www.amazon.com/Concussion-Rescue-Comprehensive-Program->" HYPERLINK

"<http://www.amazon.com/Concussion-Rescue-Comprehensive-Program->" HYPERLINK

"<http://www.amazon.com/Concussion-Rescue-Comprehensive-Program->"-

**information:** [Traumatic/dp/0806540230;](https://www.amazon.com/dp/0806540230)

<https://www.nationwidechildrens.org/research/areas-of-research/center-for-injury> HYPERLINK

"<http://www.nationwidechildrens.org/research/areas-of-research/center-for-injury->" HYPERLINK

"<http://www.nationwidechildrens.org/research/areas-of-research/center-for-injury->" HYPERLINK

"<http://www.nationwidechildrens.org/research/areas-of-research/center-for-injury->"- [research-and-policy/meet-our-team/ginger-yang-team](https://www.nationwidechildrens.org/research-and-policy/meet-our-team/ginger-yang-team)

**Air Week: Studio Production:**  
**Dickey**  
1/26/20

**Jason**

**SEGMENT 1: ADHD AND SLEEP DISORDERS**

**Time**

**Duration**

**Synopsis:** New research shows that most people with ADHD have a disordered body clock, prompting disturbed sleep, sleep deprivation, and a worsening of ADHD symptoms.

Experts discuss how fixing the body clock could lessen the impact of both ADHD and physical diseases that result from poor sleep.

**Host & Producer:** Reed Pence

**Guests:** Dr. Sandra Kooij, Associate Professor of Psychiatry, Free University Amsterdam Medical Center;  
Dr. Vatsal Thakkar, Clinical Assistant Professor of Psychiatry, New York University School of  
Medicine and CEO, Reimbursify

**Compliancy** youth at risk; developmental disorders; education; family issues  
**issues covered:**

**Links for more** <https://www.eunetworkadulthood.com/author/sandra-kooij/> HYPERLINK  
"https://www.eunetworkadulthood.com/author/sandra-  
kooij/%20HYPERLINK%20%22http://vatsalthakkar.com/%22http://vatsalthakkar.com" HYPERLINK  
"http://vatsalthakkar.com/" HYPERLINK "https://www.eunetworkadulthood.com/author/sandra-  
kooij/%20HYPERLINK%20%22http://vatsalthakkar.com/%22http://vatsalthakkar.com" http://vatsalthakkar.com

**information:**

1:50 12:10

<http://vatsalthakkar.com>

**SEGMENT 2: WORKING WHILE SICK**

**Time Duration**

**Synopsis:** Surveys show the vast majority of employees go to work when they're sick, risking fellow workers and slowing their own healing. Experts discuss the maladjusted

workplace culture that promotes this, how to know when you really should stay home, and ways to protect yourself from illness at the office.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Richard Deosingh, District President, Robert Half International; Dr. Joseph Ladapo, Associate Professor of Medicine, David Geffen School of Medicine, UCLA

**Compliancy** public health; employment and workplace issues; disease & sickness  
**issues covered:**

**Links for more** <https://www.uclahealth.org/joseph-ladapo>  
**information:**

15:02 7:30

<https://www.linkedin.com/in/richard-deosingh-56246813/>

**Air Week: Studio Production:**  
**Dickey**  
2/2/20

**Jason**

**SEGMENT 1: MUSIC AND MEDICINE**

**Time Duration**

**Synopsis:** Pre-medical students have typically majored in science, but some medical schools are finding that liberal arts and even music majors with no science background can do well.

Some admissions officers and doctors believe they may even have advantages, given the importance of communications in the doctor-patient relationship. A musician-turned- med student, an admissions officer and a musical doctor explain.

