

WIBA
 Madison, WI
 Quarterly Issues/Programs List
 First Quarter, 2021
 04/16/2019

WIBA
 Quarterly Issues/Programs List

WIBA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture,Communication,Consumers	MADISON FORUM- 2020 YEAR IN REVIEW PT2	WIBA/HEARTRADIO MADISON NEWS DIRECTOR ROBIN COLBERT EXPLORES THE NEWS AND EVENTS THAT SHAPED MADIS	Robin Colbert	01/02/2021 07:00 PM	029:22
Health&Medicine/Lifestyle	MADISON FORUM- WI COVID UPDATE	DR. JEFF POTHOF FROM THE UW JOINS ROBIN TO TALK ABOUT RECENT DEVELOPMENTS IN THE BATTLE AGAINST COV	JEFF POTHOF	01/09/2021 07:00 PM	029:47
Crime,Police,PublicHealth	MADISON FORUM- DC RIOTS	POLICING IN TROUBLING TIMES. PROTESTS LOCALLY AND NATIONALLY, SOMETIMES BECOMING VIOLENT	Dave Mahoney	01/16/2021 07:00 PM	029:47

Health&Medicine/Lifestyle	MADISON FORUM-iHRCommunities	How the vaccine actually works and the effects of doses on immunization	RYAN GORMAN	01/23/2021 07:00 PM	029:55
Health	MADISON FORUM-900779_2_iHRCommunities_0205-0207	David Waddell, CEO of Waddell & Associates explains the GameStop stock story.	RYAN GORMAN	02/07/2021 07:00 PM	029:50
Charity,Holidays,Sociology	MADISON FORUM-AMERICAN RED CROSS	Justin Kern of American Red Cross discusses the effects of the Covid19 pandemic has had on his organization.	JUSTIN KERN	02/14/2021 07:00 PM	029:47
Substance Abuse	Big Brothers Big Sisters of America & Combating Substance Abuse	Artis Stevens, CEO of Big Brothers Big Sisters of America, to discuss their work and how the pandemic has impacted the organization.	A. Stevens	02/21/2021 07:00 PM	029:50
Parenting	Parenting during chaotic times & patient advocacy during a pandemic	Dr. Harold Koplewicz, president of the Child Mind Institute discusses parenting	Dr. H. Koplewicz	02/28/2021 07:00 AM	029:53
Public Health	The pandemic one year later & thinking and learning	Dr. Marty Makary a look back at the	Dr. M. Makary	03/07/2021 07:00 AM	029:47

	differently	pandemic one year into it, and explains what we should be doing now and as we move forward			
Employers, Government	MADISON FORUM- DANE COUNTY EXEC	Dane County Exec Joe Parisi on what Dane county is doing to deal with the effects of the Covid-19 pandemic	JOE PARISI	03/14/2021 07:00 AM	029:56
Health, Fed Gov & Regulation	MADISON FORUM- VIRAL PATHOGENESIS	Dr. Barney Graham discusses infectious disease	RYAN GORMAN	03/28/2021 07:00 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:29	6
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	4
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	13
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:30	4

Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:30	3
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	24
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	24
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:29	1
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:30	1
Raising awareness about pollution and taking care of our planet Earth	IHEARTRADIO EARTH	000:30	1
Suicide Prevention	REACH.GOV	000:30	3
Suicide Prevention	REACH.GOV	000:30	8
Sportsmanship in youth sports	W.I.A.A.	000:30	22
Sportsmanship in youth sports	W.I.A.A.	000:30	21
Alcoholism,Mental Illness	Alcoholics Anonymous	000:59	40
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:19	4
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:29	8
ASTHMA PREVENTION/CLEAN AIR	Enviorenmental Protection AGY	000:59	37
ASTHMA PREVENTION/CLEAN AIR	ENVIORNMENTAL PROTECTION AGNC	000:15	7
College Access	American Council on Education	000:20	7
College Education	American Council on Education	000:20	2
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	1
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	1
Tips on saving for retirement	Social Security Admin	001:00	12

Raising funds for Special Olympics and their athletes	SPECIAL OLYMPICS	000:14	3
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	SPECIAL OLYMPICS	000:29	1
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	8
Raising awareness of blood donations	Red Cross	000:29	8
HEALTHY EATING EDUCATION	USDA	000:15	6
Job Training Goodwill	Goodwill/Ad Council	001:00	38
MILITARY AND VETERANS mental issues upon their return to civilian life	USO	000:54	54
Multiple Sclerosis Awareness	National MS Society	000:54	50
National Park Conservation	National Park Conserva. Assc.	000:15	9
Paralyzed Veterans	Paralyzed Veterans Of America	000:59	10
Protecting WildLife Areas	Wild Life Land Trust	000:14	7
Raising funds and awareness for Paralyzed Veterans	Paralyzed Veterans Of America	000:15	2
ENERGY CONSERVATION	Enviorenmental Protection AGY	000:14	1
Savings education for financial security	Nat Fondtn For Credit Council	000:14	12
Raising funds and awareness for Paralyzed Veterans	Paralyzed Veterans Of America	000:20	2
Retirement Saving Education	Social Security Admin	000:15	2
Retirement Saving Education	Social Security Admin	000:30	4
Protecting WildLife Areas	Wild Life Land Trust	000:14	1
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:15	2
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:15	1
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:19	2
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:29	3
Bringing awareness to alcohol abuse and how	Alcoholics Anonymous	000:54	17

Alcoholics Anonymous can help			
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Alcoholics Anonymous	000:59	11
Bringing awareness to alcohol abuse and how Alcoholics Anonymous can help	Dept Of Veterans Affairs	000:30	1
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:14	12
RAISE FUNDS FOR SPECIAL OLYMP	SPECIAL OLYMPICS	000:29	2
Recycling	Ad Council	000:20	1
Recycling	CALL TO RECYCLE DOT ORG	000:20	7
Retirement Saving Education	Social Security Admin	000:15	10
Retirement Saving Education	Social Security Admin	000:30	5
Retirement Saving Education	Social Security Admin	001:00	15
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	6
Raising funds to send Veterans to Washington DC to see the monuments built in their honor	Badger Honor Flight	000:29	7
Veteran's Issues, MilitaryWar	Paralyzed Veterans America	000:14	6
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:15	9
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:20	6
Veteran's Issues, MilitaryWar	Paralyzed Veterans Of America	000:59	45
VETERANS HEALTH	Paralyzed Veterans America	000:29	9
VIETNAM VET BENEFITS AWARENES	Dept Of Veterans Affairs	000:30	11
WEALTH SAVING EDUCATION	Nat Fondtn For Credit Council	000:14	7