

WIBA
Madison, WI
Quarterly Issues/Programs List
Fourth Quarter, 2022
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Automotive Safety	MADISON FORUM: WISCONSIN AAA	Robin talks with Nick Jarmusz from WI AAA about gas prices and road safety.	Nick Jarmusz	10/02/2022 07:05 AM	029:47
Healthy Living	Living Sober & National Preparedness Month	Scott Strode discusses sober living and Lea Crager discusses preparing for natural disasters and emergencies	Scott Strode & Lea Crager	10/09/2022 7:05 AM	029:47
Manufacturing & Construction	MADISON FORUM: THE COOLEST THING MADE IN WI	Robin is joined by WMC's Nick Novak to talk about WMC's Coolest Thing Made In Wi competition.	WI Manufacturing & Commerce	10/16/2022 07:05 AM	029:47
PubHealth, Edu, Consumerism	MADISON FORUM: iHEART COMMUNITIES	INFORMATION ON THE UPCOMING FLU SEASON WITH DR. PATSY STINCHFIELD ALSO THE IMPORTANCE	Dr. Patsy Stinchfield	10/23/2022 07:05 AM	029:47

		OF SLEEP WITH			
Public Health, Disaster Recov	MADISON FORUM: RED CROSS OF WISCONSIN	LOCALLY THE RED CROSS HAS BEEN CALLED UPON REGULARLLY AND NATIONALLY THEY HAVE BEN PUT TO WORK IN F	Robin Colbert	10/30/2022 07:05 AM	029:47
Politics,Elections,Media	MADISON FORUM: DANE COUNTY VOTING	Dane Co Clerk Scott McDonell talks all things Nov. 8 election	Dane County Clerk Scott McDonell	11/06/2022 07:05 AM	029:47
Politics,Elections,Media	MADISON FORUM: ELECTION RESULTS	Marquette Law School's Charles Franklin talks polling and election results.	CHARLES FRANKLIN	11/13/2022 10:05 AM	029:47
HUNTING/WILDLIFE	MADISON FORUM: DEER SEASON	WI DNR's Jeff Pritzl with everything you need to know about WI deer season 2022	Jeff Pritzl	11/20/2022 07:05 AM	029:47
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid-19, the flu, and RSV along with info on Covid-19 and flu vaccines	Dr. D. Kass, Dr. J. Sands	11/27/2022 07:05 AM	029:49
BUSINESS/LIFESTYLE	MADISON FORUM - ONLINE HOLIDAY SHOPPING SAFETY	Robin talks with BBB's Tiffany Schultz on safe online shopping.	TIFFANY SCHULTZ	12/04/2022 07:05 AM	029:31
Health,InfectiousDisease,Fami	MADISON FORUM - Respirartory Trifecta with Jeff Pothoff	Robin talks with UW Health's Jeff Pothoff about the COVID, RSV,	Jeff Pothoff	12/11/2022 07:05 AM	029:47

		flu trifecta.			
Public Health, Suicide Awaren	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Programs HSRA oversees to help give underserved communities access to health care	C. Johnson, Dr. D. Rudd	12/18/2022 07:05 AM	029:49
Public Health & Safety, Suici	Madison Forum: PUBLIC AFFAIRS SPECIAL	2022 the year in review Part 1	Robin Colbert	12/25/2022 09:59 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Raising awareness of childhood adoption	PSA - Adopt US Kids 60	000:59	44
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Join Us 2 - 35	000:34	23
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Officers 2 - 35	000:36	22
Providing assistance, jobs, and services to vets and their communities	PSA - AMVETS - Officers 30	000:30	23
Dangers of underage drinking	PSA - Dads Talk - Underage Drinking 30	000:30	21
The importance of recycling including electronic devises	PSA - ECycle 30	000:29	31
Providing broadband coverage to everyone during the pandemic	PSA - Emergency Broadband 30	000:30	19
Raising awareness of expectations of blind people as low expectations create obstacles between blind people and their dreams	PSA - Nat Fed Blind 30	000:29	21
Raising awareness of Veteran's Issues when the return home	PSA - PARALYZED VETERANS :60	000:59	1
Options for planning for retirement	PSA - SSA - Online 30	000:30	23
Options for planning for retirement	PSA - SSA - Online 60	000:57	68

Options for planning for retirement	PSA - SSA - Retire Online 15	000:15	3
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 30	000:30	21
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 60	000:59	39
Multiple sclerosis Awareness	PSA - WalkMS 15	000:14	3
Multiple sclerosis Awareness	PSA - WalkMS 30	000:29	20
Multiple sclerosis Awareness	PSA - WIAA_2 :30	000:30	1
Alcoholism, Mental Illness	Alcoholics Anonymous	000:59	43
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	14
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	4
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	52
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	15
BENEFIT KIDS MUSIC/ARTS EDUCA	artistsalive.org	000:30	4
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	15
College Access	American Council on Education	000:20	15
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	6
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	5
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	5
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	11
Health Care	Red Cross	000:29	3
HEALTHY EATING EDUCATION	USDA	000:15	11
Job Training Goodwill	Goodwill/Ad Council	001:00	59
Life Lessons from HS Sports	W.I.A.A.	000:30	68
MILITARY AND VETERANS	HOME BASE	000:30	13
MILITARY AND VETERANS	USO	000:54	88
Multiple Sclerosis Awareness	National MS Society	000:54	91
National Park Conservation	National Park Conserva. Assc.	000:15	15
Scholarship competition designed to bring about change	PROJECT YELLOW LIGHT	000:29	9
Protecting WildLife Areas	Wild Life Land Trust	000:14	11
Importance of investing and saving for the future	Nat Fondtn For Credit Council	000:14	14
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	10

RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	1
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	2
Recycling	CALL TO RECYCLE DOT ORG	000:20	11
Retirement Saving Education	Social Security Admin	000:15	20
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	3
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	2
Raising funds to help homeless men, women, and children	SHINE A LIGHT	000:30	3
Sports Bring Communitites Tog	W.I.A.A.	000:30	61
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	10
Raising funds for black student scholarships	UNCF	000:29	4
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	11
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	16
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	13
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	49
VETERANS HEALTH	Paralyzed Veterans America	000:29	20
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	16