

WZEE  
Madison, WI  
Quarterly Issues/Programs List  
Third Quarter, 2021  
04/16/2019

WZEE  
Quarterly Issues/Programs List

WZEE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                        | PROGRAM / TITLE                                    | DESCRIPTION                                                                                         | GUEST                   | DATE/TIME              | DURATION |
|------------------------------|----------------------------------------------------|-----------------------------------------------------------------------------------------------------|-------------------------|------------------------|----------|
| PubHealth,Edu,Consumerism    | MADISON FORUM PET SAFETY                           | THE 4TH OF JULY HOLIDAY CAN BE STRESSFUL FOR PETS. LOIS DE SOUZA WITH SERENITY PETS TALKS PET ANXIE | LIS DE SOUZA            | 07/04/2021<br>07:01 AM | 029:47   |
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL    | Focus on the biggest issues impacting this week                                                     | P. KLOTZBAUGH, S. BOWEN | 07/11/2021<br>07:01 AM | 029:49   |
| Computers/PreserveHistory    | MADISON FORUM COMPUTER SECURITY                    | WHAT IS MALWARE? HOW DOES IT DIFFER FROM A COMPUTER VIRUS? INTERNATIONAL HACKERS ATTACKERS TARGET   | JESSE LA GREW           | 07/18/2021<br>07:02 AM | 030:07   |
| Politics,Elections,Media     | MADISON FORUM former madison mayor dave cieslewicz | SHOULD DEMOCRATIC GOVERNOR EVERS FACE A PRIMARY CHALLENGER? FORMER MADISON MAYOR DAVE CIESLEWICZ TH | Mayor Dave              | 07/25/2021<br>07:01 AM | 029:47   |
| Public Health, Public Safety | IHEARTRADIO COMMUNITIES: PUBLIC                    | Focus on the biggest issues impacting this week                                                     | Dr. V. Murthy, R. Lewis | 08/01/2021<br>07:02 AM | 029:46   |

|                                |                                                 |                                                                                                    |                         |                        |        |
|--------------------------------|-------------------------------------------------|----------------------------------------------------------------------------------------------------|-------------------------|------------------------|--------|
|                                | AFFAIRS SPECIAL                                 |                                                                                                    |                         |                        |        |
| Public Health, Public Safety   | MADISON FORUM                                   | Focus on the biggest issues impacting this week                                                    | Dr. V. Murthy, R. Lewis | 08/08/2021<br>07:03 AM | 030:15 |
| Weather,Tech,Ethics            | MADISON FORUM SEVERE WEATHER IN WISCOSIN        | MULTIPLE TORNADOS HIT WISCONSIN AND SEVERE STORMS CASUED DAMAGES AND POWER OUTAGES                 | MARCIA CRONCE           | 08/15/2021<br>07:01 AM | 029:47 |
| Public Health & Safety         | MADISON FORUM IHEARTRADIO COMMUNITIES           | Focus on the biggest issues impacting this week                                                    | Dr. Thomas & S. Raviv.  | 08/22/2021<br>07:01 AM | 029:47 |
| Business,Labor,Tech            | MADISON FORUM DANE BUY LOCAL                    | LOCAL BUSINESS FACES CHALLENGES FROM ONLIE RETAILIERS, COVID AND CHALLENGES FINDING EMPLOYEES. COL | COLIN MURRAY            | 08/29/2021<br>07:01 AM | 029:47 |
| Public Health & Safety         | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week                                                    | C. Jones, B. Solish     | 09/05/2021<br>07:02 AM | 029:50 |
| Public Health & Safety         | MADISON FORUM - RSV AND OTHER VIRUSES           | RESPIRATORY SYNCYTIAL VIRUS AND THE FLU STILL LINGER DESPITE COVID MAKING THE HEADLINES            | Tom Haupt               | 09/12/2021<br>07:00 AM | 029:47 |
| Veteran's Issues, Military War | MADISON FORUM - BADGER HONOR FLIGHT             | COVID HAS HAD AN EFFECT ONBOTH THE BADGER HONOR FLIGHTS AND THEIR FUNDRAISING                      | BRIAN ZIEGLER           | 09/19/2021<br>07:01 AM | 029:47 |
| Traffic and Highway Safety,He  | MADISON FORUM - BYE TO 'BOB'                    | THE DANE COUNTY SERVICE PATROL VEHICLE HAS BEEN HELPING                                            | Eric Novotny            | 09/26/2021<br>07:00 AM | 029:47 |

|  |  |                                                     |  |  |  |
|--|--|-----------------------------------------------------|--|--|--|
|  |  | STRANDED<br>MOTORISTS ,<br>DIRECTING<br>TRAFFIC AND |  |  |  |
|--|--|-----------------------------------------------------|--|--|--|

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE                                                            | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|------------------------------------------------------------------|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) |                 |             |           |          |

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                                                                                     | ORGANIZATION OR TITLE        | DURATION | RUNS |
|-------------------------------------------------------------------------------------------|------------------------------|----------|------|
| 9/11 DAY OF SERVICE                                                                       | 9/11 NATIONAL DAY OF SERVICE | 000:29   | 5    |
| CHILD MENTORING                                                                           | SAVE THE CHILDREN            | 000:30   | 1    |
| Organ donation awareness                                                                  | DONORS CHOOSE                | 000:30   | 3    |
| Organ donation awareness                                                                  | DONORS CHOOSE                | 000:30   | 6    |
| Organ donation awareness                                                                  | DONORS CHOOSE                | 000:30   | 6    |
| Organ donation awareness                                                                  | DONORS CHOOSE                | 000:30   | 3    |
| MENTAL HEALTH & SUBSTANCE USE                                                             | RECOVER OUT LOUD             | 000:30   | 5    |
| Awareness for the importance of education during the summer months                        | NATIONAL SUMMER LEARNING     | 000:30   | 20   |
| Raising funds so no child is left without nutritious food                                 | NO KID HUNGRY                | 000:30   | 6    |
| Raising funds so no child is left without nutritious food                                 | NO KID HUNGRY                | 000:30   | 3    |
| Raising funds so no child is left without nutritious food                                 | NO KID HUNGRY                | 000:30   | 4    |
| Raising funds so no child is left without nutritious food                                 | NO KID HUNGRY                | 000:30   | 8    |
| POVERTY AWARENESS                                                                         | Feeding America              | 000:30   | 4    |
| Bringing awareness to the dangerous of distracted driving                                 | PROJECT YELLOW LIGHT         | 000:29   | 4    |
| Raising funds for the nation's largest and most effective minority education organization | UNCF                         | 000:30   | 13   |