

WMAD
Madison, WI
Quarterly Issues/Programs List
Second Quarter, 2022
04/16/2019

WMAD
Quarterly Issues/Programs List

WMAD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Elections, Communication, Public	MADISON FORUM- SPRING ELECTIONS	DANE COUNTY CLERK SCOTT MCDONNELL JOINS ROBIN TO TALK ABOUT THE UPCOMING SPRING ELECTIONS. CHANGES	Scott McDonnell	04/03/2022 07:02 AM	029:39
Public Safety, Politics, Economy	MADISON FORUM- MADISON CRIME	MIKE HANSEN WITH THE MADISON POLICE DEPARTMENT TALKS ABOUT MADISON CRIME AND THE INCREASE IN CAR JAKES	MIKE HANSEN	04/10/2022 07:00 AM	029:47
Public Safety, Politics, Economy	MADISON FORUM-SAFER COMMUNITIES	CHERYL WITTKAMP EXECUTIVE DIRECTOR OF SAFER COMMUNITY COALITION ON ROAD, DRUGS AND SUICIDE DANGERS AND	CHERYL WITTKAMP	04/17/2022 07:00 AM	029:47
Public Health, Public Economy	MADISON FORUM- FORWARD MADISON	CONOR CALOIA WITH BIG TOP SPORTS	CONOR CALOIA	04/24/2022 07:02 AM	029:47

		TALKS ABOUT FORWARD MADISON FC. HOW THE CITY HAS TAKEN THE SPORT			
Public Health, Public Economy	MADISON FORUM	Discussing the critical work community health centers do across the country	Dr. Basim Khan	05/01/2022 06:02 AM	029:59
PublicHealth,FedGovandReg	MADISON FORUM- PLANNED PARENTHOOD	MIKE MURRAY WITH PLANNED PARENTHOOD TALKS WITH ROBIN ABOUT WOMENS HEALTH AND THE LEAKED COURT RULIN	MIKE MURRAY	05/08/2022 06:02 AM	029:47
Public Health, Charity, Milit	MADISON FORUM- BRAT FEST	Robin talks with Tim Metcalfe, the man behind Brat Fest, about what this year's going to look like,	TIM METCALFE	05/15/2022 06:03 AM	029:47
Military Appreciation, Mental	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. Bird, C. Reynolds	05/22/2022 06:00 AM	029:50
Gov,HealthCare,YouthAtRisk	MADISON FORUM - ADULT DAYCARE	AGRACE ADULT CARE TALKS WITH ROBIN ABOUT AN AGING POPULATION AND SOLUTIONS FOR EXTENDED CARE	MARCIA WHITTINGTON	05/29/2022 06:01 AM	029:47
Tech,PopCulture,Sports	MADISON FORUM - CRAZY LENNY	ROBIN TALKS TO TV PERSONALITY CRAZY LENNY	Crazy Lennys E-Bikes	06/05/2022 05:50 AM	029:47

		ABOUT HIS LIFE			
Public Safety, Climate Change	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Head of advisory services at Hopelab discusses a new digital tool for LGBTQ+ teen mental health and well-being.	Fred Dillion	06/12/2022 06:03 AM	029:50
GOVERNMENT/CORRECTIONS	MADISON FORUM - DANE COUNTY UPDATE WITH JOE PARISI	What's going on in Dane Co government with County Exec Joe Parisi	JOE PARISI	06/19/2022 06:01 AM	029:47
Health/Wellness	MADISON FORUM - UW ORGAN & TISSUE DONATION	UW Organ & Tissue Donation's Medical Director Nikole Neidlinger talks WT's organ donation program	Nikole Neidlinger, MD	06/26/2022 06:02 AM	029:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Raising awareness and funds for Alzheimer's research	MemoriesMatterUW PSA	000:58	239
END RACISM	STOP AAPI HATE	000:30	16
ENVIRONMENT	iHEART RADIO EARTH	000:28	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
HEALTH AND FITNESS	MAKE-A-WISH	000:30	12
MENTAL HEALTH	CHILD MIND INSTITUTE	000:34	5
MILITARY AND VETERANS	HOME BASE	000:30	21
Services & advocacy for Gay, Lesbian, Bisexual & TransgenderElders	SAGE	000:29	5
TREVOR PROJECT	TREVOR PROJECT	000:29	9