

WIBA
Madison, WI
Quarterly Issues/Programs List
Third Quarter, 2018
10/02/2018

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture, Weather, Food:** ITS HARVEST SEASON. FARMERS HAVE HAD A TOUGH YEAR WITH FLOODING AND TRADE WARS. ALSO DANGERS ON T
- **Disaster Relief:** RECORDSETTING RAIN FALLS HIT THE STATE. DANE CO EXEC JOE PARIISI ON THE COUNTYS EFFORTS
- **Elections, Communication, Publi:** HOW IS WISCONSIN HANDELING THE RUSSIAN THREAT TO OUR ELECTION SYSTEM?
- **Labot, Unemployment, Women's Iss:** OPERATING ENGINEERS PRESIDENT--BUSINESS MANAGER TERRY MCGOWEN DISCUSSES WISCONSIN ROAD PROJECTS, FO
- **LGBT RIGHTS:** ROBIN IS JOINED BY OUTREACH DIRECTOR STEVE STARKEY TO PREVIEW THIS YEARS PRIDE EVENT
- **POLITICS/GOVERNMENT:** GOP SEN CANDIDATE LWAH VUKMIR JOINS ROBIN TO TALK ABOUT HER PRINARY RUN FOR US SENATE
- **Public Safety:** HOW TO STAY SAFE DURING AN ACTIVE SHOOTER SITUATION. ALSO LESONS LEARNED FORM TRAGIC EVENTS.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Elections, Communication, Publi	MADISON FORUM- MARQUETTE	AN EARLY LOOK AT HOW THE GOVERNORS	CHARLES FRANKLIN	07/01/2018 06:29 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	POLL	RACE IS SHAPING UP			
Elections,Communication,Public	MADISON FORUM- DEMS VINEHOUT AND PADE	DEM PRIMARY CANDIDATES KATHLEEN VINEHOUT AND JOSH PADE	KATHLEEN VINEHOUT	07/08/2018 06:29 AM	029:28
Elections,Communication,Public	MADISON FORUM- DEMS MCCABE AND MITCHELL	DEM PRIMARY CANDIDATES MIKE MCCABE AND MAHLEN MITCHELL	KATHLEEN VINEHOUT	07/15/2018 06:29 AM	029:50
Elections,Communication,Public	MADISON FORUM- GOP SEN CANDIDATE KEVIN NICHOLSON	GOP PRIMARY CANDIDATE KEVIN NICHOLSON ON HIS BID TO REPLACE TAMMY BALDWIN IN THE US SENATE	KEVIN NICHOLSON	07/22/2018 06:29 AM	029:50
Elections,Communication,Public	MADISON FORUM- DEM GOVERNOR CANDIDATES SOGLIN AND EVERS	DEM PRIMARY CANDIDATES PAUL SOGLIN AND TONY EVERS	PAUL SOGLIN	07/29/2018 06:29 AM	029:50
Elections,Communication,Public	MADISON FORUM- ELECTION HACKING	HOW IS WISCONSIN HANDLING THE RUSSIAN THREAT TO OUR ELECTION SYSTEM?	REID MAGNEY	08/05/2018 06:29 AM	029:53
POLITICS/GOVERNMENT	MADISON FORUM- GOP SEN CANDIDATE LEAH VUKMIR	GOP SEN CANDIDATE LEAH VUKMIR JOINS ROBIN TO TALK ABOUT HER PRIMARY RUN FOR US SENATE	LEAH VUKMIR	08/12/2018 06:29 AM	029:38
LGBT RIGHTS	MADISON FORUM- OUTREACH	ROBIN IS JOINED BY OUTREACH DIRECTOR	Steve Starkey	08/19/2018 06:29 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	PRIDE PARADE AND RALLY	STEVE STARKEY TO PREVIEW THIS YEARS PRIDE EVENT			
Disaster Relief	MADISON FORUM- SUN PRAIRIE STRONG	LIEUTENANT KEVIN KONOPACKI DISCUSSES THE PROGRESS IN SUN PRAIRIE FOLLOWING A GAS EXPLOSION THAT LEV	KEVIN KONOPACKI	08/26/2018 06:29 AM	029:50
Labot,Unemployment,Women'sIss	MADISON FORUM- LABOR DAY AND FOXCONN	OPERATING ENGINEERS PRESIDENT-- BUSINESS MANAGER TERRY MCGOWEN DISCUSSES WISCONSIN ROAD PROJECTS, FO	TERRY MCGOWAN	09/02/2018 06:29 AM	029:50
Disaster Relief	MADISON FORUM- HISTORIC FLOODING	RECORDSETTING RAIN FALLS HIT THE STATE. DANE CO EXEC JOE PARIISI ON THE COUNTYS EFFORTS	JOE PARISI	09/09/2018 06:29 AM	029:50
Public Safety	MADISON FORUM- ACTIVE SHOOTER TRAINING	HOW TO STAY SAFE DURING AN ACTIVE SHOOTER SITUATION. ALSO LESONS LEARNED FORM TRAGIC EVENTS.	DONALD BOMKAMP	09/16/2018 06:29 AM	029:50
Public Safety	MADISON FORUM- MIDDLETON ACTIVE SHOOTER	FOLLOWIN A TRAGIC SHOOTING IN MIDDLETON HOW TO STAY SAFE DURING A SITUATION	DONALD BOMKAMP	09/23/2018 06:29 AM	029:49
Agriculture,Weather,Food	MADISON	ITS HARVEST	MITCH	09/30/2018	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FORUM-HARVEST SEASON	SEASON. FARMERS HAVE HAD A TOUGH YEAR WITH FLOODING AND TRADE WARS. ALSO DANGERS ON T	BREUNIG	06:29 AM	