**Host & Producer:** Reed Pence

**Guests:** Hanna Boone, medical student, Memorial University of Newfoundland; Dr. Barton Thiessen, Associate Professor of Anesthesia and Assistant Dean of Admissions, Faculty of Medicine, Memorial University of Newfoundland; Dr. Danielle Ofri, Clinical Professor of Medicine, New York University and Editor, Bellevue Literary Review

**Compliance** education; healthcare; fine arts; technology  
**issues covered:**

**Links for more** <https://danielleofri.com>  
**information:**

1:49      12:22

<https://www.med.mun.ca/getattachment/fd3b-abfb-0e24-4dbb-8c75> HYPERLINK  
"http://www.med.mun.ca/getattachment/fd3b-abfb-0e24-4dbb-8c75-" HYPERLINK  
"http://www.med.mun.ca/getattachment/fd3b-abfb-0e24-4dbb-8c75-" HYPERLINK  
"http://www.med.mun.ca/getattachment/fd3b-abfb-0e24-4dbb-8c75-"-  
<316694b84357/Newsletter-Volume-1:-Issue-1.aspx>  
<http://www.soundsymposium.com/ssxix-hannah-boone/>

**SEGMENT 2: GERMS, DOUBLE-DIPPING AND THE FIVE-SECOND RULE**

**Time**

**Duration**

**Synopsis:** Super Bowl party snacks are prime territory for contamination via cross contamination

and being dropped on the floor. A scientist who has studied both phenomena discusses the truth (or lack of truth) in two old myths.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Paul Dawson, Professor of Food, Nutrition and Packaging Science, Clemson University

**Compliance** food safety; consumer safety; sports and recreation

**issues covered:**

**Links for more** <http://www.clemson.edu/academics/programs/creative> HYPERLINK

"http://www.clemson.edu/academics/programs/creative-" HYPERLINK

"http://www.clemson.edu/academics/programs/creative-" HYPERLINK

"http://www.clemson.edu/academics/programs/creative-"-

**Information:** <inquiry/projects/spotlight/food-myth.html>

15:13      7:51

**Air Week:** Studio Production:  
**Dickey**

**Jason**

2/9/20

**SEGMENT 1: A MORAL QUESTION: DEMENTIA, SPOUSES, AND "CLOSE FRIENDS"**

**Time**

**Duration**

**Synopsis:** Spouses of Alzheimer's disease patients often struggle with depression while caregiving and are desperate for support. Some have started new relationships while their loved one is still alive but no longer recognizes them. Acceptance of such infidelity is highly

individual. Experts and a woman involved in such a relationship discuss how it can benefit even the incapacitated spouse, as long as families find it acceptable.

1:50

11:10

**Host & Producer:** Reed Pence

**Guests:** Dr. William Uffner, board certified geriatric psychiatrist, Friends Hospital, Philadelphia and Clinical Assistant Professor of Psychiatry, Drexel University; Sharon B. Shaw, Licensed Clinical Social Worker and Certified Group Psychotherapist, New York; Tammi Reeves, author, *Bleeding Hearts: A True Story of Alzheimer's, Family, and the Other Woman*

**Compliancy issues covered:** healthcare; public health; elderly and senior citizens; family issues; ethics

**Links for more information:** <https://www.linkedin.com/in/sharon-b-shaw-lcsw-cgp-01b1a92>

<http://www.tamireeves.com/bleeding-hearts.htm> HYPERLINK  
"http://www.tamireeves.com/bleeding-hearts.html" HYPERLINK  
"http://www.tamireeves.com/bleeding-hearts.html" HYPERLINK  
"http://www.tamireeves.com/bleeding-hearts.html"1

**SEGMENT 2: NEEDLE PHOBIA**

**Time**

**Duration**

**Synopsis:** Untold millions of people are afraid of needles. Most manage by looking the other way when they're facing an injection, but many may avoid the doctor as a result of their fear.

