

TREASURE AND SPACE COAST RADIO POLITICAL DISCLOSURE STATEMENT

Stations: WGYL, WPHR, WJKD, WOSN, WTTB

Primary Political Window 7/9/22 - 8/23/22

The following practices apply to purchases of advertising time on radio stations for any “use” by legally qualified candidates for public office (i.e., any positive appearance of a candidate airing for four seconds or more, whose voice is either identified or is readily identifiable). In order to qualify for this treatment, candidates or their representatives may be asked to demonstrate that they are legally qualified. This Disclosure Statement is provided for general information as required by the rules and regulations of the Federal Communications Commission (“FCC”), and is not intended to be a part of any advertising sales contract, which is governed by applicable law and its own terms. Practices described herein are subject to change at the Station’s discretion, to the extent permitted by law.

Legally qualified federal candidates are entitled to purchase time on the Station during their election campaigns. The Station will consider all requests for such time and will make reasonable accommodations to meet such requests. Although a federal candidate has the right to “reasonable access” to the facilities of the Station for the airing of political advertisements, the Station generally retains the right to limit the amount of time sold to a candidate and has ultimate discretion with respect to the specific placement of political advertisements. The Station will grant access to specified state and local candidates based, in the Station’s sole discretion, on the public interest in the election and inventory [modify as appropriate for your station]. For a determination as to whether the Station will make time available for sale for certain local or state races, see Station Contact below.

During the 45 days preceding a primary election and the 60 days before a general election, the Station charges candidates in the respective elections the “lowest unit charge” for an advertisement if the advertisement constitutes a “use” of the Station’s facilities, as defined by the FCC. During any time outside of the 45-day and 60-day periods, the charges for candidate-purchased advertisements constituting a “use” are set so as to be no higher than those normally charged other advertisers for comparable use of the Station’s facilities. Any political advertisement that is not a “use,” including any advertisement purchased by a non-candidate or any advertisement dealing with non-candidate ballot issues, is sold at prevailing commercial rates. If a political advertisement constitutes a “use,” the Station will provide opposing candidates with “equal opportunities,” as established by federal law, to “use” the facilities of the Station. No federal candidate will be entitled to receive the Station’s lowest unit charge unless the candidate provides the Station with a certification that the candidate will not make any direct reference to another candidate for the same office in any broadcast unless the broadcast complies with §315(b)(2)(D) of the Communications Act, as amended by the Bipartisan Campaign Reform Act of 2002.

The terms and conditions applicable to political advertising on the Station are as follows:

1. Rates. The Station sells :15, :30, and :60 spots in various day parts as reflected on attached rate card

The classes of advertising time offered to commercial advertisers are:

a. Pre-emptible Spots

b. Non Pre-emptible

--All rates are subject to change up to 96 hours in advance to start of schedule if LUR changes. Emailed notification will be sent to candidate or authorized representative placing advertising.

Special Pricing Packages (subject to change).

With a minimum purchase of \$500 on WOSN or WPHR, receive 30 - :30 commercials on WTTB 1490 am/105.7 fm.

-Limit one package per political advertising buy.

2. Sponsorship Identification. All ads must comply with the sponsorship identification requirements of § 317 of the Communications Act and § 73.1212 of the FEC’s rules. The Station reserves the right to insert such sponsorship identification into any advertisement that fails to include the requisite identification even if the insertion of the identification causes a portion of the advertisement to be deleted. For a federal candidate to receive the lowest unit charge for the class of time purchased, all ads that refer to opposing candidates must contain a statement that is read by the candidate which identifies the candidate and office the candidate is seeking, and states that the candidate approved the broadcast,

- 3. Credit.** Cash at least 24 hours in advance of deadline is required unless the order is being placed by an agent or other entity with a proven credit history with the Station advertisers. This agent or entity must accept full responsibility for all air time and production charges.
- 4. Political Agreement.** A completed Agreement Form for Political Broadcasts (Form PB-19, or its equivalent) must accompany any time order.
- 5. Proof of Candidacy.** The Station, at its option, may require the candidate to produce proof that they are legally qualified candidate.
- 6. Notice and Weekend Access.** Orders must be placed within deadline parameters below. Copy changes or cancellations require one business day's notice. Deadlines for contract changes and commercial materials are
Noon Fridays for Saturday, Sunday, and Monday's logs
Noon Tuesday for Wednesday Logs
Noon Wednesday for Thursdays logs
Noon Thursday for Fridays logs
- 7. Production Facilities.** The Station's production facilities will be available to produce commercials for political advertisers on the same terms as provided to commercial advertisers. On-air personalities may not voice political spots - they can voice required political disclaimer.
- 8. Make Good Policy.** In the event of a missed spot, the Station will make good in the same day part within 3 days. If time prohibits making the spot good (e.g., missed on last day before election) the Station will refund the cost of the missed spot to the purchasing entity within 10 working days.
- 9. Election Day Orders.** Political advertising will be accepted for broadcast on election day, depending on available inventory.
- 10. Rebates.** If a new lowest unit charge is established after a political advertiser's purchase has been made or run, the Station will rebate the overcharge to the political advertiser within 10 working days or will credit the overcharge to the candidate's future time purchases, as the candidate directs.
- 11. Online FCC Public Inspection File (Political File).** All political forms will be uploaded onto Radio Station's Political files on FCC including requests by or on behalf of a candidate for public office (BCRA), together with an appropriate notation showing the disposition made by the licensee of the requests, including whether such requests were granted and the amount charged. The disposition also includes the schedule of time purchased when the spots aired, the rates charged, and the classes of time purchased (NAB forms, Station Contract, Schedules/Packages). Whenever free time is provided to a candidate, a record of the free time provided is uploaded into the online FCC public inspection file
- 12. Station Contact.** Station's General Manager will take questions and messages from candidates and their representatives.

Contact information:

Karen Franke, General Manager

772 205 5510 (cell)

karenfranke@mytcmmedia.com

Available 8am to 8 pm - Monday - Friday

For emergency changes - Saturday/Sunday 10a-3p