

WIBA
Madison, WI
Quarterly Issues/Programs List
First Quarter, 2017
04/07/2017

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ENVIRONMENT:** Springtime weather in Wisconsin
- **Government/Business:** THE FUTURE OF TRUAX
- **Health Care:** THE FUTURE OF HEALTHCARE POST ACA
- **Housing/Economy:** The state of the areas housing market
- **Election/Terrorism/Economy/Health Care/Environment:** Madison's Year In Review
- **Law Enforcement/Public Safety:** THE TONY ROBBINSON SETTLEMENT
- **Media Accountability/Social Media:** Fake News and the impact of Social Media
- **Education/Economy/Youth Programs:** GIRL SCOUTING AND COOKIE SEASON

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Election/Terrorism/Economy/Health Care/Environment	MADISON FORUM	YEAR IN REVIEW, OVERVIEW OF	Robin Colbert	01/01/2017 06:30 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		THE TOP STORIES IN MADISON AND WISCONSIN IN 2016 (Part 1)			
Election/Terrorism/Economy/Health Care/Environment	MADISON FORUM	YEAR IN REVIEW, OVERVIEW OF THE TOP STORIES IN MADISON AND WISCONSIN IN 2016 (Part 2)	Robin Colbert	01/08/2017 06:30 AM	029:31
Election/Terrorism/Economy/Health Care/Environment	MADISON FORUM	YEAR IN REVIEW, OVERVIEW OF THE TOP STORIES IN MADISON AND WISCONSIN IN 2016 (Part 3)	Robin Colbert	01/15/2017 06:30 AM	029:31
Media Accountability/Social Media	MADISON FORUM	THE EFFECT OF FAKE NEWS	STEVE KNOLL	01/22/2017 06:30 AM	029:50
Politics/Economy	MADISON FORUM	MADISONS RADIO SCENE /WHAT IS THE LATEST ON MADISON AIRWAVES	MR. VAN EDWARDS	01/29/2017 06:30 AM	029:30
Public Health	MADISON FORUM	FLU SEASON HITS WISCONSIN, WHAT YOU NEED TO KNOW	DR. DAVID FINNESSY	02/05/2017 06:30 AM	029:50
Economy/New Tax Laws	MADISON FORUM	ITS TAX SEASON, WHAT YOU NEED TO KNOW	MARSHALL D. MENNENGA, EA	02/12/2017 06:30 AM	029:30
Education/Economy/Youth Programs	MADISON FORUM	GIRL SCOUTING AND COOKIE SEASON	Area Girl Scout Leaders	02/19/2017 06:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Law Enforcement/Public Safety	MADISON FORUM	THE TONY ROBBINSON SETTLEMENT	Police Chief Mike Koval	02/26/2017 06:30 AM	029:29
Health Care	MADISON FORUM	THE FUTURE OF HEALTHCARE POST ACA	ROBERT KRAIG	03/05/2017 06:30 AM	029:49
Government/Business	MADISON FORUM	THE FUTURE OF TRUAX FIELD	ZACH BRANDON	03/12/2017 06:30 AM	029:50
Environment	MADISON FORUM	SPRING TIME WEATHER IN WISCONSIN IS A MIXED BLESSING	BRIAN OLSON (WKOW TV)	03/19/2017 06:30 AM	029:45
Housing/Economy	MADISON FORUM	THE STATE OF THE AREAS HOUSING MARKET	KEVIN KING (Realtors Assoc.)	03/26/2017 06:30 AM	029:52

