

WIBA
Madison, WI
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/08/2018

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Awareness:** LOOKING BACK AT THE ISSUES THAT SHAPED 2017 PART 2 OF 2
- **Consumer Protection/Safety:** THE BETTER BUSINESS BUREAU'S RECOMENDATIONS FOR KEEPING SAFE FROM SCAMMERS DURING THE HOLIDAY SEASO
- **Edu, MentalHealth, PopPsycholog:** Unlocking the potential with music for those who struggle with reading, writing, math and focus.
- **Elections, Communication, Publi:** RUSSIA IS SUSPECTED OF ELECTION HACK ATTEMPTS ON 21 STATES INCLUDING WISCONSIN
- **Food Safety, Health Care:** EATING HEALTHY AND SAFE FOOD PREPERATION FOR THE THANKSGIVING HOLIDAY
- **Government/Business:** THE DANE COUNTY BUDGET. WHAT WILL IT DO TO THE DA'S OFFICE AND A PROPOSED CAR REG FEE
- **LocalMunicipalGovernment:** LOOKING BACK AT THE ISSUES THAT SHAPED 2017 PART 1 OF 2
- **POLITICS/GOVERNMENT:** THE NEW FITCHBURG BUDGET IS CAUSING HEATED DISCUSSIONS AND DEBATE
- **Public Safety:** CAPT. JAY LENGFELD ON THE GROUND BREAKING FOR THE NEW MADISON POLICE SUBSTATION
- **PublicHealth, GenderIssues:** SEXUAL HARRASSMENT AND SEXUAL ASSULT ACCUSATIONS ARE ALL OVER THE NEWS
- **Tourism:** ERIC POULSON WITH DISCOVER WISCONSIN TALKS ABOUT FALL TRAVEL IN THE BADGER STATE
- **Veteran's Issues, MilitaryWar:** PREPERATIONS FOR A NEW SEASON FOR THE BADGER HONOR FLIGHT

- **Weather:** WINTER WEATHER IS COMING ROBIN IS JOINED BY WKOW METEROLOGIST BRIAN OLSEN

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Elections,Communication,Public	MADISON FORUM- WISCONSIN ELECTIONS HACK ATTEMPT	RUSSIA IS SUSPECTED OF ELECTION HACK ATTEMPTS ON 21 STATES INCLUDING WISCONSIN	REID MAGNEY	10/01/2017 06:30 AM	029:49
Tourism	MADISON FORUM- WISCONSIN FALL TOURISM	ERIC POULSON WITH DISCOVER WISCONSIN TALKS ABOUT FALL TRAVEL IN THE BADGER STATE	ERIC POULSON	10/08/2017 06:30 AM	029:39
Public Safety	MADISON FORUM- NEW MIDTOWN PD STATION	CAPT. JAY LENGFELD ON THE GROUND BREAKING FOR THE NEW MADISON POLICE SUBSTATION	JAY LENGFELD	10/15/2017 06:30 AM	029:50
Edu,MentalHealth,PopPsycholog	MADISON FORUM- iHM- Understood- 30_Long_Form- sho	Unlocking the potential with music for those who struggle with reading, writing, math and focus.	Dave Savage	10/22/2017 06:30 AM	029:50
Weather	MADISON FORUM- FALL AND WINTER WEATHER	WINTER WEATHER IS COMING ROBIN IS JOINED BY WKOW METEROLOGIST BRIAN OLSEN	BRIAN OLSEN	10/29/2017 06:30 AM	029:50
Government/Business	MADISON FORUM- DANE COUNTY EXEC	THE DANE COUNTY BUDGET. WHAT WILL IT DO	JOE PARISI	11/05/2017 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	JOE PARISI	TO THE DA'S OFFICE AND A PROPOSED CAR REG FEE			
Veteran's Issues, MilitaryWar	MADISON FORUM-BADGER HONOR FLIGHT	PREPERATIONS FOR A NEW SEASON FOR THE BADGER HONOR FLIGHT	BRIAN ZIEGLER	11/12/2017 06:30 AM	029:40
Food Safety, Health Care	MADISON FORUM-THANKSGIVING FOOD SAFETY	EATING HEALTHY AND SAFE FOOD PREPERATION FOR THE THANKSGIVING HOLIDAY	DONNA WEIHOFEN	11/19/2017 06:30 AM	029:44
Consumer Protection/Safety	MADISON FORUM-HOLIDAY SHOPPING SCAMS	THE BETTER BUSINESS BUREAU'S RECOMENDATIONS FOR KEEPING SAFE FROM SCAMMERS DURING THE HOLIDAY SEASO	JIM TIMMER	11/26/2017 06:30 AM	029:50
POLITICS/GOVERNMENT	MADISON FORUM-MAYOR GONZALEZ	THE NEW FITCHBURG BUDGET IS CAUSING HEATED DISCUSSIONS AND DEBATE	MAYOR GONZALEZ	12/03/2017 06:30 AM	029:32
Public Safety	MADISON FORUM-OFFICER COREY NELSON	A RASH OF JOY RIDING IN MADISON - HOW TO PROTECT YOUR CAR	COREY NELSON MPD	12/10/2017 06:30 AM	029:35
PublicHealth,GenderIssues	MADISON FORUM- ERIN THORNLEY PARISI	SEXUAL HARRASSMENT AND SEXUAL ASSULT ACCUSATIONS ARE ALL OVER THE NEWS	ERIN THORNLEY PARISI	12/17/2017 06:30 AM	029:48
LocalMunicipalGovernment	MADISON FORUM- WIBA NEWS DIRECTOR ROBIN ROBIN	LOOKING BACK AT THE ISSUES THAT SHAPED 2017 PART 1 OF 2	Robin Colbert	12/24/2017 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	COLBERT				
Community Awareness	MADISON FORUM- WIBA NEWS DIRECTOR ROBIN ROBIN COLBERT	LOOKING BACK AT THE ISSUES THAT SHAPED 2017 PART 2 OF 2	Robin Colbert	12/31/2017 06:30 AM	029:48

