

WIBA
Madison, WI
Quarterly Issues/Programs List
Second Quarter, 2021
04/16/2019

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Infectious Disease, Family	MADISON FORUM-LOCAL VACCINE EFFORTS	Dr. Matt Anderson details the roll out and plan for Covid19 vaccinations in Dane County	DR. MATT ANDERSON	04/04/2021 07:00 AM	029:43
Public Health, Professional Services	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Walter J. Koroshetz from the national institute of neurological disorders and strokes discusses ways you can save guard and yourself against neurological disorders	Dr. W. Koroshetz,	04/11/2021 07:00 AM	029:45
Public Safety, Politics	MADISON FORUM SHERIFF MAHONEY	SHERIFF DAVE MAHONEY IS RETIRING FROM THE DEPARTMENT. ROBIN DISCUSSES HIS CARRER IN THIS 2 PART SE	Dave Mahoney	04/18/2021 07:00 AM	029:47
Public Safety, Politics	MADISON FORUM SHERIFF MAHONEY PT. 2	SHERIFF DAVE MAHONEY IS RETIRING FROM THE DEPARTMENT. ROBIN DISCUSSES HIS	Dave Mahoney	04/25/2021 07:00 AM	030:27

		CARRER IN THIS 2 PART SE			
LIFESTYLE/COMMUNITY SERVICE	MADISON FORUM MADISON MALLARDS	AS MORE PEOPLE BECOME VACCINATED, SUMMER ACTIVITIES ARE RETURNING WITH CAUTION THE MALLARDS ARE LA	CONOR CALOIA	05/02/2021 07:00 AM	029:38
Health&Medicine/Lifestyle	MADISON FORUM DPC	DIRECT PRIMARY CARE IS BECOMING POPULAR IN DANE COUNTY WHAT IS IT AND WHY IS IT CATCHINGON N THE AR	NICOLE HEMKES	05/09/2021 07:00 AM	029:47
Consumer Protection/Safety	MADISON FORUM FUEL SHORTAGE	GAS PRICES ARE UP NATIONALLY AND AN INTERNATIONAL HACKING GROUP STOPPED A VITAL FUEL PIPELINE	Nick Jarmusz	05/16/2021 07:00 AM	029:47
Police,Fire,EMS	MADISON FORUM NEW SHERIFF	KALVIN BARRETT IS DANE COUNTYS NEW SHERIFF FOLLOWING THE RETIREMENT OF DAVE MAHONEY BARRETT'S JOURNE	KALVIN BARRETT	05/23/2021 07:00 AM	029:47
HEALTH & SAFETY	MADISON FORUM SUMMER INFECTIONS	MORE TIME OUTDOORS MEANS MORE EXPOSURE TO LYME, ZIKA AND OTHER VIRUSES WHAT	REBECCA OSBOURNE	05/30/2021 07:00 AM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Anil Soni the CEO of the WHO Foundation discusses their Go Give One Campaign.	A. Soni,	06/06/2021 07:00 AM	029:49
Public Health Safety Educatio	MADISON FORUM DR. POTHOF	ROBIN GETS A LOCAL UPDATE ON THE BATTLE	JEFF POTHOF	06/13/2021 07:00 AM	029:47

		AGAINST COVID-19			
Housing	MADISON FORUM REAL ESTATE	ROBIN GETS TALKS WITH REALTOR KEVIN CLARKE ABOUT DANE COUONTYS REAL ESTATE MARKET	KEVIN CLARKE	06/20/2021 07:00 AM	029:47
Drugs,PublicPolicy,JusticeSys	MADISON FORUM SUBSTANCE ABUSE	TRLLURIAN PRESIDENT AND CEO KEVIN FLOREK DISCUSSES DRUG ADDICTION AND RECOVERY IN MADISON AND DANE	KEVIN FLOREK	06/27/2021 07:00 AM	029:47

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:29	14
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	8
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	5
Raising awareness of Asian American discrimination and the importance of bringing it to an end	ADVANCING JUSTICE	000:29	2
Raising awareness of Asian American discrimination and the importance of bringing it to an end	ADVANCING JUSTICE	000:30	5
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	41
Raising funds to send Veterans to Washington DC to see the	Badger Honor Flight	000:29	37

monuments built in their honor			
Raising awareness on the importance of people volunteering themselves as a Big Brother or Big Sister	Big Brothers Big Sisters	000:30	2
Raising awareness on the importance of people volunteering themselves as a Big Brother or Big Sister	Big Brothers Big Sisters	000:30	5
Shedding a light on the different forms of mental health and how to get help if you need it	MENTAL HEALTH/Ad Council	000:30	4
Shedding a light on the different forms of mental health and how to get help if you need it	MENTAL HEALTH/Ad Council	000:30	3
Shedding a light on the different forms of mental health and how to get help if you need it	MENTAL HEALTH/Ad Council	000:30	6
Shedding a light on the different forms of mental health and how to get help if you need it	MENTAL HEALTH/Ad Council	000:30	5
Raising awareness for men to checked for prostate cancer	PROSTATE CANCER FOUNDATION	000:29	5
Encouraging sportsmanship in youth sports	PSA - WIAA :30	000:30	1
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	PSA-BADGER HONOR FLIGHT-2	000:29	1
Raising awareness of Asian American discrimination and the importance of bringing it to an end	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:31	1
Child Mentoring	SAVE THE CHILDREN	000:29	1
Child Mentoring	SAVE THE CHILDREN	000:30	1
Encouraging sportsmanship in youth sports	W.I.A.A.	000:30	40
Encouraging sportsmanship in youth sports	W.I.A.A.	000:30	39
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:59	43
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	16
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	16
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	47

ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	18
College Access	American Council on Education	000:20	21
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	3
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	3
DRUNK DRIVING AWARENESS	US Department of Transportati	000:14	1
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	16
Raising and brining awareness to donations for the American Red Cross	Red Cross	000:29	14
HEALTHY EATING EDUCATION	PSA - Nutrition :15	000:14	1
HEALTHY EATING EDUCATION	USDA	000:15	15
Job Training Goodwill	Goodwill/Ad Council	001:00	35
Life Lessons from HS Sports	W.I.A.A.	000:30	2
MILITARY AND VETERANS	PSA - USO alternate :55	000:52	1
MILITARY AND VETERANS	USO	000:54	69
Multiple Sclerosis Awareness	National MS Society	000:54	70
Multiple Sclerosis Awareness	PSA - Multiple Sclerosis :55	000:55	1
National Park Conservation	National Park Conserva. Assc.	000:15	14
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	4
Protecting WildLife Areas	PSA - Wildlife Land Trust :15	000:14	1
Protecting WildLife Areas	Wild Life Land Trust	000:14	15
Tips and how to education on saving for the future	Nat Fondtn For Credit Council	000:14	19
Tips and how to education on saving for the future	PSA - Nat'l Foundation for Credit Coun :15	000:14	1
Tips and how to education on saving for the future	PSA - Nat'l Foundation for Credit Coun :15	000:14	1
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	17
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	5
Recycling	CALL TO RECYCLE DOT ORG	000:20	13
Recycling	PSA - Call To Recycle :20	000:20	1
Retirement Saving Education	Social Security Admin	000:15	20
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	13
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	12
Sports Bring Communitites Tog	W.I.A.A.	000:30	2
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	17
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	17
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	12

Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	33
VETERANS HEALTH	Paralyzed Veterans America	000:29	18
VIETNAM VET BENEFITS AWARENES	Dept Of Veterans Affairs	000:30	3
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	21