

WIBA
Madison, WI
Quarterly Issues/Programs List
Second Quarter, 2021
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------------------------------------|---|---|-------------------|------------------------|----------|
| Health, Infectious Disease, Family | MADISON FORUM- LOCAL VACCINE EFFORTS | Dr. Matt Anderson details the roll out and plan for Covid19 vaccinations in Dane County | DR. MATT ANDERSON | 04/04/2021 07:00 AM | 029:43 |
| Public Health, Professional Services | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Dr. Walter J. Koroshetz from the national institute of neurological disorders and strokes discusses ways you can save guard and yourself against neurological disorders | Dr. W. Koroshetz, | 04/11/2021 07:00 AM | 029:45 |
| Public Safety, Politics | MADISON FORUM SHERIFF MAHONEY | SHERIFF DAVE MAHONEY IS RETIRING FROM THE DEPARTMENT. ROBIN DISCUSSES HIS CARRER IN THIS 2 PART SE | Dave Mahoney | 04/18/2021 07:00 AM | 029:47 |
| Public Safety, Politics | MADISON FORUM SHERIFF MAHONEY PT. 2 | SHERIFF DAVE MAHONEY IS RETIRING FROM THE DEPARTMENT. ROBIN DISCUSSES HIS | Dave Mahoney | 04/25/2021 07:00 AM | 030:27 |

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| | | CARRER IN THIS 2 PART SE | | | |
| LIFESTYLE/COMMUNITY SERVICE | MADISON FORUM MADISON MALLARDS | AS MORE PEOPLE BECOME VACCINATED, SUMMER ACTIVITIES ARE RETURNING WITH CAUTION THE MALLARDS ARE LA | CONOR CALOIA | 05/02/2021 07:00 AM | 029:38 |
| Health&Medicine/Lifestyle | MADISON FORUM DPC | DIRECT PRIMARY CARE IS BECOMING POPULAR IN DANE COUNTY WHAT IS IT AND WHY IS IT CATCHINGON N THE AR | NICOLE HEMKES | 05/09/2021 07:00 AM | 029:47 |
| Consumer Protection/Safety | MADISON FORUM FUEL SHORTAGE | GAS PRICES ARE UP NATIONALLY AND AN INTERNATIONAL HACKING GROUP STOPPED A VITAL FUEL PIPELINE | Nick Jarmusz | 05/16/2021 07:00 AM | 029:47 |
| Police,Fire,EMS | MADISON FORUM NEW SHERIFF | KALVIN BARRETT IS DANE COUNTYS NEW SHERIFF FOLLOWING THE RETIREMENT OF DAVE MAHONEY BARRETTS JOURNE | KALVIN BARRETT | 05/23/2021 07:00 AM | 029:47 |
| HEALTH & SAFETY | MADISON FORUM SUMMER INFECTIONS | MORE TIME OUTDOORS MEANS MORE EXPOSURE TO LYME, ZIKA AND OTHER VIRUSES WHAT | REBECCA OSBOURNE | 05/30/2021 07:00 AM | 029:47 |
| Public Health & Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV | Anil Soni the CEO of the WHO Foundation discusses their Go Give One Campaign. | A. Soni, | 06/06/2021 07:00 AM | 029:49 |
| Public Health Safety Educatio | MADISON FORUM DR. POTHOF | ROBIN GETS A LOCAL UPDATE ON THE BATTLE | JEFF POTHOF | 06/13/2021 07:00 AM | 029:47 |

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| | | AGAINST COVID-19 | | | |
| Housing | MADISON FORUM REAL ESTATE | ROBIN GETS TALKS WITH REALTOR KEVIN CLARKE ABOUT DANE COUONTYS REAL ESTATE MARKET | KEVIN CLARKE | 06/20/2021 07:00 AM | 029:47 |
| Drugs,PublicPolicy,JusticeSys | MADISON FORUM SUBSTANCE ABUSE | TRLLURIAN PRESIDENT AND CEO KEVIN FLOREK DISCUSSES DRUG ADDICTION AND RECOVERY IN MADISON AND DANE | KEVIN FLOREK | 06/27/2021 07:00 AM | 029:47 |

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) | | | | |

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION RUNS | |
|--|-----------------------|---------------|----|
| | | 000:29 | 14 |
| Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help | Alcoholics Anonymous | 000:29 | 8 |
| Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help | Alcoholics Anonymous | 000:29 | 5 |
| Raising awareness of Asian American discrimination and the importance of bringing it to an end | ADVANCING JUSTICE | 000:29 | 2 |
| Raising awareness of Asian American discrimination and the importance of bringing it to an end | ADVANCING JUSTICE | 000:30 | 5 |
| Raising funds to send Veterans to Washington DC to see the monuments built in their honor | Badger Honor Flight | 000:29 | 41 |
| Raising funds to send Veterans to Washington DC to see the | Badger Honor Flight | 000:29 | 37 |