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	021
Autism Awareness	Ad Council	000:27	004
Autism Awareness	Autism Speaks.org	001:00	013
BENEFIT FOR PLANETARIUM	MAD MET SCH DIST	000:30	001
Cancer Research	Lightthenight.org	000:31	009
Cancer Research	UW Carbone Cancer Center	000:30	045
College Education	Ad Council	000:20	006
Community Awareness	Grads For Life.org	001:00	072
Community Awareness	Social Security Admin	001:00	010
COMMUNITY INVOLVEMENT	Ad Council	000:15	004
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	004
COMMUNITY INVOLVEMENT	United Way	001:00	022
Conservation	US Dept Of Energy	000:14	004
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	006
DrugAddiction,HealthCare	Ad Council	001:00	022
Education	AARP	000:15	008
Education	Dollar Gen Literacy Foundatio	001:00	012
Education	Feeding America	000:15	002
Education	UNDERSTOOD.ORG	001:00	016
EDUCATION/LIFESTYLE	AARP	000:30	015
ELDERLY ASSISTANT	RSVP	000:30	045
Employment, Buisness, Communi	Ad Council	000:30	018
Family/Community	Grads For Life.org	000:15	004
Family/Community	Grads For Life.org	000:30	014
Family/Community	Humane Society	000:15	003
Family/Community	Humane Society	000:30	037
Family/Community	Humane Society	001:00	021
Family/Community	Meals On Wheels	000:15	002
Family/Community	Meals On Wheels	000:30	019
Family/Community	Meals On Wheels	001:00	012
Family/Community	US Forest Service	000:15	005
Family/Community	US Forest Service	000:30	018
Fatherhood.gov	US Dept of Health/Human Srvc	000:30	019
Food Bank Donations	Goodman Center	000:31	086
HEALTH AND FITNESS	SAVE THE MALES	000:30	008
Health Care	Red Cross	000:30	011
Job Training Goodwill	Goodwill/Ad Council	001:00	020
Life Lessons from HS Sports	W.I.A.A.	000:30	044
MILITARY AND VETERANS	USO	000:55	056

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MilitaryFamilies,PersonalHeal	USO	000:27	005
National Park Conservation	National Park Conserva. Assc.	000:15	003
Nature Preservation	Aldo Leopold Nature Center	000:30	013
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	012
Parenting,Education	AMERICAN FAM CHILDRENS HOSPIT	001:00	001
Pet Adoption	KEY TO HAPPINESS RESCUE	000:30	005
Pet Adoption	PETA	000:14	003
psa	Dept Of Homeland Security	000:30	011
psa	RED WORLD AIDS DAY	000:30	031
Public Announcement	Paralyzed Veterans Of America	000:15	002
Public Education	Enviorenmental Protection AGY	000:15	004
Public Education	Nat Fondtn For Credit Council	000:15	004
Public Education	Paralyzed Veterans Of America	000:20	003
Public Education	Social Security Admin	000:15	003
Public Education	Social Security Admin	000:30	016
Public Education	US Department of Transportati	000:15	005
Public Education	Wild Life Land Trust	000:15	001
Public Health	Ad Council	000:15	004
Public Health	Ad Council	000:20	005
Public Health	Ad Council	000:30	022
Public Health	Ad Council	000:55	054
Public Health	Ad Council	000:59	027
Public Health	DIABETES AWARENESS	001:00	026
Public Safety	Ad Council	000:59	032
Public Safety	Dept Of Homeland Security	000:30	013
PublicSafety,AutoHighwaySafet	NHTSA-SEATBELT SAFETY	001:00	022
RAISE FUNDS FOR YOUTH HOCKEY	COACH SAUER FOUNDATION	000:30	013
Recycling	Ad Council	000:21	011
RED	RED	000:30	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Rehabilitation Research	Kessler Foundation	000:30	035
SAFE DRIVING	NHTSA	000:15	002
SAFE DRIVING	NHTSA	000:29	012
SAFE DRIVING	NHTSA	000:30	026
SAFE DRIVING	NHTSA-Drink & Drive	000:15	005
SAFE DRIVING	NHTSA-Drink & Drive	000:30	026
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	010
Safety/Seatbelts	NHTSA	000:30	044
Sports Bring Communities Together	W.I.A.A.	000:30	034
Veteran's Issues, Military War	Paralyzed Veterans America	000:15	002
VETERANS HEALTH	Paralyzed Veterans America	000:30	014