

WIBA  
Madison, WI  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/07/2019

WIBA  
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture, Weather, Food:** MIDDLETON POLICE AND FIRE HAVE BEEN BUSY BETWEEN FLOODING AND A WORKPLACE SHOOTING. CHIEF CHUCK FOU
- **Community Event:** UW BAND DIRECTOR MIKE LECKRONE RETIRES AFTER 50 YEARS LEADING THE UW MARCHING BAND
- **Consumers, Legal Reform, Education:** WITH ALL THE HOLIDAY COMERACE THERE ARE A LOT OF SCAMMERS TRYING TO TAKE ADVANTAGE OF PEOPLE THIS H
- **Current Events:** A look back on the major news stories of 2018
- **Drug Addiction, Health Care:** MADISON ATTORNEY CHRIS VAN WAGNER LOST HIS DAUGHTER TO A DRUG OVERDOSE. ROBIN TALKS WITH WAGNER A
- **Elections, Pol Parties, Mental He:** MORE THAN HALF THE STES RESIDENTS WILL HAVE THEIR OPINIONS HEARD ON A VERITY OF MARIJUANA ISSUES IG
- **Local Economy:** THE CITY'S MARKET PLAN GETS MODIFIED AND WHAT'S OLD IS NEW AGAIN
- **Public Safety:** CRIME IN MADISON AND POLICE IN PUBLIC SCHOOLS
- **Public Health, Education:** IT'S INFLUENZA SEASON. ROBIN TALKS WITH TOM HAUPT FROM THE STSTES DEPT OF HUMAN SERVICES
- **Public Helath, Consumerism:** M9007399\_LivingWithDiabetes\_LongFormPSA
- **Rec&Leisure/Tech, Econ:** DNR SPECIALIST KEVIN WALLENFANG DISCUSSES HUNTER SAFTEY AND UPDATED REGULATIONS FOR DEER HUNTING S
- **Veteran's Issues, Military War:** UNDERSTANDING HOW FISHER HOUSE DOES TO HELP OUR MILITARY, VETERANS AND THEIR FAMILIES

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
Agriculture, Weather,	MADISON FORUM- MIDDLETON POLICE	MIDDLETON POLICE AND FIRE HAVE BEEN BUSY BETWEEN	CHARLES 'CHUCK'	10/07/2018 06:29 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		FLOODING AND A WORKPLACE SHOOTING. CHIEF CHUCK FOU	FOULKE		
DrugAddiction, Health Care	MADISON FORUM- OPIOIDS PT.1	MADISON ATTORNEY CHRIS VAN WAGNER LOST HIS DAUGHTER TO A DRUG OVERDOSE. ROBIN TALKS WITH WAGNER A	CHRIS VAN WAGNER	10/14/2018 06:29 AM	029:47
DrugAddiction, Health Care	MADISON FORUM- OPIOIDS PT.2	MADISON ATTORNEY CHRIS VAN WAGNER LOST HIS DAUGHTER TO A DRUG OVERDOSE. ROBIN TALKS WITH WAGNER A	CHRIS VAN WAGNER	10/21/2018 06:29 AM	029:46
Elections,PolParties ,Mental Health	MADISON FORUM- MARIJUANA REFERENDUMS	MORE THAN HALF THE STES RESIDENTS WILL HAVE THEIR OPINIONS HEARD ON A VERITY OF MARIJUANA ISSUES IG	ANDREW HISEL	10/28/2018 06:29 AM	029:49
PublicHelath, Consumerism	MADISON FORUM- 07399_LivingWithDiabetes_LongFormPSA	M9007399_LivingWithDiabetes_LongFormPSA	----	11/04/2018 06:29 AM	029:00
PublicHealth, Education	MADISON FORUM- FLU SEASON	IT'S INFLUENZA SEASON. ROBIN TALKS WITH TOM HAUPT FROM THE STSTES DEPT OF HUMAN SERVICES	Tom Haupt	11/11/2018 06:29 AM	029:50
Rec&Leisure/ Tech,Econ	MADISON FORUM- HUNTERS SAFETY	DNR SPECIALIST KEVIN WALLENFANG DISCUSSES HUNTER SAFTEY AND UPDATED REGULATIONS FOR DEER HUNTING S	KEVIN WALLENFANG	11/18/2018 06:29 AM	029:50
Veteran's Issues, MilitaryWar	MADISON FORUM- FISHER HOUSE FOUNDATION	UNDERSTANDING HOW FISHER HOUSE DOES TO HELP OUR MILITARY, VETERANS AND THEIR FAMILIES	FISHER HOUSE	11/25/2018 06:29 AM	029:50
Comsumers, Legal Reform	MADISON FORUM- CONSUMER SAFETY	WITH ALL THE HOLIDAY COMERACE THERE ARE A LOT OF SCAMMERS TRYING TO TAKE ADVANTAGE OF PEOPLE THIS H	MICHELLE REINEN	12/02/2018 06:29 AM	029:50
Community Event	MADISON FORUM- LECKRONE'S CURTAIN CALL	UW BAND DIRECTOR MIKE LECKRONE RETIRES AFTER 50 YEARS LEADING THE UW MARCHING BAND	MIKE LECKRONE	12/09/2018 06:29 AM	029:50
Local Economy	MADISON FORUM- MADISON PUBLIC MARKET	THE CITY'S MARKET PLAN GETS MODIFIED AND WHAT'S OLD IS NEW AGAIN	DAN KENNELLY	12/16/2018 06:29 AM	029:55
Public Safety	MADISON FORUM- MADISON POLICE CHIEF KOVAL	CRIME IN MADISON AND POLICE IN PUBLIC SCHOOLS	Mike Koval	12/23/2018 06:29 AM	029:50
Current Events	MADISON FORUM- YEAR IN REVIEW Part 1	A look back on the major news stories of 2018	Robin Colbert	12/30/2018 06:29 AM	029:51

