

WIBA  
Madison, WI  
Quarterly Issues/Programs List  
Third Quarter, 2022  
04/16/2019

WIBA  
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Wellness	MADISON FORUM - 2022 AT THE HALF WAY POINT PT.1	ROBIN TAKES A LOOK BACKON THE NEWS AND EVENTS THAT HAVE SHAPED 2022 SO FAR PT.1	Robin Colbert	07/03/2022 07:05 AM	029:48
PopCulture,Media,Parenting	MADISON FORUM - 2022 AT THE HALF WAY POINT PT.2	ROBIN TAKES A LOOK BACKON THE NEWS AND EVENTS THAT HAVE SHAPED 2022 SO FAR PT.2	Robin Colbert	07/10/2022 07:05 AM	029:48
Media,Lit,Arts	MADISON FORUM - INTERVIEW WITH JOHN STOFFLET	ROBIN TALKS WITH JOHN STOFFLET VETERAN NBC15 ANCHOR	John Stofflet	07/17/2022 07:05 AM	029:47
Edu,Law,Sports	MADISON FORUM - CAMP HERO	ROBIN TALKS WITH JEN ROMAN FROM CAMP HERO a non profit camp for Girl Scouts	Jen Roman	07/24/2022 07:05 AM	029:47
Public Health & Safety, US Ec	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks brain health and ways to improve focus and sleep with his guests	Dr. P. Porter, R. Insana	07/31/2022 07:05 AM	029:49
Community Event	MADISON FORUM: WI STATE FAIR WITH JEN PUENTE	Robin talks with Jen Puente, CMO of the WI State Fair, about the 2022 fair.	Jen Puente	08/07/2022 07:05 AM	029:47
Elections,Communication,Publi	MADISON	Robin talks with	Charles	08/14/2022	029:47

	FORUM: WI PRIMARY ANALYSIS W/ CHARLES FRANKLIN	Charles Franklin, Marquette Law poll director, about WI election results.	Franklin	07:05 AM	
COMMUNITY INVOLVEMENT	MADISON FORUM: VISION ZERO W/ RENEE CALLAWAY	Robin talks with Madison's Pedestrian Bicycle Administrator Renee Callaway about Vision Zero	Renee Callaway	08/21/2022 07:05 AM	029:47
COMMUNITY INVOLVEMENT	MADISON FORUM: IHeart COMMUNITIES	Ryan Gorman talks about the Sound It Out campaign which uses music to help parents support middle schooler's	Dr. C. Jackman	08/28/2022 07:05 AM	029:50
Public Health & Safety, Educa	MADISON FORUM: MONKEY POX FAQ	Robin talks common monkey pox questions with Ken Van Horn from Public Health Madison & Dane Co	Ken Van Horn	09/04/2022 07:05 AM	029:47
Public Health & Safety, Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks the CDC's Covid-19 Vaccine policy unit lead.	Dr. E. Twentyman, M. Tobin	09/11/2022 07:52 AM	029:49
Public Health & Safety, Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks the CDC's Covid-19 Vaccine policy unit lead.	Dr. E. Twentyman, M. Tobin	09/11/2022 09:14 AM	029:49
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman talks update on Covid-19 Vaccines and Suicide Prevention Awareness Month	Dr. G. Bearman, B. DiSabatino	09/18/2022 07:05 AM	029:49
ANIMAL CARE	MADISON FORUM: DCHS WILDLIFE CENTER	Robin talks with Jackie and Sarah from the Dane Co Humane Society Wildlife Center.	Jackie Smith & Sarah Rogers	09/25/2022 07:05 AM	029:47

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Supporting child welfare systems and connects children in fostercare with families	PSA - Adopt US Kids 60	000:59	112
Providing assistance, jobs, and services to veterans and their communities	PSA - AMVETS - Join Us 2 - 35	000:34	26
Providing assistance, jobs, and services to veterans and their communities	PSA - AMVETS - Join Us 30	000:30	9
Providing assistance, jobs, and services to veterans and their communities	PSA - AMVETS - Officers 2 - 35	000:36	26
Providing assistance, jobs, and services to veterans and their communities	PSA - AMVETS - Officers 30	000:30	31
Raising awareness to the dangers of underage drinking	PSA - Dads Talk - Underage Drinking 30	000:30	27
The importance of recycling including electronic devises	PSA - ECycle 30	000:29	32
Providing broadband coverage to everyone during the pandemic	PSA - Emergency Broadband 30	000:30	36
Multiple Sclerosis Awareness	PSA - Multiple Sclerosis :55	000:54	1
Raising awareness of expectations of blind people as low expectations create obstacles between blind people and their dreams	PSA - Nat Fed Blind 30	000:29	30
Raising awareness of Veteran's Issues when they return home	PSA - PARALYZED VETERANS :60	000:57	1
Options for planning for retirement	PSA - SSA - Online 30	000:30	31
Options for planning for retirement	PSA - SSA - Online 60	000:57	140
Options for planning for retirement	PSA - SSA - Retire Online 15	000:15	7
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 30	000:30	48
Raising awareness of the dangers of vaping	PSA - Vaping - Clouded 60	000:59	113
Multiple Sclerosis Awareness	PSA - WalkMS 15	000:14	11
Multiple Sclerosis Awareness	PSA - WalkMS 30	000:29	30
Alcoholism, Mental Illness	Alcoholics Anonymous	000:59	100
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	20
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	37
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	110
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	26
BENEFIT KIDS MUSIC/ARTS EDUCA	artistsalive.org	000:30	12
Creating college access for all	American Council on	000:20	17

	Education		
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	2
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	11
Education	NATIONAL SUMMER LEARNING	000:30	13
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	28
Health Care	Red Cross	000:29	17
HEALTHY EATING EDUCATION	USDA	000:15	20
Job Training Opportunities at Goodwill	Goodwill/Ad Council	001:00	108
COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	11
Life Lessons from HS Sports	W.I.A.A.	000:30	72
MILITARY AND VETERANS	USO	000:54	160
Multiple Sclerosis Awareness	National MS Society	000:54	176
National Park Conservation	National Park Conserva. Assc.	000:15	21
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:30	3
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:32	5
NO KID HUNGRY	NO KID HUNGRY	000:29	14
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	4
Protecting WildLife Areas	Wild Life Land Trust	000:14	19
Importance of investing and saving for the future	Nat Fondtn For Credit Council	000:14	21
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	22
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	9
RAISE FUNDS FOR UNPRV. CHILDR	United Way	000:15	10
RECOVERY FROM ADDICTION	NATIONAL RECOVERY MONTH	000:30	10
Recycling	CALL TO RECYCLE DOT ORG	000:20	14
Retirement Saving Education	Social Security Admin	000:15	21
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	16
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	21
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	5

Sports Bring Communitites Together	W.I.A.A.	000:30	75
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	18
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	16
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	23
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	123
VETERANS HEALTH	Paralyzed Veterans America	000:29	35
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	21