The problem is increasingly dangerous for the rising number of people with diabetes, who must inject themselves with insulin to survive. A needle-phobic woman and doctor who's squeamish himself discuss.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Laura Munoz, needle phobic; Dr. Gary LeRoy, President, American Academy of Family Physicians

**Compliancy issues covered:** healthcare; public health; children and youth at risk; consumerism

**Links for more information:** <https://www.aafp.org/news/2019-congress-fmx/20190925leroyqa.html>

**Information:**

14:02

8:27

**Air Week:** Studio Production:  
**Dickey**  
2/16/20

**Jason**



**SEGMENT 1: MEDICAL CHILD ABUSE**

**Time**

**Duration**

**Synopsis:** Parents who have a mental illness known as factitious disorder may fake or induce illness in their children to get attention, sometimes taking kids to hundreds of medical

visits and deceiving doctors into performing numerous procedures and surgeries. Experts and a parent who got his child out of an abusive situation discuss how the legal & medical system may fail kids, danger signs and the road to recovery.

**Host & Producer:** Reed Pence

**Guests:** Ryan Crawford, father of child medically abused by his mother; Dr. Marc Feldman, Clinical Professor of Psychiatry, University of Alabama and author, *Dying to be Ill: True Stories of Medical Deception*; Dr. Mary Sanders, Clinical Associate Professor of Psychiatry, Stanford University Medical Center

**Compliancy issues covered:** healthcare; public health; elderly and senior citizens; family issues; ethics; law and crime; parenting issues

**Links for more information:** <http://www.marysandersphd.com/about>

1:50

12:30

<https://www.munchausen.com/index.php/biography> HYPERLINK

"<http://www.munchausen.com/index.php/biography/>" HYPERLINK

"<http://www.munchausen.com/index.php/biography/>" HYPERLINK

"<http://www.munchausen.com/index.php/biography/>"

<https://www.star-telegram.com/news/local/crime/article234077982.htm> HYPERLINK

"<http://www.star-telegram.com/news/local/crime/article234077982.html>" HYPERLINK

"<http://www.star-telegram.com/news/local/crime/article234077982.html>" HYPERLINK

"<http://www.star-telegram.com/news/local/crime/article234077982.html>"

**SEGMENT 2: CORONAVIRUS: WHAT DOES IT MEAN TO US?**

**Time**

**Duration**

**Synopsis:** Untold millions of people are afraid of needles. Most manage by looking the other way when they're facing an injection, but many may avoid the doctor as a result of their fear.

The problem is increasingly dangerous for the rising number of people with diabetes, who must inject themselves with insulin to survive. A needle-phobic woman and doctor who's squeamish himself discuss.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center; Dr. Jon Mark Hirshon, Professor of Emergency Medicine, Epidemiology and Public Health, University of Maryland, and Chairman, American College of Emergency Physicians.

**Compliancy issues covered:** healthcare; public health; consumerism; infectious disease

**Links for more information:** <https://www.vumc.org/health-policy/person/william-schaffner-md>

15:22

7:11

<https://www.acep.org/people-pages/board/ion-mark-hirshon/>

**Air Week: Studio Production:**  
**Dickey**  
2/23/20

**Jason**

**SEGMENT 1: GENES AND HIGH CHOLESTEROL**

**Time**

**Duration**

**Synopsis:** More than 100 million Americans have high cholesterol, a major risk factor for heart disease. Most people think of their diets as the main cause, but genetics also play a role in

both good and bad ways. A noted expert discusses how scientists are harnessing cholesterol genes to lower the risk of heart attacks.

**Host & Producer:** Reed Pence

**Guests:** Dr. Kiran Musunuru, Associate Professor of Cardiovascular Medicine and Genetics, University of Pennsylvania and author, *The Crispr Generation: The Story of the World's First Gene-Edited Babies*

**Compliance issues covered:** healthcare; public health; consumerism; heart disease

**Links for more information:** <https://www.med.upenn.edu/cvi/musunuru-laboratory.htm> HYPERLINK  
"<http://www.med.upenn.edu/cvi/musunuru-laboratory.html>" HYPERLINK  
"<http://www.med.upenn.edu/cvi/musunuru-laboratory.html>" HYPERLINK  
"<http://www.med.upenn.edu/cvi/musunuru-laboratory.html>"

1:50

12:10

**SEGMENT 2: BIG DATA IN MEDICINE**

**Time**

**Duration**

**Synopsis:** Untold millions of people are afraid of needles. Most manage by looking the other way when they're facing an injection, but many may avoid the doctor as a result of their fear.

