

WMAD
Madison, WI
Quarterly Issues/Programs List
First Quarter, 2022
04/16/2019

WMAD
Quarterly Issues/Programs List

WMAD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	MADISON FORUM YEAR IN REVIEW PT.2	ROBIN LOOKS BACK AT THE BIGGEST STORIES OF 2021	Robin Colbert	01/02/2022 07:00 AM	029:49
Public Health	MADISON FORUM service industry during covid 2022	HOW HAS THE ON GOING PANDEMIC AFFECTED WISCONSIN'S SERVICE INDUSTRY	Robin Colbert	01/09/2022 07:01 AM	029:47
Public Health	MADISON FORUM CHIEF DAVIS	FIRE CHIEF STEVEN DAVIS TO RETIRE ROBIN IS JOINED BY THE CHIEF TO LOOK BACK ON HIS 32 YEARS OF SERVICE	STEVEN DAVIS	01/16/2022 07:00 AM	029:47
Public Health	MADISON FORUM WI COVID UPDATE	INFECTIOUS DISEASE SPECILIST DR. SAFDAR JOINS ROBIN TO TALK ABOUT COVID-19	DR. NASIA SAFDAR	01/23/2022 07:00 AM	029:47
Rec&Leisure/Tech,Econ	MADISON FORUM FUN IN THE SNOW	DANE COUNTY TRAILS ARE OPEN AND BREING ENJOYED BY SNOWMOBILERS	Robin Colbert	01/30/2022 07:00 AM	029:47

		AND OUT PEOPLE ALIKE			
Politics, History	MADISON FORUM 2022 POLLING	CHARLES FRAANKLIN SHARES THE RESULTS OF HIS LATEST POLL	CHARLES FRANKLIN	02/06/2022 07:00 AM	029:47
Real Estate- Construction	MADISON FORUM REAL ESTATE	RUTH HACKNEY CEO OF REALTORS ASSOCIATION OF SOUTH CENTRAL WISCONSIN JOINS ROBIN WITH AN OVERVIEW OF THE HOUSING MARKET IN SOUTHERN WISCONSIN	RUTH HACKNEY	02/13/2022 07:02 AM	029:47
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES:Mental Health Awareness/Covid19 Update	Ginger Zee from ABC News talks her mental health struggles and Dr. Jasper-Byja Clinic shares the latest info on Covid-19	G. Zee, Dr. B. Jasper	02/20/2022 07:01 AM	029:49
Public Health & Safety, Race	MADISON FORUM: PUBLIC AFFAIRS SPECIAL	DANE CO. EXEC. JOE PARISI discusses NEWS in dance county from TYPE OF SNOW PLOW TO A DEBATE ABOUT OPENESS WITH THE SHERIFF	JOE PARISI	02/27/2022 07:01 AM	029:49
Politics, Public Health, Publ	MADISON FORUM: PUBLIC AFFAIRS SPECIAL	POLITICAL SCIENCE INSTRUCTOR DR. MAURICE SHEPPARD TALKS ABOUT THE CURRENT STATE OF	DR MAURICE SHEPPARD	03/06/2022 07:00 AM	030:23

		POLITICS LOCALLY			
public health, economy, phila	MADISON FORUM: GAS PRICES	NICK JARMUSZ WITH AA WISCONSIN ON GAS PRICES, WHY THEY HAVE CLIMBED AND WHEN MIGHT WE SEE SOME RELIEF	Nick Jarmusz	03/13/2022 07:02 AM	029:40
WEATHER ECONOMIC RELIEF	MADISON FORUM: SPRING WEATHER	SEVER WEATHER SEASON STARTED EARLY THIS YEAR. ROBIN IS JOIND MY THE NATIONAL WEATHER SERVICE WITH	Robin Colbert	03/20/2022 07:01 AM	029:39
Economics, Women's Health	IHEARTRADIO COMMUNITIES: ECONOMIC ISSUES&WOMEN'S HEALTH	Lori Bettinger of BancAlliance discusses economic issues in the news and Dr. Fink discusses Women's Health	L. Bettinger, Dr. D. Fink	03/27/2022 07:02 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Raising funds for Alzheimer's Research	MemoriesMatterUW PSA	000:58	121
COLON CANCER SCREENING AWAREN	STAND UP TO CANCER	000:30	123