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism, Mental Illness	Alcoholics Anonymous	001:00	038
BULLYING	CRISIS TEXTLINE	000:30	005
College Education	Ad Council	000:20	004
Community Awareness	Badger Honor Flight	000:30	126
Community Awareness	Social Security Admin	001:00	041
COMMUNITY INVOLVEMENT	Ad Council	000:15	004
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	009
COMMUNITY INVOLVEMENT	L'OREAL	000:30	009
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	001
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	001
Disaster Relief	100 ROOFS	000:30	014
Disaster Relief	Red Cross	000:30	015
DRUG ADDICTION SUPPORT	TELLURIAN DETOX CENTER	000:31	013
Education	UNDERSTOOD.ORG	001:00	018
Employment, Buisness, Communi	Ad Council	000:30	001
Fatherhood.gov	US Dept of Health/Human Srvc	000:30	008
FLOOD RELIEF	American Red Cross	000:30	005
FLOOD RELIEF	American Red Cross	000:34	013
HEALTH AND FITNESS	RED	000:30	015
Health Care	Red Cross	000:30	005
Hunger Prevention	Goodman Center	000:31	046
Job Training Goodwill	Goodwill/Ad Council	001:00	039

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Life Lessons from HS Sports	W.I.A.A.	000:30	024
MILITARY AND VETERANS	USO	000:55	053
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	010
National Park Conservation	National Park Conserva. Assc.	000:15	001
Nature Preservation	Aldo Leopold Nature Center	000:30	003
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	047
Pet Adoption	PETA	000:14	001
Public Announcement	Paralyzed Veterans Of America	000:15	001
Public Awarenes	PSA - selfless ambition	000:31	024
Public Education	Enviorenmental Protection AGY	000:15	002
Public Education	Nat Fondtn For Credit Council	000:15	004
Public Education	Paralyzed Veterans Of America	000:20	005
Public Education	Social Security Admin	000:15	003
Public Education	Social Security Admin	000:30	005
Public Education	Wild Life Land Trust	000:15	001
Public Health	Ad Council	000:15	002
Public Health	Ad Council	000:20	006
Public Health	Ad Council	000:30	006
Public Health	Ad Council	000:55	057
Public Health	Ad Council	000:59	038
Public Safety	Dept Of Homeland Security	000:30	001
PUBLIC SCHOOL FUND RAISING	MAD MET SCL DISTRCT	000:29	003
PUBLIC SCHOOL FUND RAISING	MAD MET SCL DISTRCT	000:30	004
PublicSafety,AutoHighwaySafet	NHTSA-SEATBELT SAFETY	001:00	041
RAISING FUNDS FOR HOSPICE CRE	Agrace Hospice Care	000:32	001
Recycling	Ad Council	000:21	009
Rehabilitation Research	Kessler Foundation	000:30	004
SAFE DRIVING	NHTSA	000:29	008
SAFE DRIVING	NHTSA	000:30	012
Safety/Seatbelts	NHTSA	000:30	039
Sports Bring Communitites Tog	W.I.A.A.	000:30	030
VETERANS HEALTH	Paralyzed Veterans America	000:30	004
VISION LOSS AWARENESS	AMER COUNC FOR THE BLIND	000:30	001