The problem is increasingly dangerous for the rising number of people with diabetes, who must inject themselves with insulin to survive. A needle-phobic woman and doctor who's squeamish himself discuss.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Paddy Padmanabhan, CEO, Damo Consulting and author, *The Big Unlock: Harnessing Data and Growing Digital Health Businesses in a Value Based Healthcare Era*

**Compliance issues covered:** healthcare; technology

**Links for more information:** <https://www.cio.com/author/Paddy-Padmanabhan> HYPERLINK  
"<http://www.cio.com/author/Paddy-Padmanabhan/>" HYPERLINK "<http://www.cio.com/author/Paddy-Padmanabhan/>" HYPERLINK "<http://www.cio.com/author/Paddy-Padmanabhan/>"

**Information:**

15:02

7:59

**Air Week: Studio Production:**  
**Dickey**

**Jason**

3/1/20

**SEGMENT 1: FOOD DESERTS, EATING HABITS, AND HEALTH**

**Time**

**Duration**

**Synopsis:** Public policy is built on the food desert theory: the lack of neighborhood supermarkets drives people to eat less fresh food and more junk food. New research is challenging that

theory, but finding values of grocery stores in other, unexpected places. Experts discuss how nearby supermarkets change people and the neighborhoods where they live.

1:50

12:57

**Host & Producer:** Reed Pence

**Guests:** Dr. Andrea Richardson, policy researcher, Rand Corporation; Dr. Hunt Allcott, Assoc. Prof. of Economics, New York Univ. & Senior Principal Researcher, Microsoft Research

**Compliance issues covered:** public health; consumerism; economic development; poverty; inner city issues; economic assistance program

**Links for more information:** <https://sites.google.com/site/allcott/home>

[https://www.rand.org/about/people/r/richardson\\_andrea.htm](https://www.rand.org/about/people/r/richardson_andrea.htm) HYPERLINK  
"http://www.rand.org/about/people/r/richardson\_andrea.html" HYPERLINK  
"http://www.rand.org/about/people/r/richardson\_andrea.html" HYPERLINK  
"http://www.rand.org/about/people/r/richardson\_andrea.html" I

**SEGMENT 2: BIG DATA IN MEDICINE**

**Time**

**Duration**

**Synopsis:** Some experts believe the healthy lifespan eventually may be extended to hundreds of

years through genetic manipulation. This brings many philosophical and ethical questions, which a noted science author discusses.

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Chip Walter, author, Immortality, Inc.: Renegade Science, Silicon Valley Billions, and the Quest to Live Forever

**Compliance issues covered:** healthcare; technology; ethics; senior citizens; aging

**Links for more information:** <https://chipwalter.com/about-chip-walter> HYPERLINK "https://chipwalter.com/about-chip-walter/" /

**Information:**

15:49

7:06

**Air Week:** Studio Production:  
Dickey  
3/8/20

**Jason**

**SEGMENT 1: POLYCYSTIC OVARY SYNDROME**

**Time**

**Duration**

**Synopsis:** Polycystic ovary syndrome affects about 10% of American women, but has such a wide

variety of troubling symptoms that it's often misdiagnosed. Experts discuss the disorder and what women should know.

**Host & Producer:** Reed Pence

**Guests:** Dr. Felice Gersh, Medical Director, Integrative Medical Group of Irvine, Irvine, CA; Dr. John Nestler, Prof. of Medicine and Chairman, Dept. of Internal Medicine, Virginia Commonwealth Univ.; Dr. Brie Turner-McGrievy, Assoc. Prof. of Health Promotion Education Behavior, Univ. of South Carolina; Dr. Frank Gonzalez, Assoc. Prof. of Obstetrics and Gynecology, Univ. of Illinois-Chicago

**Compliance** healthcare; women's issues; consumerism  
**issues covered:**

**Links for more** <http://integrativemgi.com/doctors/dr-felice-gersh> HYPERLINK  
"http://integrativemgi.com/doctors/dr-felice-gersh/" HYPERLINK "http://integrativemgi.com/doctors/dr-felice-gersh/" HYPERLINK "http://integrativemgi.com/doctors/dr-felice-gersh/" HYPERLINK  
**information:**