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption from Foster Care	Adopt Us Kids.org	000:30	004
Adoption from Foster Care	Adopt Us Kids.org	000:59	003
Adoption from Foster Care	Adopt Us Kids.org	001:00	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	011
AlcoholSubstanceAbuse,Youth	National Hwy Traffic	000:30	042
Autism Awareness	Ad Council	000:27	022
BRAIN SAFETY	UW ATH TRAINING PROGRAM	000:30	041
Car Seat Safety	Nat'l Hwy Traffic Sfty Admin	001:00	019
Caregiver Assistance	AARP	000:30	022
Caregiver Assistance	AARP	001:00	020
Child Seat Safety	Nat'l Hwy Traffic Sfty Admin	000:30	015
College Education	Ad Council	000:20	005
Community Awareness	Social Security Admin	001:00	017
COMMUNITY INVOLVEMENT	Ad Council	000:15	015
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	005
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	004
COMMUNITY INVOLVEMENT	United Way	001:00	011
Conservation	US Dept Of Energy	000:14	014
DISABILITIES & ART EDUCATION	VSA WISCONSIN	001:00	009
DiscoverTheForest.org	US Forest Service	000:15	010
DiscoverTheForest.org	US Forest Service	000:30	024
DiscoverTheForest.org	US Forest Service	001:00	027
Drunk Driving	Nat'l Hwy Traffic Sfty Admin	001:00	010
Drunk Driving	R.A.D.D.	000:30	002
Employment, Buisness, Communi	Ad Council	000:30	010
Fatherhood.gov	US Dept of Health/Human Srvc	000:30	027
Fatherhood.gov	US Dept of Health/Human Srvc	000:59	015
FeedThePig.org	American Institute of CPAs	000:15	002
FeedThePig.org	American Institute of CPAs	000:30	012
FeedThePig.org	American Institute of CPAs	000:59	013
FeedThePig.org	American Institute of CPAs	001:00	025
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health Care	Red Cross	000:30	018
High Blood Pressure	American Heart/Stroke Assn	000:15	019
High Blood Pressure	American Heart/Stroke Assn	000:30	018
High Blood Pressure	American Heart/Stroke Assn	000:59	016
High Blood Pressure	American Heart/Stroke Assn	001:00	010
High School Equivelency	Dollar Gen Literacy Foundatio	000:30	012
High School Equivelency	Dollar Gen Literacy Foundatio	001:00	068
Hunger Prevention	Feeding America	000:30	023
Hunger Prevention	Feeding America	000:58	020
Hunger Prevention	Feeding America	001:00	017
Hunger Prevention	MOMS HELP DOT ORG	000:32	084
Job Training Goodwill	Goodwill/Ad Council	000:15	004
Job Training Goodwill	Goodwill/Ad Council	000:30	003
Job Training Goodwill	Goodwill/Ad Council	001:00	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	008
MILITARY AND VETERANS	USO	000:15	011
MILITARY AND VETERANS	USO	000:55	038
MilitaryFamilies,PersonalHeal	USO	000:27	025
National Park Conservation	National Park Conserva. Assc.	000:15	006
ONLINE EDUCATION AWARENESS	UW COLLEGES EXTNS	000:30	004
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	016
PEACE	PEACE IN THE STREETS	000:31	005
Pet Adoption	PETA	000:14	005
Public Education	Enviorenmental Protection AGY	000:15	004
Public Education	Nat Fondtn For Credit Council	000:15	017
Public Education	Paralyzed Veterans Of America	000:20	011
Public Education	Social Security Admin	000:15	008
Public Education	Social Security Admin	000:30	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Education	US Department of Transportati	000:15	008
Public Education	Wild Life Land Trust	000:15	003
Public Health	Ad Council	000:15	007
Public Health	Ad Council	000:20	008
Public Health	Ad Council	000:30	020
Public Health	Ad Council	000:55	036
Public Health	Ad Council	000:59	012
Public Safety	Dept Of Homeland Security	000:30	010
Ready.gov	FEMA	000:15	019
Ready.gov	FEMA	000:30	005
Ready.gov	FEMA	000:59	020
Recycling	Ad Council	000:21	018
Rehabilitation Research	Kessler Foundation	000:30	024
Underage Drinking	Ad Council	000:15	005
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:15	005
VETERANS HEALTH	Paralyzed Veterans America	000:30	006