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| monuments built in their honor | | | |
| Raising awareness on the importance of people volunteering themselves as a Big Brother or Big Sister | Big Brothers Big Sisters | 000:30 | 2 |
| Raising awareness on the importance of people volunteering themselves as a Big Brother or Big Sister | Big Brothers Big Sisters | 000:30 | 5 |
| Shedding a light on the different forms of mental health and how to get help if you need it | MENTAL HEALTH/Ad Council | 000:30 | 4 |
| Shedding a light on the different forms of mental health and how to get help if you need it | MENTAL HEALTH/Ad Council | 000:30 | 3 |
| Shedding a light on the different forms of mental health and how to get help if you need it | MENTAL HEALTH/Ad Council | 000:30 | 6 |
| Shedding a light on the different forms of mental health and how to get help if you need it | MENTAL HEALTH/Ad Council | 000:30 | 5 |
| Raising awareness for men to checked for prostate cancer | PROSTATE CANCER FOUNDATION | 000:29 | 5 |
| Encouraging sportsmanship in youth sports | PSA - WIAA :30 | 000:30 | 1 |
| Raising funds to send Veterans to Washington DC to see the monuments built in their honor | PSA-BADGER HONOR FLIGHT-2 | 000:29 | 1 |
| Raising awareness of Asian American discrimination and the importance of bringing it to an end | PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS | 000:31 | 1 |
| Child Mentoring | SAVE THE CHILDREN | 000:29 | 1 |
| Child Mentoring | SAVE THE CHILDREN | 000:30 | 1 |
| Encouraging sportsmanship in youth sports | W.I.A.A. | 000:30 | 40 |
| Encouraging sportsmanship in youth sports | W.I.A.A. | 000:30 | 39 |
| Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help | Alcoholics Anonymous | 000:59 | 43 |
| ASTHMA PREVENTION/CLEAN AIR | Enviroenmental Protection AGY | 000:19 | 16 |
| ASTHMA PREVENTION/CLEAN AIR | Enviroenmental Protection AGY | 000:29 | 16 |
| ASTHMA PREVENTION/CLEAN AIR | Enviroenmental Protection AGY | 000:59 | 47 |

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| ASTHMA PREVENTION/CLEAN AIR | ENVIORNMENTAL PROTECTION AGNC | 000:15 | 18 |
| College Access | American Council on Education | 000:20 | 21 |
| Raising funds to send Veterans to Washington DC to see the monuments built in their honor | Badger Honor Flight | 000:29 | 3 |
| Raising funds to send Veterans to Washington DC to see the monuments built in their honor | Badger Honor Flight | 000:29 | 3 |
| DRUNK DRIVING AWARENESS | US Department of Transportati | 000:14 | 1 |
| ENERGY CONSERVATION | Envioerenmental Protection AGY | 000:14 | 16 |
| Raising and brining awareness to donations for the American Red Cross | Red Cross | 000:29 | 14 |
| HEALTHY EATING EDUCATION | PSA - Nutrition :15 | 000:14 | 1 |
| HEALTHY EATING EDUCATION | USDA | 000:15 | 15 |
| Job Training Goodwill | Goodwill/Ad Council | 001:00 | 35 |
| Life Lessons from HS Sports | W.I.A.A. | 000:30 | 2 |
| MILITARY AND VETERANS | PSA - USO alternate :55 | 000:52 | 1 |
| MILITARY AND VETERANS | USO | 000:54 | 69 |
| Multiple Sclerosis Awareness | National MS Society | 000:54 | 70 |
| Multiple Sclerosis Awareness | PSA - Multiple Sclerosis :55 | 000:55 | 1 |
| National Park Conservation | National Park Conserva. Assc. | 000:15 | 14 |
| PROSTATE CANCER FOUNDATION | PROSTATE CANCER FOUNDATION | 000:29 | 4 |
| Protecting WildLife Areas | PSA - Wildlife Land Trust :15 | 000:14 | 1 |
| Protecting WildLife Areas | Wild Life Land Trust | 000:14 | 15 |
| Tips and how to education on saving for the future | Nat Fondtn For Credit Council | 000:14 | 19 |
| Tips and how to education on saving for the future | PSA - Nat'l Foundation for Credit Coun :15 | 000:14 | 1 |
| Tips and how to education on saving for the future | PSA - Nat'l Foundation for Credit Coun :15 | 000:14 | 1 |
| RAISE FUNDS FOR SPECIAL OLYMP | SPECIAL OLYMPICS | 000:14 | 17 |
| RAISE FUNDS FOR SPECIAL OLYMP | SPECIAL OLYMPICS | 000:29 | 5 |
| Recycling | CALL TO RECYCLE DOT ORG | 000:20 | 13 |
| Recycling | PSA - Call To Recycle :20 | 000:20 | 1 |
| Retirement Saving Education | Social Security Admin | 000:15 | 20 |
| Rse Fnds for Vet Trp to Monum | Badger Honor Flight | 000:29 | 13 |
| Rse Fnds for Vet Trp to Monum | Badger Honor Flight | 000:29 | 12 |
| Sports Bring Communitites Tog | W.I.A.A. | 000:30 | 2 |
| Veteran's Issues, MilitaryWar | Paralyzed Veterans America | 000:14 | 17 |
| Veteran's Issues, MilitaryWar | Paralyzed Veterans Of America | 000:15 | 17 |
| Veteran's Issues, MilitaryWar | Paralyzed Veterans Of America | 000:20 | 12 |

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| Veteran's Issues, MilitaryWar | Paralyzed Veterans Of America | 000:59 | 33 |
| VETERANS HEALTH | Paralyzed Veterans America | 000:29 | 18 |
| VIETNAM VET BENEFITS AWARENES | Dept Of Veterans Affairs | 000:30 | 3 |
| WEALTH SAVING EDUCATION | Nat Fondtn For Credit Council | 000:14 | 21 |