1:46 13:04

<https://intmed.vcu.edu/about/leadership/nestler.htm> HYPERLINK  
"https://intmed.vcu.edu/about/leadership/nestler.html" HYPERLINK  
<https://hospital.uillinois.edu/find-a-doctor/frank-gonzalez>

[https://www.sc.edu/study/colleges\\_schools/public\\_health/faculty-staff/turner](https://www.sc.edu/study/colleges_schools/public_health/faculty-staff/turner) HYPERLINK  
"http://www.sc.edu/study/colleges\_schools/public\_health/faculty-staff/turner-" HYPERLINK  
"http://www.sc.edu/study/colleges\_schools/public\_health/faculty-staff/turner-" HYPERLINK  
"http://www.sc.edu/study/colleges\_schools/public\_health/faculty-staff/turner-" r- mcgrievy brie.php

## SEGMENT 2: HEALTHCARE FOR CHILDREN IN POVERTY

**Time**

**Duration**

**Synopsis:** Poor children often can't access healthcare or other needs in spite of decades of efforts. A pediatrician who has established clinics for the poor discusses the problem.

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Dr. Irwin Redlener, Prof. of Pediatrics, Columbia Univ. School of Medicine and Mailman School of Public Health and co-founder, Children's Health Fund

**Compliance** healthcare; public health; youth at risk; poverty  
**issues covered:**

**Links for more** <https://www.mailman.columbia.edu/people/our-faculty/ir211> HYPERLINK  
"http://www.mailman.columbia.edu/people/our-faculty/ir2110" HYPERLINK  
"http://www.mailman.columbia.edu/people/our-faculty/ir2110" HYPERLINK  
"http://www.mailman.columbia.edu/people/our-faculty/ir2110"0

**Information:**

15:52 6:37

<https://www.childrenshealthfund.org>

**Air Week: Studio Production:**  
**Dickey**  
3/15/20

**Jason**

**SEGMENT 1: MEDICAL ERRORS, 20 YEARS AFTER "TO ERR IS HUMAN"**

**Time**

**Duration**

**Synopsis:** The Institute of Medicine report "To Err Is Human" in 1999 shook health care with the finding that as many as 120,000 Americans die each year due to medical mistakes. A

noted researcher re-examines how far we've come since then and the difficult cooperation it will take to make patient safety more certain.

**Host & Producer:** Reed Pence

**Guests:** Dr. Kathleen Sutcliffe, Bloomberg Distinguished Prof. of Business and Medicine, Johns Hopkins Univ. and co-author, Still Not Safe: Patient Safety and the Middle Managing of American Medicine

**Compliance** healthcare; public safety; consumerism  
**issues covered:**

**Links for more information:** <https://global.oup.com/academic/product/still-not-safe-9780190271268?cc=us&lang=en&#>

1:51      11:59

**SEGMENT 2: INTERMITTENT FASTING**

**Time**

**Duration**

**Synopsis:** Studies show that by this time of year, most of us have failed new year's resolutions to

lose weight. A noted expert discusses how most people get in trouble with obesity and a more reasonable way to try to lose weight than most people follow.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Michael Mosely, author, The Fast 800

**Compliance** healthcare; consumerism  
**issues covered:**

**Links for more information:** <https://thefast800.com>

14:52      7:34

**Air Week:**  
**Dickey**  
3/22/20

**Studio Production:**

**Jason**

**SEGMENT 1: THE U.S. TAKES ON CORONAVIRUS**

**Time**

**Duration**

**Synopsis:** In the past 10 days, the US has finally begun to institute aggressive tactics against coronavirus that may limit its spread and the death toll. But many Americans remain

confused about what they should do and why. One of the nation's most authoritative infectious disease experts discusses.

