

WIBA
Madison, WI
Quarterly Issues/Programs List
Third Quarter, 2017
10/05/2017

WIBA
Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Event:** Heavy Bombers at Dane County Regional. IN interviews with pilots and service members
- **Consumerism,Business,Arts:** ROBIN TALKS WITH SAMARA KALK DERBY ABOUT LOCAL EATS
- **Crime Prevention:** MIKE HELLER TALKS WITH UW ASSISTANT COACH HOWARD MOORE ABOUT THE LOSS OF HIS UNCLE TO VIOLENCE ANDW
- **Crime,Police,PublicHealth:** MADISON SUMMER CRIME WAVES
- **Disaster Relief:** 9007518_RedCrossLongFormSpecial_English
- **Education,Employment:** MADISON COLLEGE/MATC EXPANSION
- **ENVIRONMENT:** HURRICANE IRMA SPECIAL AND DC/RICHMOND RALLIES
- **GOVERNMENT/ECONOMY:** THE STATE OF THE CITY, CRIME AND OTHER ISSUES
- **Politics,Elections,Media:** CHARLES FRANKLIN ON THE CURRENT STATE OF POLITICS IN THE BADGER STATE
- **PublicSafety,Alcohol:** BILL CONNER LOST HIS DAUGHER AND NEARLY HIS SON TO WHAT HE BELIEVES TO BE TAINTED ALCOHOL
- **PublicTrans/Govern:** BRENT MCHENRY WITH THE DANE COUNTRY REGIONAL
- **Travel,Culture,Consumerism:** RECENT CHANGES WHEN IT COMES TO INTERNATIONAL TRAVEL

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Crime,Police,PublicHealth	MADISON FORUM- CAPT. JENNIFER KRUEGER-FAVOUR	MADISON SUMMER CRIME WAVES	CAPT. JENNIFER KRUEGER-FAVOUR	07/02/2017 06:30 AM	029:40
GOVERNMENT/ECONOMY	MADISON FORUM- MADISON MAYOR PAUL SOGLIN	THE STATE OF THE CITY, CRIME AND OTHER ISSUES	PAUL SOGLIN	07/09/2017 06:30 AM	029:50
Community Event	MADISON FORUM- KRISTIN OLSON MEDIA RELATIONS MANAGER	DANE COUNTY FAIR 2017 PREVIEW	KRISTIN OLSON	07/16/2017 06:30 AM	029:51
Community Event	MADISON FORUM- EAA AIRVENTURE	Heavy Bombers at Dane County Regional. IN interviews with pilots and service members	EAA	07/23/2017 06:30 AM	029:30
Consumerism,Business,Arts	MADISON FORUM- MADISON'S FOOD SCENE	ROBIN TALKS WITH SAMARA KALK DERBY ABOUT LOCAL EATS	SAMARA KALK DERBY	07/30/2017 06:30 AM	029:51
Crime Prevention	MADISON FORUM- GUN VIOLENCE	MIKE HELLER TALKS WITH UW ASSISTANT COACH HOWARD MOORE ABOUT THE LOSS OF HIS UNCLE TO VIOLENCE ANDW	HOWARD MOORE	08/06/2017 06:30 AM	029:48
PublicSafety,Alcohol	MADISON FORUM- DANGER IN MEXICO	BILL CONNER LOST HIS DAUGHTER AND NEARLY HIS SON TO WHAT HE BELIEVES TO BE TAINTED ALCOHOL	BILL CONNER	08/13/2017 06:30 AM	029:44
PublicTrans/Govern	MADISON FORUM- DANE COUNTY REGIONAL AIRPORT	BRENT MCHENRY WITH THE DANE COUNTRY REGIONAL	BRENT MCHENRY	08/20/2017 06:30 AM	029:49
Politics,Elections,Media	MADISON FORUM- CHARLES FARNKLIN	CHARLES FRANKLIN ON THE CURRENT STATE OF POLITICS IN THE BADGER STATE	CHARLES FRANKLIN	08/27/2017 06:30 AM	029:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Disaster Relief	TEXAS STRONG - SUPPORT FOR VICTIMS OF HURRICAN HARVEY	9007518_RedCrossLongFormSpecial_English	ELVIS DURAN	09/03/2017 06:29 AM	030:00
Education,Employment	MADISON FORUM- DR JACK DANIELS	MADISON COLLEGE/MATC EXPANSION	DR. JACK DANIELS	09/10/2017 06:30 AM	029:50
ENVIRONMENT	MADISON FORUM- iHR Irma Special	HURRICANE IRMA SPECIAL AND DC/RICHMOND RALLIES	ELVIS DURAN	09/17/2017 06:30 AM	029:59
Travel,Culture,Consumerism	MADISON FORUM- TRAVEL INFORMATION AND SAFETY	RECENT CHANGES WHEN IT COMES TO INTERNATIONAL TRAVEL	DENISE PEDERSON	09/24/2017 06:30 AM	029:50