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	033
AMERICAN RED CROSS	American Red Cross	000:29	009
Autism Awareness	Autism Speaks.org	001:00	048
College Education	Ad Council	000:20	006
Community Awareness	Badger Honor Flight	000:30	170
Community Awareness	Grads For Life.org	001:00	074
Community Awareness	Social Security Admin	001:00	032
COMMUNITY INVOLVEMENT	Ad Council	000:15	004
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
COMMUNITY INVOLVEMENT	NO KID HUNGRY CAMPAIGN	000:30	003
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	003
Disaster Relief	100 ROOFS	000:30	005
Disaster Relief	SUN PRAIRIE LADIES NIGHT IN	000:30	013
Education	Dollar Gen Literacy Foundatio	001:00	010
Education	UNDERSTOOD.ORG	001:00	055
EDUCATION/LIFESTYLE	AARP	000:30	007
Employment, Buisness, Communi	Ad Council	000:30	007
Family/Community	Grads For Life.org	000:15	002
Family/Community	Humane Society	001:00	018
Family/Community	Meals On Wheels	001:00	002
Family/Community	US Forest Service	000:30	004
Fatherhood.gov	US Dept of Health/Human Srves	000:30	003
FLOOD RELIEF	American Red Cross	000:34	026
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	011
Health Care	Red Cross	000:30	006
Job Training Goodwill	Goodwill/Ad Council	001:00	017
Life Lessons from HS Sports	W.I.A.A.	000:30	045
MILITARY AND VETERANS	USO	000:55	048
National Park Conservation	National Park Conserva. Assc.	000:15	002
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	034
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	008
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	030
Pet Adoption	PETA	000:14	001
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	009
psa	9-11 DAY	000:30	007
Public Announcement	Paralyzed Veterans Of America	000:15	003
Public Education	Enviroenmental Protection AGY	000:15	005
Public Education	Nat Fondtn For Credit Council	000:15	002
Public Education	Paralyzed Veterans Of America	000:20	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Education	Social Security Admin	000:15	003
Public Education	Social Security Admin	000:30	003
Public Education	US Department of Transportati	000:15	001
Public Education	Wild Life Land Trust	000:15	001
Public Health	Ad Council	000:15	003
Public Health	Ad Council	000:20	005
Public Health	Ad Council	000:30	010
Public Health	Ad Council	000:55	044
Public Health	Ad Council	000:59	027
Public Health	DIABETES AWARENESS	001:00	009
Public Safety	Dept Of Homeland Security	000:30	002
PublicSafety,AutoHighwaySafet	NHTSA-SEATBELT SAFETY	001:00	025
RAISING FUNDS FOR HOSPICE CAR	Agrace Hospice Care	000:30	007
Recycling	Ad Council	000:21	014
Rehabilitation Research	Kessler Foundation	000:30	015
SAFE DRIVING	NHTSA	000:29	016
SAFE DRIVING	NHTSA	000:30	012
SAFE DRIVING	NHTSA-Drink & Drive	000:30	006
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	001
Safety/Seatbelts	NHTSA	000:30	026
Sports Bring Communitites Tog	W.I.A.A.	000:30	045
Verona Ice Rink Improvement	VERONA HOMETOWN DAYS	000:30	009
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:15	004
VETERANS HEALTH	Paralyzed Veterans America	000:30	001