**Host & Producer:** Reed Pence

**Guests:** Dr. William Schaffner, Prof. of Preventive Medicine and Infectious Diseases, Vanderbilt Univ. Medical Center

**Compliance** healthcare; public health; public safety; employment; education  
**issues covered:**

**Links for more** <https://www.vumc.org/health-policy/person/william-schaffner-m> HYPERLINK  
"http://www.vumc.org/health-policy/person/william-schaffner-md" HYPERLINK "http://www.vumc.org/health-policy/person/william-schaffner-md" HYPERLINK "http://www.vumc.org/health-policy/person/william-schaffner-md" d

**information:**

1:51 13:08

**SEGMENT 2: THE EFFECT OF PUBLIC POLICIES ON THE CORONAVIRUS FIGHT**

**Time**

**Duration**

**Synopsis:** The effectiveness of efforts to contain coronavirus often depend on governmental policies determined years or even decades ago that, at the time, had nothing to do with public health. A health policy expert discusses some of these policies and what they mean for coronavirus testing and treatment. 16:01

6:54

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Paul Ginsburg, Leonard Schaffer Chair of Health Policy Studies, Brookings Institution and Director, University of Southern California-Brookings Schaffer Initiative in Health Policy

**Compliance** healthcare; public health; federal government; politics; immigration; consumerism;  
**issues covered:** legislation; government spending; employment

**Links for more** <https://www.brookings.edu/experts/paul-ginsburg/>

**Information:**

**Air Week:**  
Dickey  
3/29/20

**Studio Production:** Jason

**SEGMENT 1: EASING THE STRESS OF WORKING AT HOME**

**Time**

**Duration**

**Synopsis:** Millions of Americans are suddenly having to work from home for the first time as a result of coronavirus. Many do not have a good home office setup, tech skills, family

makeup or the temperament to do it. A remote working expert discusses the do's and don't's of working from home without going crazy.

**Host & Producer:** Reed Pence

**Guests:** Teresa Douglas, co-author, Working Remotely: Secrets to Success for Employees on Distributed Teams

**Compliance** employment & workplace issues; family issues; economics; public health  
**issues covered:**

**Links for more** <https://www.simonandschuster.com/books/Working-Remotely/Teresa> HYPERLINK  
"http://www.simonandschuster.com/books/Working-Remotely/Teresa-" HYPERLINK  
"http://www.simonandschuster.com/books/Working-Remotely/Teresa-" HYPERLINK  
"http://www.simonandschuster.com/books/Working-Remotely/Teresa-"

**information:** [Douglas/9781506254333](https://www.simonandschuster.com/books/Working-Remotely/Teresa/)

1:51

12:41

**SEGMENT 2: KIDNEY DISEASE AND HIGH BLOOD PRESSURE**

**Time**

**Duration**

**Synopsis:** Most people who have kidney disease are not aware of it. In fact, nearly half of people with severe kidney disease don't know it. Kidney disease is often silent, and one of its

main risk factors, high blood pressure, is silent as well. The head of the NIH's kidney research organization discusses this major public health issue and what people should look for to receive early intervention.

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Griffin Rodgers, Director, National Institute of Diabetes, Digestive and Kidney Diseases

**Compliance:** healthcare; public health; consumerism

**issues covered:**

**Links for more information:** <https://www.niddk.nih.gov/about-niddk/meet-director>

**Information:**

15:34

7:27

**ADDITIONAL COVID-19 COVERAGE**

In addition to the above long-form report the station aired reports every other hour containing COVID-19 information from the World Health Organization, the Center For Disease Control and other news organizations. Reports varied in length but were approx. 1 min. These reports started on 3/13 and continued past quarterly report due date.

Station also aired live read local reports from the NWA COVID-19 Task Force concerning PPE needs locally and how you could donate items at local fire stations and police stations. The NWA COVID-19 Task force is comprised of local state, county, school and first responder representatives.

Station also aired two recorded PSA's from the NAB concerning hand washing, social distancing and other everyday action listeners could take to help the spread of the virus information was from cdc.gov. PSA schedule began on 3/15 and continued past quarterly report due date.