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alcoholism,Mental Illness	Alcoholics Anonymous	001:00	011
ARTS	UNDERSTOOD.ORG	000:30	009
Autism Awareness	Ad Council	000:27	008
Brain Cancer Research	UW Carbone Cancer Center	000:31	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer Research	Lightthenight.org	000:31	012
Car Seat Safety	Nat'l Hwy Traffic Sfty Admin	001:00	005
Child Seat Safety	Nat'l Hwy Traffic Sfty Admin	000:30	010
College Education	Ad Council	000:20	002
Community Awareness	Social Security Admin	001:00	020
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
COMMUNITY INVOLVEMENT	Ad Council	000:15	003
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:15	002
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:30	012
COMMUNITY INVOLVEMENT	United Way	001:00	018
Conservation	US Dept Of Energy	000:14	004
Disaster Relief	American Red Cross	000:31	019
Disaster Relief	American Red Cross	000:33	011
Education	NATIONAL SUMMER LEARNING	000:30	007
Education,Philanthropy	EIF	000:30	021
Employment, Buisness, Communi	Ad Council	000:30	013
ENCOURAGING REG DOC VISITS	TOMORROW'S HOPE	000:30	043
END OF LIFE CARE	Agrace Hospice Care	000:30	030
Fatherhood.gov	US Dept of Health/Human Srvc	000:30	020
FeedThePig.org	American Institute of CPAs	000:15	001
Hcky Rink Imprv&Other NonProf	Verona WI Ice Rink	000:30	007
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
Health Care	Red Cross	000:30	012
Hunger Prevention	Feeding America	000:30	012
Hunger Prevention	Feeding America	000:58	015
Hunger Prevention	Feeding America	001:00	010
HURRICANE RELIEF	Red Cross	000:32	008
Job Training Goodwill	Goodwill/Ad Council	001:00	014
Life Lessons from HS Sports	W.I.A.A.	000:30	030

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	USO	000:15	002
MILITARY AND VETERANS	USO	000:55	050
MilitaryFamilies,PersonalHeal	USO	000:27	024
Nature Preservation	Aldo Leopold Nature Center	000:30	011
Paralyzed Veterans	Paralyzed Veterans Of America	001:00	010
PEACE	PEACE IN THE STREETS	000:31	008
Pet Adoption	PETA	000:14	003
Public Announcement	Paralyzed Veterans Of America	000:15	002
Public Education	Enviorenmental Protection AGY	000:15	002
Public Education	Nat Fondtn For Credit Council	000:15	003
Public Education	Paralyzed Veterans Of America	000:20	001
Public Education	Social Security Admin	000:15	001
Public Education	Social Security Admin	000:30	008
Public Education	Wild Life Land Trust	000:15	002
Public Health	Ad Council	000:15	010
Public Health	Ad Council	000:20	010
Public Health	Ad Council	000:30	014
Public Health	Ad Council	000:55	039
Public Health	Ad Council	000:59	018
Public Safety	Dept Of Homeland Security	000:30	012
RAISING FUNDS FOR VETS	MIDDLETON VFW POST 8216	000:32	012
Ready.gov	FEMA	000:15	003
Ready.gov	FEMA	000:30	011
Ready.gov	FEMA	000:59	017
Recycling	Ad Council	000:21	011
Rehabilitation Research	Kessler Foundation	000:30	029
Sports Bring Communitites Tog	W.I.A.A.	000:30	032
Underage Drinking	Ad Council	000:15	003
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:15	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS HEALTH	Paralyzed Veterans America	000:30	021
